



Avalon Free Public Library & History Center Report May 2017

Administrative

- Advertised and interviewed for various seasonal positions (library assistant, program assistant, and computer aide/technology assistant).
- Notified by the Borough that the JIF claim related to the fall 2016 maintenance issue was paid. Payment coming from the Borough in June 2017.
- Preparing drafts of the Strategic Plan Status Report and Technology Plan for organization planning.
- Proceeding in development of estimate for overhaul of History Center wireless internet and local area network.
- Sought legal review, insurance review on Bay Atlantic Symphony contract. Conveyed requested changes to BAS Executive Director. Met with BAS representatives to determine detailed logistics of concerts.

Strategic

Goal 1 – Inspire the Community to Read, Learn, and Grow.

(Library use, collection development, analytics, digital outreach, & technological literacy)

- Began ordering furniture for the Computer Lab project.
- Finalized plans for reimagined Summer Reading Program and Events.
- Reviewed promising new content management system for a potential overhaul to the Library's website.
- Prepared for summer 2017 collaboration with the Helen Diller Home Camp.

Goal 2 – Provide Exemplary Customer Service.

- Began outlining a new approach to staff technology training. Identifying resources needed.
- Reviewing organization's staffing needs in preparation for personnel planning at the end of summer.

Goal 3 – Foster an Awareness of Avalon's Past.

- Held 125th Anniversary Celebration/ Bocce Tournament. With Recreation Department, presented commemorative plaque to Mayor & Council, and special anniversary flags to Methodist Church & Presbyterian Church.
- Received three applications to Avalon Register of Historic Places program.
- Assisted Historical Society with execution of annual photography contest, upcoming Olde House Tour.
- Created a form to seek and compile information on those who attended Avalon Schoolhouse at 26th St. Will be added to website and publicized.
- New exhibits for summer are installed!
- Wall labels printed and installed for all items hanging on History Center walls.
- Gas lamp is operable. (Historical Society funded.)
- Pursued research/information requests on the following topics:
 - Pre-1962 aerial view of Avalon
 - Fingers Lagoon
 - Early Avalon (1890s) photos
 - Windrift & Buckingham brothers' photos
- Received archival materials from Methodist Church for preliminary review.

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Goal 4 – Promote Engagement with AFPLHC.

- Working with Seven Mile Publishing to plan the upcoming Open House and Story Book Bash.
- Finalizing summer programming lineup, coordinating schedule and event details. Sampling of newly scheduled programs includes:
 - Sally Freeman, Author Series, July 26 at 7pm. Author of "The Jersey Brothers: A Missing Naval Officer in the Pacific and His Family's Quest to Bring Him Home."
 - Avalon Aware Public Information Lectures: on July 24, Dr. Stew Farrell will talk about the evolution of Avalon's beaches over the past 30 years. On July 31, Tom Thornton will talk about the new FEMA flood maps for Avalon.
- Wrapping up summer publications: Summer Guide, Kids' Summer Guide, Rental Magnet, Coloring Book, Open House Postcard.
- History Center Summer newsletter "Tidings" printed & mailed.
- Distributed information about kids' summer programs to Middle Twp. Schools 3rd, 4th, and 5th grade.
- Revamped year-round publications-Welcome Guide & bookmark/rack card.
- Worked with School Library Media Specialist Kelly McCorristin to identify opportunities to partnership with Avalon and Stone Harbor Schools during the 2017-18 school year.
- Participated in the Avalon Yard Sale - The Friends of the Library made over \$1,000!
- Participated in the annual Avalon Memorial Day Parade & Ceremony.
- Assisted in production of additional Veteran's Banners.