

## MEMBERS

TOTAL 6,685 / 6,395

Resident 700 / 679

Nonresident 3,714 / 3,473

County 1,438 / 1,341

Seasonal 124 / 133

Other 575 / 588

eCard 134 / 181

New Patrons 147 / 208



Membership numbers up vs. same time previous year across all substantial patron groups. 4-year high for nonresident homeowners.

## BORROWING

Circulation 24,585 / 24,942

Physical 14,374 / 15,336

Digital 10,014 / 9,422

Acquisitions 765 / 942

Print 433 / 401

AV 57 / 34

Digital 275 / 507



Overall circulation up similar to July 2024. Physical borrowing down 6% and digital borrowing up 6% vs. this time last year.

## EVENTS

Adult events 40 / 41

Children's events 22 / 22

Attendance 10,310 / 5,395



Special summer events and weekday kids' activities put summer event attendance at almost double 2024 figures.

## HISTORY CENTER OBJECTS

Cataloged 0 / 100

Digitized 204 / 100

## TECH & SOCIAL

PC use 547 / 493

Wi-Fi use 3,131 / 1,984

Printing 13,267 / 10,062

Website Visits 13,930 / 13,598

Lib Facebook Reach 18,763 (up vs. previous month)

HC Facebook Reach 58,196 (up)

Lib Instagram Reach 2,997 (up)

HC Instagram Reach 1,791 (up)

Lib Follows/Likes 131 (up)

HC Follows/Likes 89 (up)



Significant growth in Wi-Fi use continues. All time high for printing.

## WELCOMED ONSITE

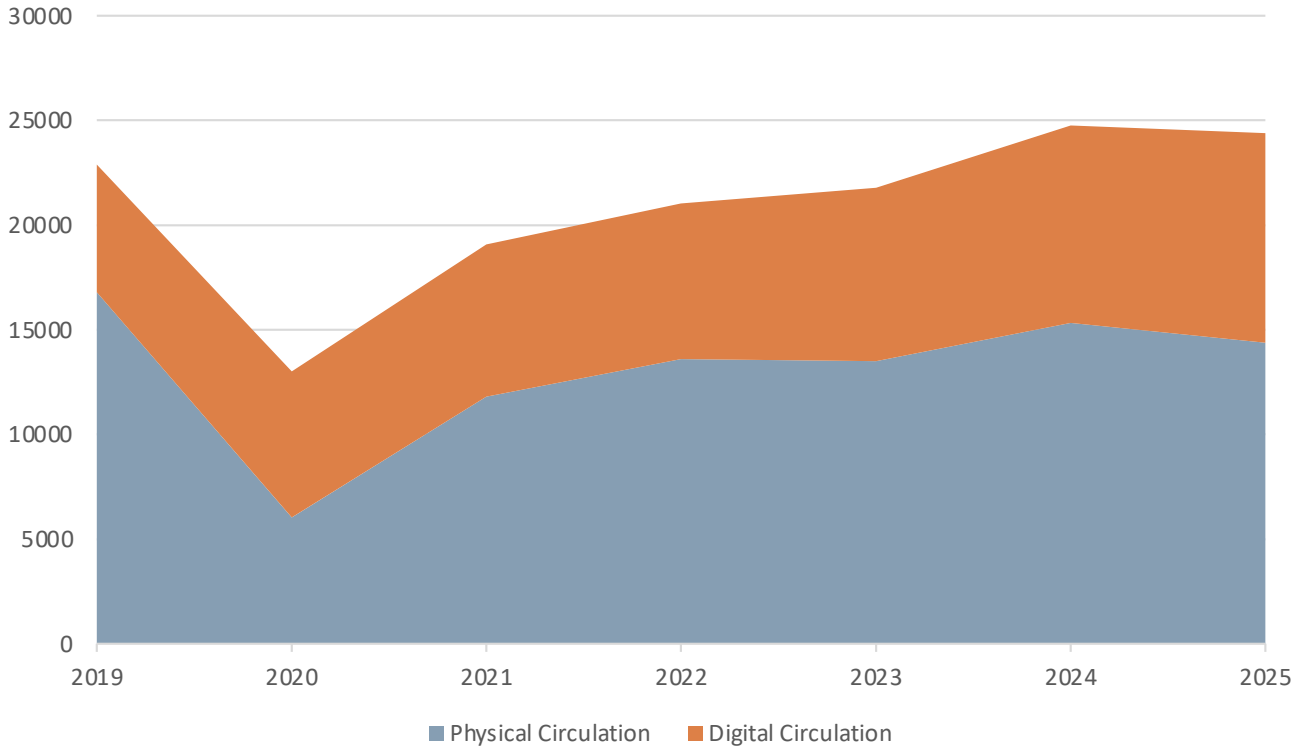
Library 12,481 / 13,978

History Center 792 / 696

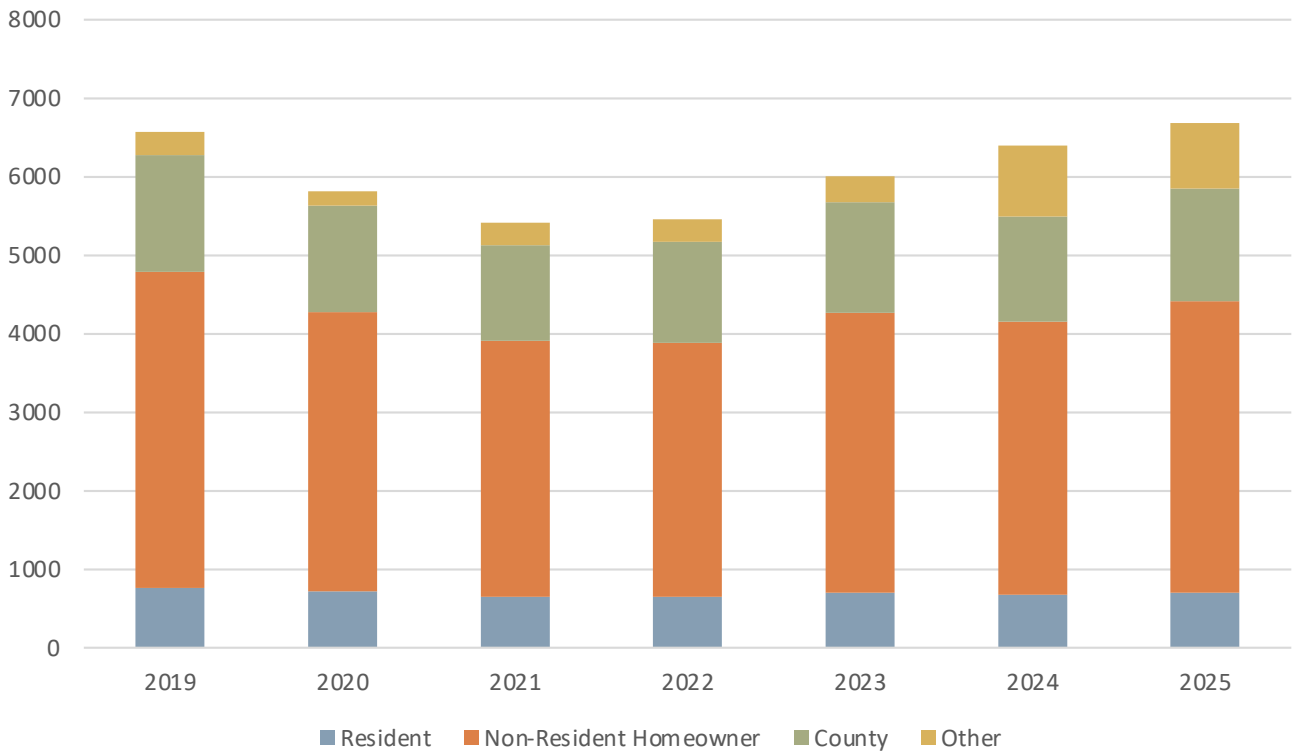


Onsite engagement at the library down vs. July 2024, museum on par with same time last year.

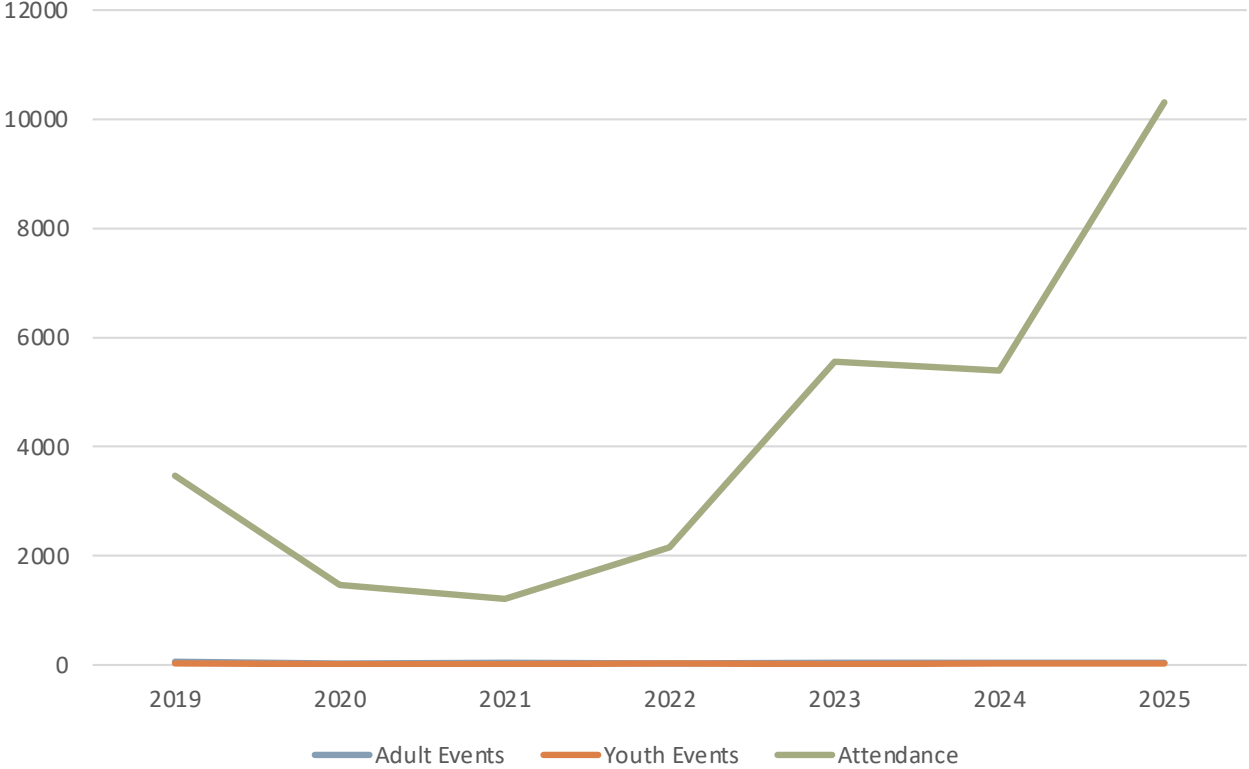
### BORROWING\_July



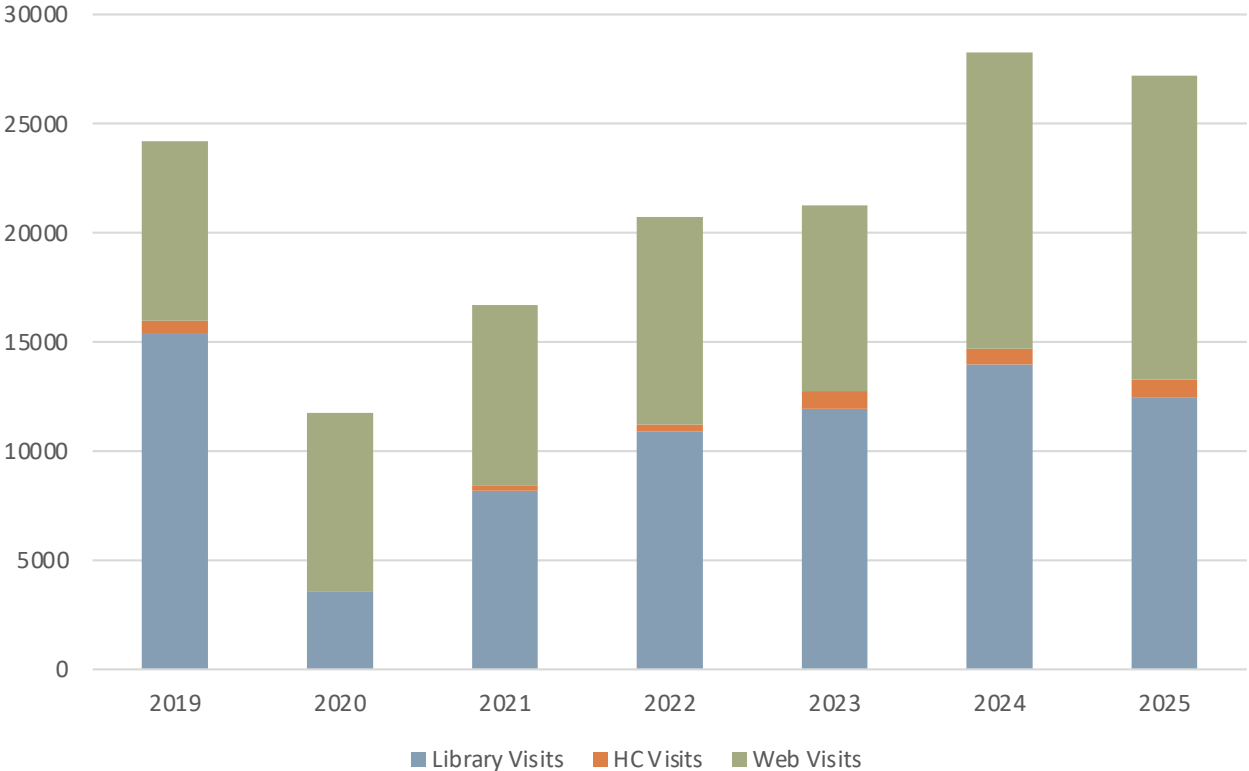
### MEMBERS\_July



### EVENTS\_July



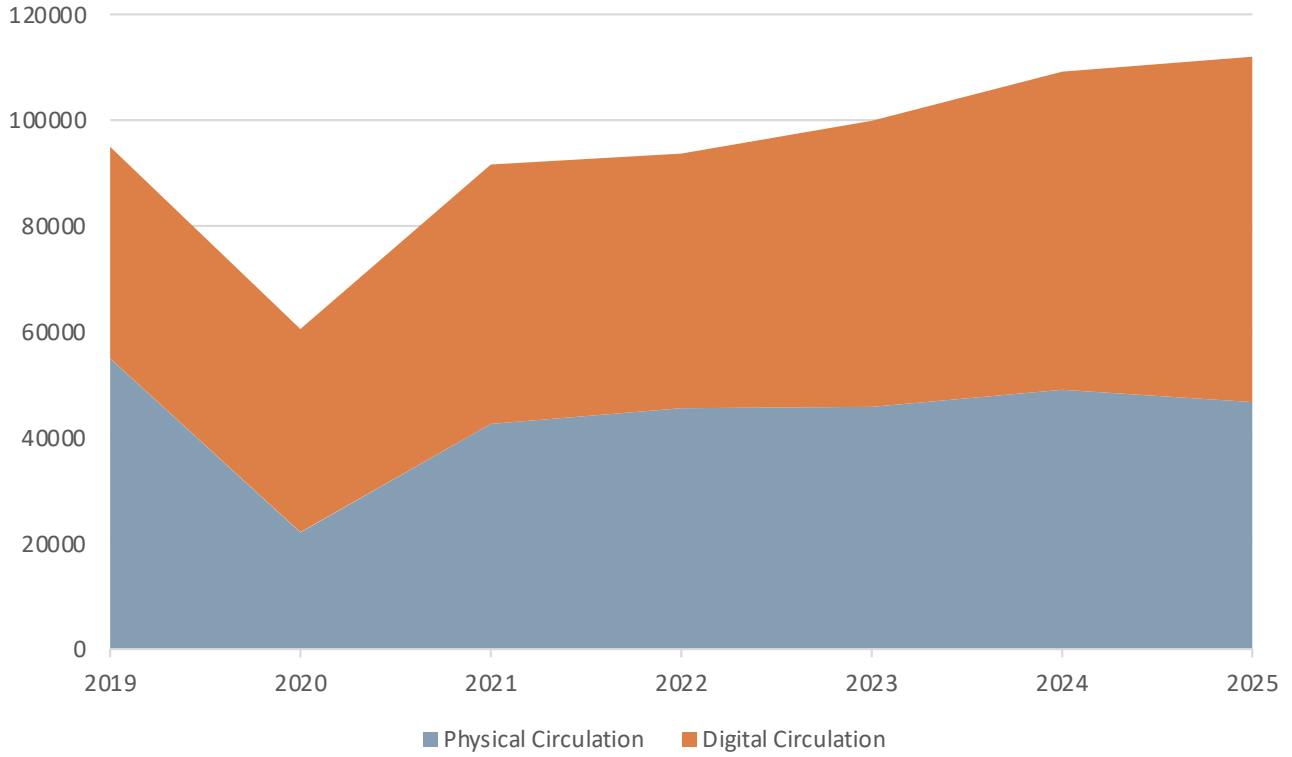
### ENGAGEMENT\_July



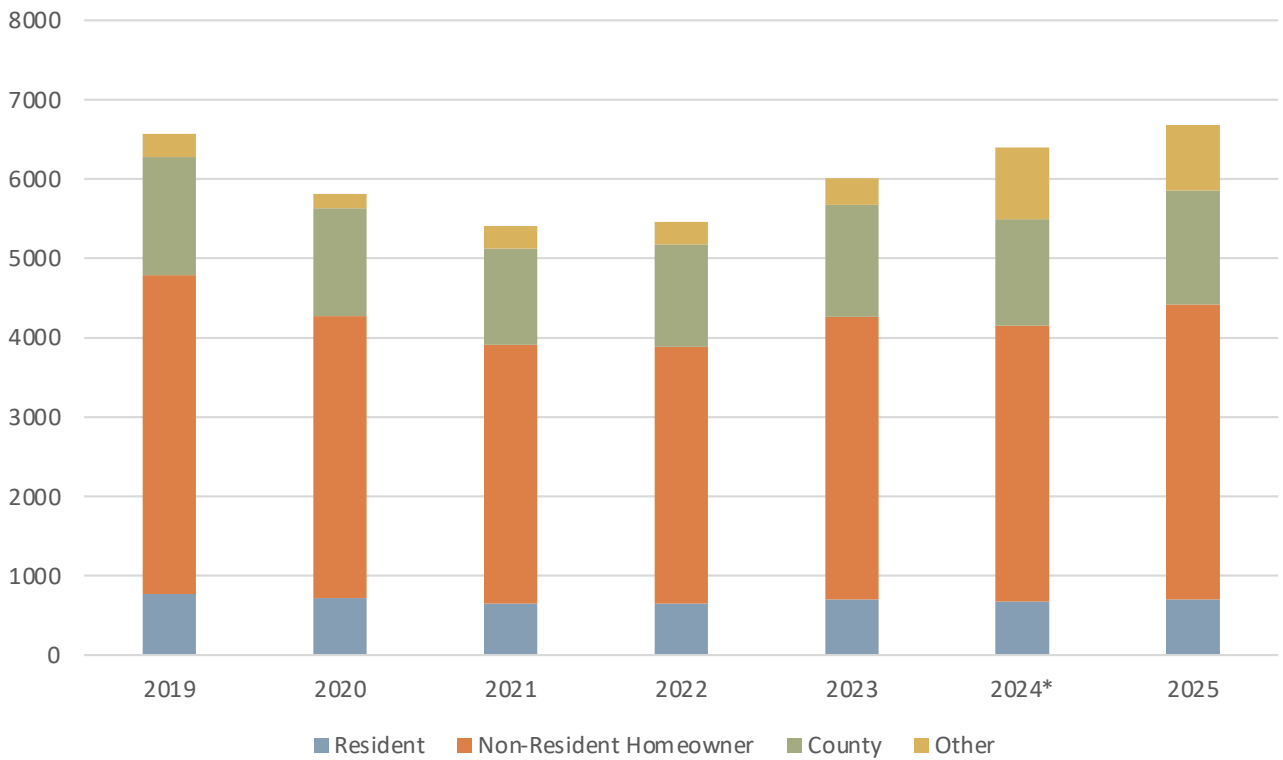
# July Year-to-Year

<b>BORROWING</b>							
	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>
All Circulation	22888	12996	19086	21028	21798	24942	24585
Juvenile Print Circulation	4602	1395	3815	4727	5044	6095	5543
Physical Circulation	16794	6036	11812	13596	13504	15336	14374
Digital Circulation	6094	6960	7274	7432	8294	9422	10014
<b>PATRONS</b>							
	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>
Resident	766	720	652	648	699	679	700
Non-Resident Homeowner	4020	3554	3255	3233	3567	3473	3714
County	1490	1359	1218	1292	1408	1341	1438
Other	293	178	285	283	332	902	833
Total Patrons	6569	5811	5410	5456	6006	6395	6685
<b>EVENTS</b>							
	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>
Adult Events	59	26	38	33	45	41	40
Youth Events	29	15	17	24	21	22	22
Total Events	88	41	55	57	66	63	62
Attendance	3465	1469	1211	2160	5554	5395	10310
<b>ENGAGEMENT</b>							
	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>
Library Visits	15417	3545	8194	10903	11948	13978	12481
HC Visits	549	31	255	328	801	696	792
Web Visits	8235	8170	8243	9495	8500	13598	13930

### BORROWING\_YTD



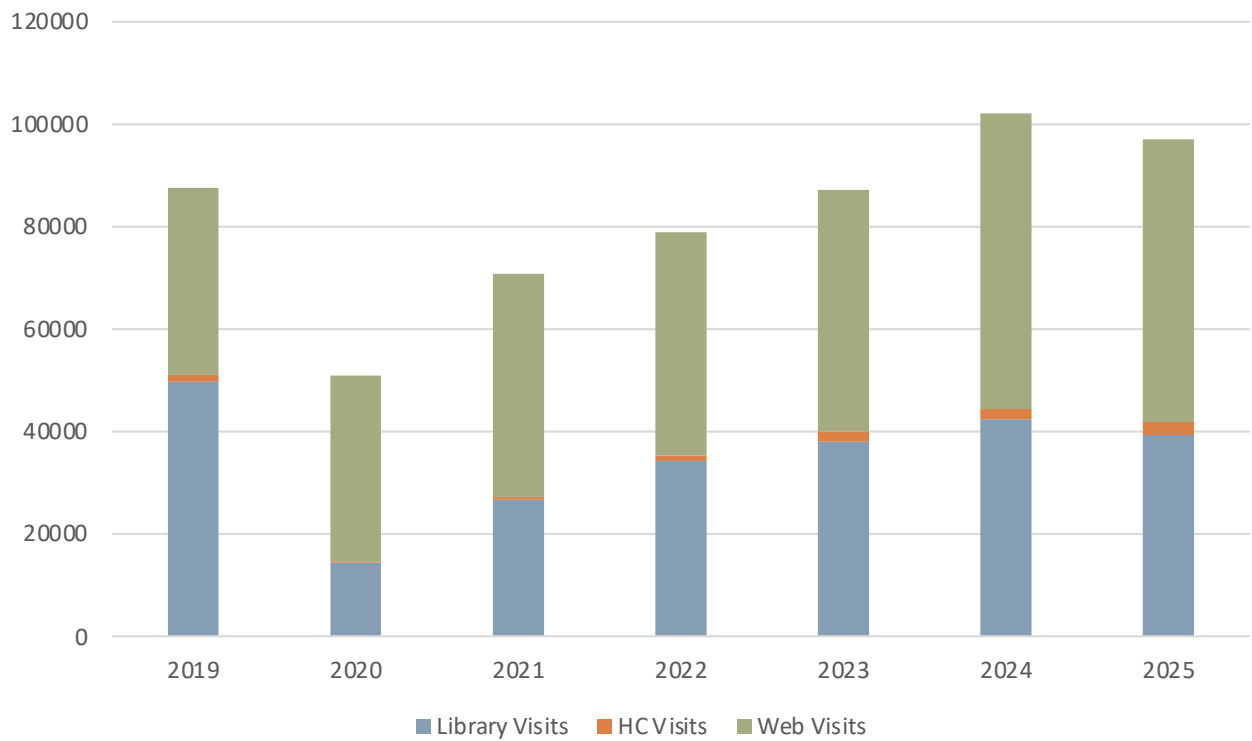
### MEMBERS YTD



## EVENTS YTD



## ENGAGEMENT YTD



# 2025 YTD

<b>BORROWING</b>							
	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>
All Circulation	94910	60511	91651	93695	99936	110096	113433
Juvenile Print Circulation	10854	4423	11842	12559	13580	15115	14255
Physical Circulation	54946	22108	42597	45586	45770	49086	46644
Digital Circulation	40064	38403	49054	48104	54166	60047	65351
<b>PATRONS</b>							
	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024*</b>	<b>2025</b>
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<b>EVENTS</b>							
	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>
Adult Events	266	133	144	168	188	203	192
Youth Events	113	49	57	82	80	90	82
Total Events	379	182	201	250	268	293	274
Attendance	8828	3939	6680	4708	9419	12038	16266
<b>ENGAGEMENT</b>							
	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>
Library Visits	49741	14328	26596	34219	38010	42355	39368
HC Visits	1335	269	646	1077	2033	1977	2487
Web Visits	36421	36267	43532	43568	47054	57816	55140