

AVALON FREE PUBLIC LIBRARY & HISTORY CENTER REPORT MARCH 2019

Administrative

- **Personnel** Executed hiring process for a year-round PT library assistant. Completed exit process for departing employee.
- Seasonal Personnel Identified seasonal staffing needs. Prepared associated hiring documentation, pending Board approval.
- Code of Conduct Library staff drafted a revised Code of Conduct, pending Board approval.
- Shared Services Agreement Initiated process for the proposed 2019 amendment to the Interlocal Agreement, concerning the 2020 school bond payment.
- Return of Surplus 2019 Completed documentation to support the return of surplus package, including the 2019 Strategic Plan Report and Technology Plan.
- Security Drill Joined AVES for an all-building security drill with Avalon Police Department.

Strategic

Increase Use (Library & History Center use, Collection Development, Programming, Analytics)

- National Library Week! The Library is celebrating NLW by offering a special food for fines program in support of the food bank at Holy Redeemer.
- Library by Mail Identified a new source to replace the Library's mail courier bags.
- March Programing The Award Season Film Series continued to be popular, with crowds of 90+ at some showings. Other well received March events included a visit from The Fiddle Club and Maker's Day activities.
- Chairs for Summer Events Collaborating with the Avalon Recreation Department to add 200 folding chairs for shared use. These chairs will be used by the Library for the major summer events in the gym.
- **HC Collections Digitization** Created proposed list of items to be digitized and made into a searchable Community History Archive, seeking pricing and vetting companies.
- **HC research project –** Conducting research on / creating interpretive materials regarding fate of 1st 5th Streets.

Spread Awareness (Marketing, Service, and Community Engagement)

- Annual State of the Library The Directors presented the 2019 Report to Avalon Borough Council on Wednesday, April 10.
- AHLOA Community Connections Library staff (and the Book Bike!) will be in attendance at the 12th Annual Community Connections event on Saturday, April 13.
- Summer Program Preview A preview version of the Summer Guide, titled as "Summer Programs Preview," will be available for patrons to pick up at Community Connections.
- Terracycle Box The Library will serve as a community collection site for plastic bag recycling.
- **Library Signage** Following up on staff feedback from fall 2018, are working with 7MP to develop a few pieces of directional signage.
- Summer 2019 Beginning marketing cycle for summer 2019.
- History Center Collections Committee –

Collections Committee recommends the following for acquisition:

- o 02/14/2019 Carl Mattia: Photocopy of VFW card 1956-1957
- o 02/14/2019 Jacquie Ewing: 1982 beach tag
- o 02/19/2019 Rose Marie Chew:
 - 1990 Avalon Supply Co. notepad
 - Homeowners insurance docs 1965-1973
 - Water bills 1965-1968

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- Color postcard of Sportmen's Tavern
- Various local business fridge magnets from 2000 onwards
- Color slides (Avalon Hotel with snow, rainbow over ocean, sinking boat, Community Hall, person in snow, snowy road, snowy road with car, house & snow x2)

Foster Innovation (Digital Outreach, Technological Literacy, Innovation, Staff Engagement)

- Website Anniversary The Library website celebrated one year on April 3rd! Following a year of use and feedback, staff continue to develop new ways to use the site to reach our patrons remotely.
- Innovative Interfaces Server Migration The Integrated Library System software was migrated to a new cloud server by the vendor. This move improves security and software speed.
- **Curating Digital Resources** One of our strategic projects, the Library has been working to evaluate use of our digital resources and remarket, rework, or remove resources as needed.
- Staff Development Day Library staff visited eight area libraries in small groups on Friday, April 5 and then reconvened at the Library to discuss their experiences. The data gathered will help guide the library's planning process.