



Administrative

- Personnel
 - Reviewed applicants for Collection Development Librarian and Business Manager positions.
 - Recommendation from hiring committee not to proceed with Business Manager position at this time, recommending a position similar to the previous business office position, pending approval.
 - Personnel Committee met to review various staff recommendations from fall 2021 through the end of 2022. A recommendation to allocate funds in 2022 to support these potential positions was approved by the Finance committee.
 - Coordinated business office duties.
- COVID-19: Managing details related to update from the attorney regarding current protocols and Executive Orders.
- Capital Planning: Proposed Capital Plan for 2022-2024 reviewed by Buildings & Grounds and Finance Committees.
- 2022 Budgeting: Preparing recommendations for next year's annual budget, for consideration in November or December.
- Monthly Staff Security & Emergency Training: All staff are currently participating in virtual cyber security training from the Borough.

Strategic

Engage (Marketing, Service, Community & Staff Engagement, and Programming)

- Programs
 - In person indoor program offerings to expand in October, with most events shifting to in person by November. Some virtual zoom programs will continue.
 - November & December events have been submitted to marketing. Reviewing options for upcoming marketing pieces (postcards vs. newsletters).
 - The library will resume our weekly story time for AVES PreK classes in October.
 - Working with the Boro planning committee to provide support for family entertainment at Festive Friday and Snowfest Saturday.
- Marketing
 - Prepared copy and details for upcoming marketing pieces, proofed publications.
 - Exploring options to welcome back patrons to expanded in person events and services.
 - Using social media advertising to engage patrons for family programming.
- History Center
 - Nearly 50 in attendance at the HC's lecture for *The Jersey Shore* with Dominick Mazzagetti.
 - HC to lead the organization's Trunk or Treat effort this year – the Railroad in Avalon!
 - Historic Preservation committee met in September, working on revisions to the application and methods to streamline the process.
 - HC to present an Instagram challenge over Thanksgiving weekend.

Enhance (Library & History Center use and facilities, Collections, and Digital Resources)

- Library
 - The library expanded its hours to M-F, 9:30-8 and S&S 9:30-5.
 - Coming soon – The Library will begin offering access to the NYTGames and NYTCooking apps in early November.
 - Met with vendor representative in anticipation of the facility changeover to all LED lighting.
 - Coordinating replacement of window shades in the Library Lab.
- History Center

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- Addition project – Tentatively planning for final meeting (October/November) with the architect in advance of construction documents.
- HC Digitization
 - The History Center has begun receiving equipment ordered to support its goal of developing video content for online and in person exhibits.
 - The HC's new digital archive is live. <https://avalon.advantage-preservation.com/> Current resources include (more to come!):
 - Avalon Yacht Club Magazine (1951-2007) 4,108 Pages
 - Avalon Beach Patrol Yearbooks (1947-2014) 2,286 Pages
 - Avalon Herald (1967-1968) 286 Pages
 - Avalon-Stone Harbor Herald (1968-1968) 220 Pages
 - The Round Table of Avalon (1890-1890) 21 Pages
 - Avalon Coast Reporter (1910-1911) 13 Pages

Envision (Analytics, Reporting, Long-term Planning, and Innovation)

- Strategic Staff Committee to resume meetings in October 2021.
- III Migration – The remote server for the library integrated library system was successfully migrated in early October.

HC Collections Committee met September 29, 2021.

Items submitted for acquisition:

- **Bonnie Denver Ruttan – June 2021** (father – Richard “Denny” Denver was founder of Avalon Rescue Squad)
 - Avalon Beach Front Corp.” Cottage Modern” brochure
 - 7 x Avalon postcards
 - 1982 receipt & thank-you letter from Maris Stella Rectory for \$5000 donation
 - Sea Gate/ Treasure Island promotional advertisement
 - 3 x 1993 photographs – Sylvester’s, Sullivan’s interior, Boardwalk restaurant interior
 - Local business keyring – Morhard-Tafel, Inc.
 - 1967 letter in envelope from Graham Entertainment Bureau re – Avalon Vol. Fire Dept event
 - 1983 Maris Stella booklet
 - April 1962 7 Mile Beach reporter newspaper clipping
 - Aug. 1979 Herald & Lantern newspaper article re - Avalon quilting class
 - Avalon Hotel notepad
 - Chamber of Commerce Avalon directory
 - Avalon rescue Squad info.
 - 5 x 1959 ABP photos
 - 2 x copies of “The Lance” from 1960 – “The Red Sargent Story” (*we have 1 of these*) & “Parade of the Bombed Beach Boys”
- **Rose Marie Chew - July 2021**
 - 4 x baseball caps – Donnelly’s, John Honer Jr. Painting, Avalon Vol. FD 75th anniversary, TK Charities, Inc
- **George Filippi - 07/23/2021**
 - B&W and color photographs of Storm of ‘62
 - Boardwalk postcard (*we have 1 in collection*)
 - 1966 (*films featured from 1966*) Avalon movie theater flyer
 - 1971 (*films featured from 1966*) Avalon movie theater poster/billboard
- **Ed Fitzpatrick - 07/26/2021**
 - 3 x 1950s photos of 21st St. ice cream store with donor’s grandmother & mother

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- **Michael Scythes - 07/26/2021**
 - Local business matchbooks (*on exhibit in library foyer case*)
- **Colleen Cameron - 08/03/2021**
 - 8 x sheets of 1960s Stratton Realtors property listings with photos (*none of these buildings are standing today*)
- **James Brazel - 08/06/2021**
 - 1969 Phillips Rock'n Chair paper coaster
 - 1969 Gallagher's Pub & Restaurant matchbook cover
- **Jim Talone for Stone Harbor Museum - 08/10/2021**
 - 1974 Beach tag
- **Laura Pyott - 08/18/2021**
 - 1930s bound report by Board of Commerce & Navigation on Erosion & Protection of NJ Beaches
- **Gudrun Jorgensen - 08/19/2021**
 - 1985 Sullivan's Dept. Store menu/ directory/ brochure
- **Allan W. Kratz - 08/28/2021**
 - 16 x assorted beach tags (*inc. 5 x 1970s tags which we only have 1 each of on display board*)
 - *Color photo of Avalon Hotel*
 - 2002 color photo of jetty re-build
 - 1991 & 1996 beach replenishment photos
 - 3 x 1991 Avalon Ave house building photos
 - 1992 photos of 1328 Avalon Ave house rented by donor's family
 - 3 x 2001 Avalon photos
- **Graham Hueber - 09/09/2021**
 - 2 x 1999 color photos of "Marble House"
- **Jim Gaskill - 09/13/2021**
 - Obituary for William W. Cherry (*Avalon drawbridge tender*)
 - 5 x B&W photos of Cherry family and Sunoco gas station
 - Season's Greetings card of Cherry's Sunoco gas station
- **Marianne Pinto - 09/15/2021**
 - 5 copies of family photos in Avalon – Antonio Pinto, Joseph Sr. & Joseph Jr. (*donor's husband*) Pinto
 - Maryann & Joseph Jr. had previously donated Antonio Pinto photo (*2006*), missing from collection!
- **Bill & Bernadette Selgrath – 09/24/2021**
 - 49" x 95" Sylvester's Fish Market & restaurant store sign (*discovered under 2 other signs!*)
 - 2 x Sylvester's T-shirts
 - Frisbee
 - Menu
 - Chip clip
 - Can cozy
 - Water bottle
 - Drawstring bag
- **Jim McCann - 09/24/2021**
 - Digital photos of his property 132 12th St, plus list of previous owners
 - Digital images of interior & exterior of 1218 First Ave before it was demolished
- **Lois Scarpa - 09/25/2021**
 - 1972-'76 (?) aerial photo of area around 29th St & Avalon Ave.