



# Avalon Free Public Library & History Center Report February 2018

## Administrative

- Working with the Personnel Committee to prepare personnel recommendations to be presented to the Trustees in April.
- Received information from AVES re: parking lot project.
- Exploring options for security audits, both for the facility and network. Completed a walk through with APD personnel to obtain recommendations for the Library.
- Annual audit is underway.
- Considering options for summer hours.

## Strategic

### Goal 1 – Inspire the Community to Read, Learn, and Grow.

#### (Library use, collection development, analytics, digital outreach, & technological literacy)

- Strategic Plan 2018-2020 to be presented to the Trustees at the March 2018 meeting.
- Stacks website – Demoing the (nearly complete) website at the March 2018 meeting. Planning to go live by the end of the March.
- Reintroducing more entry level technology classes in response to requests from patrons. Will continue these through the year.
- Exploring possible new options for Library By Mail service. Combined series of changes to the current model requires we change the way we offer this service.
- Patrons can now easily read *The Philadelphia Inquirer* from their computer, tablet, or phone.

### Goal 2 – Provide Exemplary Customer Service.

- Love Your Library campaign – have received a great deal of positive feedback via this campaign, with over 60 responses coming in the first two weeks.

### Goal 3 – Foster an Awareness of Avalon’s Past.

- Provided detailed information on topics of summer exhibits/programs for featured article in Chamber’s Vacation Guide.
- Met to outline details of Avalon Players Reunion.
- Presented program to all students at Avalon Elementary School.
- Developed trolley tour stops + presentation for League of Historical Societies visit scheduled for 3/17.
- Interviewed female members of the Avalon Beach Patrol and asked for photographs/memorabilia.
- Received Avalon Players costumes, videos, photos and memorabilia for use in exhibit and/or at reunion.

### Goal 4 – Promote Engagement with AFPLHC.

- Secured a New York Times Bestselling Author Series for July 2018.
- Continued dialogue with Bay Atlantic Symphony regarding music selections and pricing for summer 2018 concerts.
- EB spoke at the February AHLOA meeting, sharing the 2017 Community Report and information about Library services.
- Reviewed advertising plan for 2018.