



# Avalon Free Public Library & History Center Report June 2018

## Administrative

- **HC Addition** – Received contract from selected architect.
- **Personnel** – Completed onboarding and training for 4 seasonal employees and 3 new year-round employees.
- **Return of Surplus** – Application filed July 5, 2018
- **Parking Lot Maintenance** – Lot completed, awaiting adjustments to the book drops.

## Strategic

### Increase Use (Library & History Center use, Collection Development, Programming, Analytics)

- **Summer Reading Program** – We have surpassed 2017 sign ups. 51 adults, 10 teens, and 143 kids for a total of 205 signed up and participating.
- **Ticketing for Summer Events** – There has been a higher than usual demand for July special events. Tickets were distributed more quickly than anticipated.
  - Lisa Scottoline & Francesca Serritella (500 tickets in 11 days)
  - Bay Atlantic Symphony (650 tickets in 16 days)
  - Erik Larson (650 tickets in 23 days)
- **Summer Author Events** – Coordinating details for upcoming events.
- **Program Planning Tools** – The program department has put together a series of workflow tools to enhance the program planning process. The goal is to increase program planning lead time to allow for expanded marketing.
- **Expanded Summer Hours** – Summer hours began on Friday, June 29 and community feedback has been very positive.

### Spread Awareness (Marketing, Service, and Community Engagement)

- **Library Open House** – The 3<sup>rd</sup> annual Open House was a success with 742 attendees. Participants viewed demos, enjoyed children's activities, received giveaways, and learned about all the Library and History Center have to offer.
- **Library Book Bike** – The Library's book bike has arrived. It is parked on the porch and looks forward to stopping by community events this summer. Stay tuned!
- **History information** – fulfilled information requests on 8 Avalon History topics.
- **Oral histories** – completed oral histories with three individuals. New oral histories can be found on the History Center's SoundCloud account, linked through the website.
- **History Center Collections Committee** recommends acceptance of the following offers for donation:
  - 03/23/2018 - Don Peterson
    - Blown up & mounted photograph of artist Wyland, at work in his Laguna Beach, CA studio
    - Street banner (made by city of Avalon) on the occasion on artist Wyland exhibit at Sea Life Gallery
  - April 2018 - Bob Hanahan
    - Avalon Chamber of Commerce / historic scenes blanket

## Avalon Free Public Library & History Center Directors' Report – June 2018

- 05/07/2018 - Robert Cobb
  - 1 x male US Army uniform, belonged to Chester Cobb Jr. (Robert Cobb's father)
  - 1 x female UK Army uniform, belonged to Ina Cobb (Robert Cobb's mother)
  - CD containing Chester Jr. & Ina's service records & photographs
  - 17 x B&W photos of Sept. '44 Great Atlantic Hurricane
  - 29 x B&W photos of June '56 Ice Plant fire
  - 1957 newspaper article about dedication of fire equipment in name of Thos. A. Thompson, killed in Ice Plant fire
  - 10 x misc. B&W photos
  - 4 x assorted B&W photos of Avalon Vol. FD
  - 1940 graduation gift to Norman Cobb, of US Declaration Independence/Constitution
  - Handwritten notes on '62 & '66 storms, written by Chester Cobb Jr.
  - 2 x page biographies of Chester Jr. & Ina Cobb (donor's parents)
- 05/10/2018 - Martha Wright
  - Avalon Fishing Club jacket, out of house of Bill Phillips - 221, 56th St.
- May 2018 - Mary Theresa 'Weetzie' Soens (via Carol MacFeat)
  - 14 x Avalon Players Playbills
  - 6 x Avalon Players posters
  - Clapperboard prop from "Mack & Mabel"
  - Telegram
- 05/16/2018 - Pastor Dave Montanye - Methodist Church
  - Avalon Supply, Inc. photobook from 2004, produced on Shutterfly with photos by D. Coskey. 1 of 3 made
- 06/04/2018 - William Maher
  - Painting in frame of 254, 6th St. house. Artist is Nina Maher (cousin of donor, 2 figures are her parents Ralph & Dorothy)
- 06/05/2018 - Kelly McCorristin/ Avalon Elementary School
  - 6 x Avalon Elementary School T-Shirts
  - Avalon Stone Harbor holiday ornament in presentation box
- 06/12/2018 - Rose Wells (via Rose Maria Chew)
  - Copy & enlargement of B&W photograph of Mayor Edith Greenan & Art Chandler
- 06/12/2018 - Rose Marie Chew
  - Color photograph of founding members of Avalon Historical Society trustees (names on reverse)
  - 9 x Avalon Vol. FD event tickets from 1969 to 1980
  - 2 x 1970 Avalon tide timetables, supplied by Avalon Supply Co.
  - 2 x 1977 Avalon tide timetables, supplied by Avalon Supply, Co.
  - 1 x 1979 Avalon tide timetable, supplied by Avalon Supply, Co.
  - 2 x Avalon Supply Co. Inc. pens (1 red, 1 blue) with end eraser

### Foster Innovation (Digital Outreach, Technological Literacy, Innovation, Staff Engagement)

- **New Resource – Kanopy** – The Library is now offering a new streaming service featuring over 30,000 documentaries, classic and indie films that can be viewed on desktop, mobile and Roku. Popular series include the Criterion Collection and the Great Courses.

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- **Innovation Survey** – The Library is currently offering an innovation survey to the community to help guide the Special Technology Committee's focus. A link can be found on the Library's website and blog.
- **Release for Tech Support Appointments** – Sean Farrell, with assistance from the library attorney, prepared a release to be used when assisting patrons with their computers and mobile devices.
- **Sacred Heart Anniversary** – created video with history information and historic photos on Sacred Heart Church 90<sup>th</sup> anniversary.
- **HC program availability for remote patrons** – posted Bonnie Bender slideshow on YouTube and Facebook to share with out-of-town patrons.