

PATRONS

TOTAL 5,220 / 6,265

Resident 683 / 773

Nonresident 2,998 / 3,693

County 1,326 / 1,446

Seasonal 83 / 206

Other 130 / 147

NEW PATRONS 28 / 44



Overall patron counts down vs. November 2019. Increase in county and seasonal patrons vs. previous months.

COLLECTIONS

Circulation 12,319 / 10,639

Physical 3,754 / 5,689

Digital 8,565 / 4,950

Acquisitions 626 / 797

Print 272 / 312

AV 167 / 103

Digital 187 / 177



Overall circulation is up 15% vs. November 2019. Digital loans make up 70% of total circulation.

PROGRAMMING

Adult programs 11 / 31

Children's programs 4 / 11

Attendance on Zoom/IRL 73 / 1,097

Story Time Views 256

HC Program Views 634



Most HC programs are now recorded for access via YouTube for two weeks following the program. This has expanded engagement - the Nov. program had 634 views.

HISTORY CENTER OBJECTS

Cataloged 26 / 35

Digitized 35 / 37

TECHNOLOGY

PC use 101 / 296

Wi-Fi use 660 / 2,490

Printing 100 / 904

Website Visits 4,404 / 3,930

Lib Facebook Reach 13,124 / 12,664

HC Facebook Reach 9,936 / 9,228



Website and Social Media access up vs. November 2019.

VISITS

Library 2,118 / 5,487

History Center 67 / 57



HC visitation up over November 2019, due to strong turnout on Festive Friday.