

MEMBERS

TOTAL 5,015 / 5,889

Resident 651 / 747

Nonresident 2,907 / 3,549

County 1,260 / 1,407

Seasonal 42 / 41

Other 120 / 145

eCard 35

NEW PATRONS 35 / 14



Membership levels remain consistent with previous months. Gains via new cards, eCard, and renewals in early spring break.

BORROWING

Circulation 11,982 / 8,893

Physical 4,606 / 4,215

Digital 7,376 / 4,678

Acquisitions 801 / 760

Print 304 / 190

AV 75 / 25

Digital 422 / 545



Borrowing increases consistent with previous months due to digital use.

VIRTUAL EVENTS

(2020 events represent in person statistics)

Adult events 21 / 17

Children's events 10 / 5

Attendance on Zoom/IRL 196 / 251

Kids' Event Views 676

HC Views 1,200



Italian Culture, Genealogy, and Story Time programs continue to be popular. The Avalon Seawatch program was the most well attended March virtual event. HC Digital Features are driving YouTube increases.

HISTORY CENTER OBJECTS

Cataloged 14 / 0

Digitized 29 / 0

TECH USE & VISITS

PC use 146 / ..

Wi-Fi use 682 / 1,767

Printing 468 / 307

Website Visits 5,458 / 4,777

Lib Facebook Reach 20,469 / 19,572

HC Facebook Reach 22,758 / 15,022



Members continue to access library resources via outdoor Wi-Fi, websites, and social media.

WELCOMED ONSITE

Library 2,535 / 2,612*

History Center 19 / 63*



*The Library and HC were closed starting March 17, 2020.