

Areas of Focus

- **Proposed Facility Project:** Executed a broad community information effort through multiple channels, including mailers, community meetings, and direct outreach to civic organizations.
- **Summer 2026:** 46 events held in June, highlighted by concerts at Surfside Park and weekday children's programming later in the month.
- **Strategic Plan 2027-2029:** Staff SOAR Analysis underway; responses being compiled for review and incorporation into the strategic planning process.
- **Return of Surplus:** Return of Excess Funds application items finalized, for review July 2026.
- **Personnel & Training:** Expanding security and emergency training opportunities for staff; distributed trustee continuing education options.

Strategic Goals

Strengthening Community Connection (Library & History Center use and facilities, Collections, and Digital Resources)

- **Building Project:** Coordinated a broad community information effort introducing the proposed municipal facility project through multiple channels.
 - Postcard mailed to Avalon property owners;
 - Q&A available on the library website;
 - Two emails to the library newsletter list of more than 4,400 subscribers;
 - Emails to community civic organizations offering information and opportunities to meet with their membership;
 - Two in-person community meetings also offered via Zoom, with a recording shared online;
 - and direct responses to calls, emails, and in-person inquiries from community members.
- **Return of Excess Funds:** Finalized necessary pieces for the upcoming Return of Excess Library Funds application, for review at the July meeting.
- **Capital Planning/Lab Furniture:** Continuing to evaluate options for potential replacement of lab seating.
- **Collection Development Policy:** The recently revised and Board-approved Collection Development Policy received compliance approval from the NJ State Library.
- **Website:** Evaluating options to update the library website to increase accessibility and usability.
- **Library Employee Handbook:** Working on extensive updates to the Library Handbook to adapt it as an appendix to the Borough employee handbook, rather than a stand-alone handbook.
- **HC Updates**
 - **New Website** – Launched in June, the new site dramatically expands access to online collections and resources: <https://avalon.quartexcollections.com/>
 - **New Exhibit** – Unveiled in the June, the museum's latest exhibit features Avalon and its Environment.
 - **HVAC** – Second floor air conditioning unit required repair late in the month.

Cultivating Culture in the Community (Marketing, Community & Staff Engagement, and Events)

- **Summer Events** – 46 events were held in June, with some of the most well-attended including concerts at Surfside Park and weekday children's events later in the month.
- **Summer Marketing** – Coordinated production and review of assorted marketing materials for library and museum services and events.

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- **Outreach** – Participated in community events including Art & Authors on Dune and the Summer Solstice Festival. Resumed annual program with the Helen Diller Home, providing audiobooks for their campers.
- **Volunteers** – Welcomed back our summer volunteer team and launched a new teen volunteer program for summer 2026.
- **Strategic Plan 2027-2029** – Staff met in groups to complete a SOAR Analysis as part of data gathering for the next strategic plan. Responses will be compiled, shared with staff, and incorporated into the planning process.
- **Trustee Training** – Distributed training opportunities for 2026 trustee continuing education.
- **Staff Training** – Coordinating a new program to incorporate more frequent on-the-job security and emergency training opportunities.