

## MEMBERS

TOTAL 5,070 / 6,005

Resident 662 / 755

Nonresident 2917 / 3,630

County 1,300 / 1,435

Seasonal 41 / 40

Other 122 / 145

eCard 28

NEW PATRONS 30 / 26



Membership levels remain consistent with previous months. Gains via new cards, eCard, and renewals.

## BORROWING

Circulation 10,883 / 9,813

Physical 3,887 / 5,557

Digital 6,996 / 4,256

Acquisitions 785 / 411

Print 312 / 219

AV 119 / 62

Digital 354 / 130



Overall borrowing up vs. same time last year due to digital use. Borrowing patterns closely mirror previous months.

## VIRTUAL EVENTS

(2020 events represent in person statistics)

Adult events 13 / 37

Children's events 5 / 12

Attendance on Zoom/IRL 119 / 709

Kids' Event Views 629

HC Program Views 143



Popular events included Avalon's High and Highfield Families, Author Talk, Italian Culture, Genealogy, and Story Times. The Feb. 2 story time had 284 views!

## HISTORY CENTER OBJECTS

Cataloged 37 / 51

Digitized 58 / 63

## TECH USE & VISITS

PC use 115 / 214

Wi-Fi use 476 / 2,639

Printing 307 / 701

Website Visits 6,747 / 4,181

Lib Facebook Reach 13,563 / 15,487

HC Facebook Reach 16,919 / 15,334



Members continue to access library resources via outdoor Wi-Fi and our website. Increase in website use shows the following pages are of most interest: Digital Library, COVID19 Update, Event Calendar, and Ancestry.com

## WELCOMED ONSITE

Library 2,044 / 3,898

History Center 25 / 90



Onsite use continues with the same patterns seen in fall 2020.