



Avalon Free Public Library & History Center Report November 2017

Administrative

- Honored to have been awarded a 5 Star rating for the 10th consecutive time. AFPL is the only Library in NJ and one of only 13 libraries in the US to have earned this distinction.
- The Library selected candidates for the recently vacated Digital Outreach Associate and Senior Library Assistant positions.
- Currently interviewing to fill the library assistant vacancy created by the Senior Library Assistant hiring.
- Attended Emergency Management planning meeting with Borough officials to outline the Library and History Center's needs and responsibilities.
- Staff completed Borough fire extinguisher trainings.
- 2017 Return of Surplus process completed.

Strategic

Goal 1 – Inspire the Community to Read, Learn, and Grow.

(Library use, collection development, analytics, digital outreach, & technological literacy)

- Stacks website - Completed most of the content migration from the current website. Preparing to begin the design phase.
- Strategic planning – Met with staff to follow up on data gathered in the spring. Received responses to the fall survey. Preparing to submit a draft plan to the Planning Committee for their consideration.
- As part of a planned capital replacement project, replaced all library public PCs and public laptops.

Goal 2 – Provide Exemplary Customer Service.

- As part of a planned capital replacement project, replacing one of the two Library book returns.
- Completed fall professional development sessions. All staff attended various WebJunction webinars of their choosing.

Goal 3 – Foster an Awareness of Avalon's Past.

- As part of a planned capital replacement project, ordered male and female mannequin torsos and child-sized mannequins.
- Engaged in exhibit planning for 2018.
- History Center confirmed partnership with Stone Harbor Museum on hosting the NJ League of Historical Society in March 2018.
- Met with representatives of the Garden Club to obtain the history of the Kite Girl statue at 30th Street.
- Collections Committee recommends the following donations for acquisition:
 - 10/14/2017 – Robert A. Lee
 - 2 x Avalon movie theatre passes
 - 10/20/2017 – Wilda Richardson
 - Color photograph of 5 x people standing outside of History Center, others in background. Handwritten on reverse – Annual Races, 2/17/03, & names of 5 people
 - 10/23/2017 – Rose Wells

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- Set of Avalon Beach Tags (1973 missing)
- Scrapbook containing Avalon related newspaper clippings from 2015 & 2016
- Scrapbook containing Avalon related newspaper clippings, inc. Mounted Beach Patrol/Spencer Windle articles, etc.
- Scrapbook containing Avalon related newspaper clippings, Historical Society notices, etc.
- Scrapbook containing Avalon related newspaper articles, etc.
- 11/01/2017 – Susan McLaughlin
 - 3 x color photographs of Avalon wedding
 - 8 x color photographs of Windward Harbor after fire
 - 20 x color photographs of construction & moving of building & of Whitebrier
- 11/03/2017 – Carl Mattia
 - 2 x emery boards for LoBiondo & Pagliughi for General assembly 1989
- 11/13/2017 – Susan Murphy Strepback
 - 5¾"x7¾" sepia photograph of Avalon Hotel. Handwritten on reverse – 1890. Addressed to Mrs E.P. Cowell of Germantown, PA, donor's ancestor.
- 11/14/2017 – Susan McLaughlin
 - 2 x color photographs of Windrift hotel
 - 1 x digital photograph of "Pink Lady"
 - Plastic ashtray from Sportsmens Tavern
- 11/14/2017 – Betsy Henry
 - 1989 Avalon Bridge Club 4th Place commemorative plate, presented to donor's father – Wayne Robinson. Mr. Robinson lived in Stone Harbor, was a published author, wrote for the Evening Bulletin

Goal 4 – Promote Engagement with AFPLHC.

- Festive Friday & Snowfest Saturday events (Increased Library visitation on Festive Friday by 68%)
- Initiated quarterly STEM Club school programming for 1st and 2nd graders at Stone Harbor elementary.
- Progressed in summer event/program planning.
- HC distributed winter Tidings newsletter.
- Represented at Festival of Trees.