



# Avalon Free Public Library & History Center Report October 2017

## Administrative

- Interviewing candidates for the Digital Library Associate vacancy.
- Prepared draft Library and History Center operations budgets for 2018.
- Reviewed the proposed 2018 compensation budget.
- Presented the 2018-2020 Capital Plan to Space, Buildings, and Grounds and Finance Committees.

## Strategic

### **Goal 1 – Inspire the Community to Read, Learn, and Grow.**

#### **(Library use, collection development, analytics, digital outreach, & technological literacy)**

- Completed Stacks website training. Migrating content from current website to the Stacks website to prepare for the design component of the project.
- Evaluating options for a One Book, One Community program to be offered in summer 2018. (Similar to programs like One Book Philadelphia and OC Reads)
- Revised Planning Survey in anticipation for an article in an upcoming Borough newsletter.

### **Goal 2 – Provide Exemplary Customer Service.**

- Notified five employees to be recognized in 2017 for a Borough of Avalon Years of Service award (2 for 10 years and 3 for 5 years).
- Established a new structure for department and staff meetings to increase communication between employees.

### **Goal 3 – Foster an Awareness of Avalon’s Past.**

- Held “Scan Party” to provide public service + foster expanded collection of old Avalon photos.
- Collections Committee recommends the following donations for acquisition:
  - 09/01/2017 – Robert MacFarland
    - 1987 16”x20” B&W aerial photo on board, of 39th/40th St.s & First Ave.
    - 12 x 6”x8” color photos of 39th, 40th & First Ave. are, from 1966.
  - 09/03/2017 – Barbara Cumby Roddy
    - 7 x Avalon Players Playbills from 2002 to 2010
    - 7 x Avalon Players Posters, framed & mounted
  - 09/06/2017 – Bruce Udovich
    - Avalon movie theatre flyer from 1964
  - 09/06/2017 – Dave Coskey
    - 1973 photo of Government Day
  - 09/07/2017 – Marget Bluefeld
    - Aluminum gill net fishing float
  - 09/13/2017 – Gary Gowans
    - Felt Avalon pennant, circa 1950’s
  - 09/13/2017 – Marget Bluefeld
    - Lightbulb (date unknown. 1st incandescent electric lightbulb used in US -1878. 1st frosted bulb used in US – 1925)
    - Photocopy of St. John’s-By-The-Sea cornerstone laying program
    - Photocopy of photo showing cornerstone

## Avalon Free Public Library & History Center Directors' Report – September 2017

- Copy of Canfield crossword puzzle
- 09/2017 – Kevin Scarpa
  - 3 x framed B&W aerial photos of Avalon, around 50th – 55th Sts
- 09/25/2017 – Art & Sandy Ridler
  - Blue binder embossed with NJ Police Academy, Sea Girt, contains photos & clippings from Avalon Police Dept.
- 09/2017 – Deb Martinelli
  - Local newspapers with coverage of Super Storm Sandy
- 09/27/2017 – Walt Mikota
  - Blue Avalon EMS Jumpsuit for male EMT
- 09/29/2017 – Ray Anderson
  - Avalon Vol FD Tankard – 1988, 75th Anniversary
  - Avalon Vol. FD Tankard with lid– 1996 Parade & Housing
  - Avalon Vol. FD Tankard – 1998 Parade & Housing
- 10/14/2017 - Bob and Carol Bertrand
  - Digital photos:
    - 2 aerials of 55th and 56th sts (1970s and 2000)
    - 5563 Ocean Drive in 1972 & 1978
- 10/14/2017 - Sandy Finley
  - 23 storm of 1962 photos
  - 1 newspaper clipping re: '62 storm
- 10/14/2017 - Katie Simons
  - 9 digital photos of 213 36th St circa 1951

### Goal 4 – Promote Engagement with AFPLHC.

- Attended Avalon Recreation Department's annual Trunk or Treat.
- Festive Friday & Snowfest Saturday planning
  - Story Time with Mrs. Claus
  - Trackless Train Rides
  - Screenings of *The Polar Express*
  - Bay Atlantic Symphony
  - All Day Take-Away Craft
  - Festival of Trees
  - Partial sponsorship of Snowfest Saturday music
- Reached out to local businesses and organizations regarding participation in Festival of Trees.
- Planned weekly public "Sunday Screenings" through use of Qello Concerts library resource.