

MEMBERS

TOTAL 5,189 / 5,156

Resident 645 / 677

Nonresident 3,035 / 3,039

County 1,199 / 1,250

Seasonal 135 / 63

Other 107 / 127

eCard 68

NEW PATRONS 21 / 25



On par with post-summer baseline from 2020. Patrons continue to join remotely via the eCard option.

BORROWING

Circulation 12,130 / 11,710

Physical 5,286 / 5,146

Digital 6,844 / 6,564

Acquisitions 673 / 788

Print 326 / 330

AV 77 / 87

Digital 270 / 371



Physical circulation similar to October 2020. Digital circulation still shows growth vs. last year.

EVENTS

Adult events 20 / 15

Children's events 7 / 4

Attendance on Zoom 18 / 118

Attendance In Person 196 / 0



Most events have shifted back to in person with a few zoom sessions due to patron request. Highest attendance in October was seen at the HC Lecture @ Library – 47.

HISTORY CENTER OBJECTS

Cataloged .. / 78

Digitized .. / 49

TECH USE & VISITS

PC use 246 / 138

Wi-Fi use 899 / 775

Printing 3,096 / 509

Website Visits 4,671 / 4,785

Lib Facebook Reach 12,904 / 7,280

HC Facebook Reach 37,859 / 11,398



Social media engagement continues to be strong vs. fall 2020 metrics.

WELCOMED ONSITE

Library 3,738 / 3,137

History Center 58 / 50



Pre-COVID-19 October visitation averaged 5,200. Onsite use up vs. previous months.