



Avalon Free Public Library & History Center Report June 2017

Administrative

- Completed documentation for Return of Surplus packet (strategic plan status report, environment statement, technology plan).
- Completed annual review of Library Internet Use Policy, proposed revisions.
- Worked with the Finance Committee to address a revision to the organization's handling of payroll adjustment documentation.
- Library scheduled installation of additional wireless access points to expand service.
- HC Scheduled installation of new LAN network + wireless.
- HC followed-up on A/C repairs for lights flickering, noisy air handler.
- Conducted maintenance of back garden at HC.

Strategic

Goal 1 – Inspire the Community to Read, Learn, and Grow.

(Library use, collection development, analytics, digital outreach, & technological literacy)

- Summer Reading Program well underway. 165+ children are signed up, up from 27 last year. Children are participating by reading, attending Library and HC programs, and attending Borough events.
- Evaluated a new content management system with the goal of revamping the Library website.
- Received the 1st phase of furniture for the computer lab project.
- Continued work on the new strategic plan.
- Launched Zinio, the new digital magazine app, and Qello, a streaming concert and music documentary app.

Goal 2 – Provide Exemplary Customer Service.

- HC staff attended genealogy program at Library to hone research skills.
- In response to patron requests, reorganized the large print collection.
- Reviewed current library membership options.

Goal 3 – Foster an Awareness of Avalon's Past.

- Received offer of Avalon Anchorage photo display from Dave Coskey.
- Pursued research/information requests on the following topics:
 - George R. Rothacker (early councilman)
 - Yacht Club
 - Mayor Greenan
 - Miss Avalon beauty pageant in 1940s and 1950s
- Gathered photos for consideration for Historical Society bookmark.
- Provided private tour of HC to Avalon Civic Club.
- Conducted research at County Clerk's office on historic properties in Avalon, to begin Historic Places program. Six homes have been approved by the Committee.
- Assisted 7MT writer with featured Railroad article.
- Collections Committee recommends the following donations for acquisition:
 - Kathleen Whiteman - 2 x digital photos
 - Sherwood Apartments when it was first built, approx 1900.
 - 149 26th St (next to Sherwood Apts) built 1907.
 - Graham Hueber (grandson of Michell) - digital photos - Sacred Heart Church, Michell playground dedication, etc.
 - Jim Thatcher – 1941 -1981 AYC 40th Anniversary retrospective book
 - Diane Gilbert - Keen's Pharmacy 60th anniversary glass apothecary bottle with glass stopper.

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- Lynn Schwartz/Methodist Church – various items including photographs, programs, pageant scripts, and other ephemera. Some for scan/return. The rest to be scanned, kept or returned at staff discretion.

Goal 4 – Promote Engagement with AFPLHC.

- Summer Publications produced:
 - Summer Guide
 - Kids' Summer Guide
 - Welcome Brochure
 - Digital Apps bookmark
 - Children's Activity and Coloring Book
 - Postcard/Magnet for ALL Avalon properties
- Detailed coordination of large scale events including Open House, Major Author, and Bay Atlantic Symphony.
- Held annual Open House, with over 800 patrons in attendance.
- Began Summer Reading program.
- 26th St Schoolhouse featured in 7MT "Days Gone By" column.
- Held HC programs, including:
 - 3rd Annual Trivia Night, including slideshow of old photos.
 - Kicked off "Avalon's Churches" lecture series.
- Held Library programs, including:
 - Beach Book Picks with Carol Fitzgerald
 - Live Theatre-- Zelda & Scott: Love Letters (and others)
 - An Evening with New York Times Bestselling Author Daniel Silva
- Children's programs, especially drop-in variety, experiencing success and popularity.