



Avalon Free Public Library & History Center Report

August 2018

Administrative

- **HVAC Project** – The new system has been working as anticipated. The Library is working with CM3 to identify solutions for better managing the temperature between the open library space and offices. Humidity has been well managed.
- **HC Addition** – met with architect to review requested contract changes.
- **Background Check Policy** – The Library is working to revise the policy concerning staff and volunteer background checks to better align with the Borough policy.
- **Atlantic Coast Alarm** – Requested quote for adding a door chime to the south door. Also investigating options for panic alarms.
- **Library Staff Workspace** – Various staff workspaces have been reconfigured to include seating for the employees hired in the summer.
- **Staff Strategic Committee** – The Committee identified seven projects to assess for feasibility during the 3rd quarter of 2018.

Strategic

Increase Use (Library & History Center use, Collection Development, Programming, Analytics)

- **Fall Programming** – Completed program schedule through Jan. 2019 to expand marketing opportunities.
- **New Program for Fall** – Following the popularity of the spring Great Decisions series, the Library will be hosting a Ted Talks style discussion group fall 2018.
- **Computer Lab** – The Library is seeking options for carpeting in the computer lab to increase the versatility of the space. The project is anticipated for fall 2018.
- **Summer Reading 2018**
 - 215 signed up (152 kids, 11 teens, 51 adults)
 - 42 logs turned in, 1710 books logged
 - 192 library programs (58 kids, 5 teens, 129 adults)
 - Total number of patrons who attended kids' programs – 3529
 - Total number of patrons who attended adult programs – 3954

Spread Awareness (Marketing, Service, and Community Engagement)

- **Triannual Newsletter** – As part of an initiative developed by the staff strategic committee, the Library is looking into offering a thrice annual newsletter sharing information about library programs and services.
- **Community Events** – Library & History Center were represented at National Night Out and at AHLOA's Annual Meeting.
- **Featured resource** – Tutor.com was featured in August, to coincide with back-to-school homework help needs.
- **County Admin. Case** – History Center installed exhibit in foyer of County Administration building, which rotates among local small museums.
- **PHL 17** – PHL17 broadcast the weather as part of a 2-minute spot at the History Center.

Foster Innovation (Digital Outreach, Technological Literacy, Innovation, Staff Engagement)

- **HC Scanner** – replaced large flatbed scanner used to digitize History Center items.
- **OverDrive** – Staff evaluated a new service offered by Overdrive to increase library card sign up through digital cards.