

## MEMBERS

TOTAL 6,214 / 5,699  
Resident 668 / 632  
Nonresident 3,367 / 3,136  
County 1,381 / 1,235  
Seasonal 55 / 49  
Other 560 / 543  
eCard 183 / 104  
New Patrons 29 / 36



Membership up vs. same time previous year.

## BORROWING

Circulation 12,792 / 12,272  
Physical 3,707 / 4,253  
Digital 8,875 / 7,902  
Acquisitions 650 / 529  
Print 345 / 290  
AV 112 / 11  
Digital 193 / 228



Overall circulation is up vs. February 2024.  
Physical circulation was down, with digital up vs. this time last year.

## EVENTS

Adult events 22 / 22  
Children's events 8 / 13  
Attendance 419 / 498



Special February events included Take Your Child to the Library Day and a History Center event for Avalon School students.

## HISTORY CENTER OBJECTS

Cataloged 50 / 0  
Digitized 63 / 15

## TECH & SOCIAL

PC use 109 / 202  
Wi-Fi use 672 / 667  
Printing 4,627 / 3,710  
Website Visits 5,318 / 4,949  
Lib Facebook Reach 4,924 (down vs. previous month)  
HC Facebook Reach 14,181 (down)  
Lib Instagram Reach 672 (down)  
HC Instagram Reach 1,808 (down)  
Lib Follows/Likes 24 (up)  
HC Follows/Likes 41 (down)



Library computer & Wi-Fi use are down compared to February 2024. Printing up after a decline in January. Social media engagement was largely down vs. January 2025.

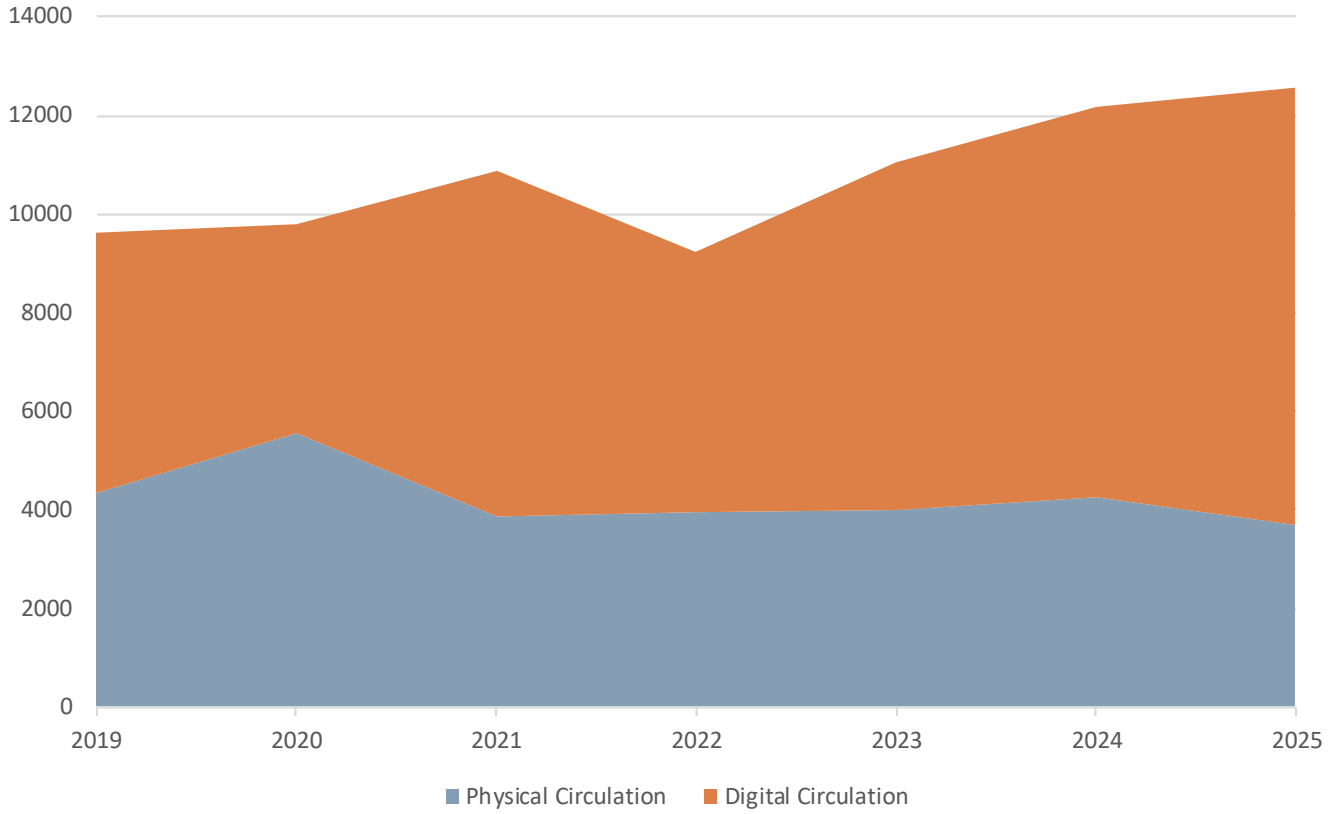
## WELCOMED ONSITE

Library 2,785 / 3,179  
History Center 50 / 186

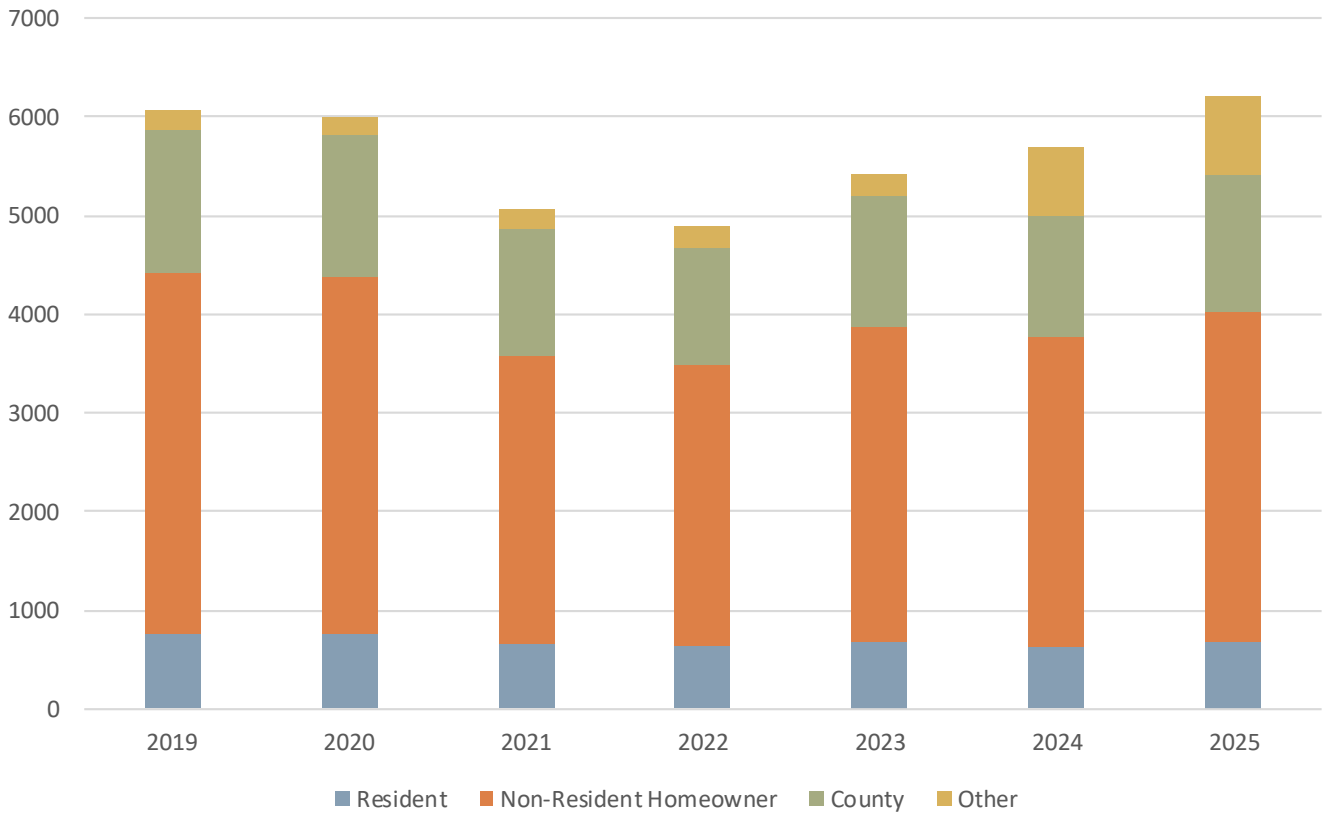


Onsite engagement down vs. Feb. 2024.

### BORROWING\_February



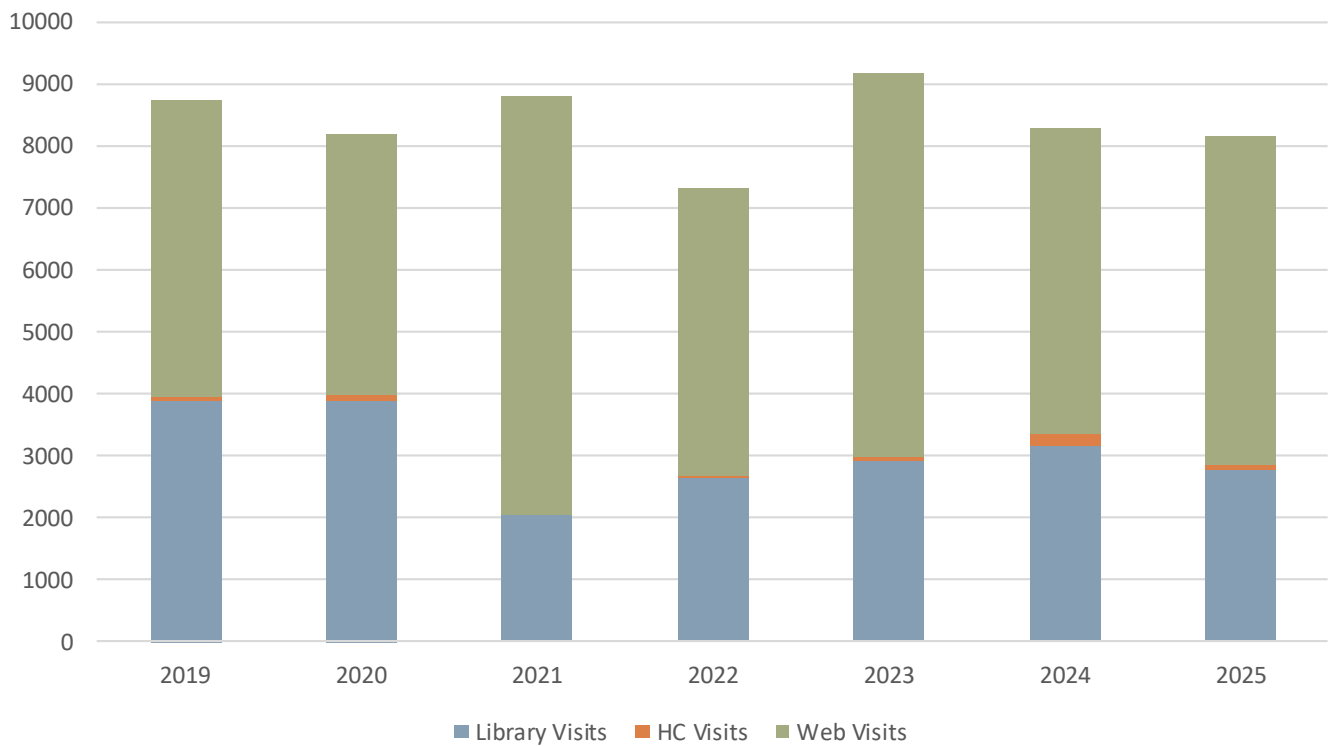
### MEMBERS\_February



### EVENTS\_February



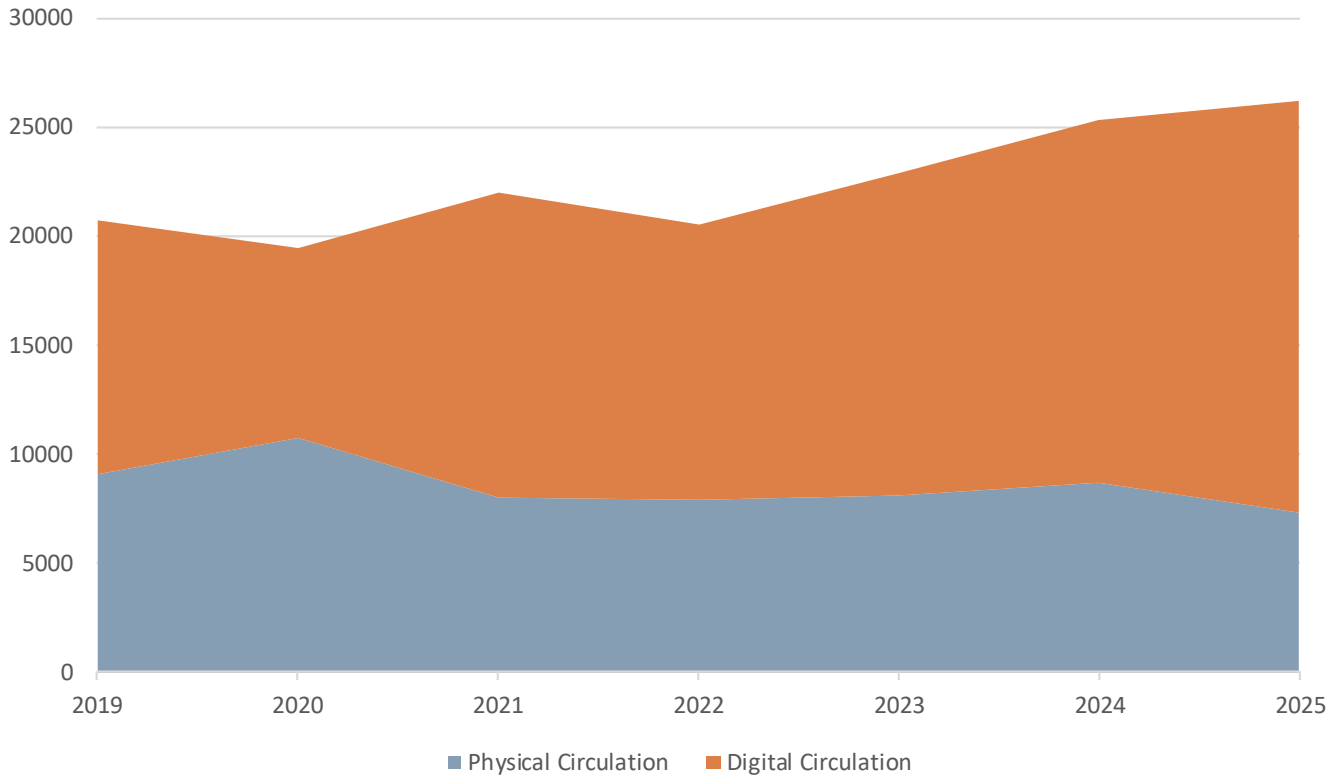
### ENGAGEMENT\_February



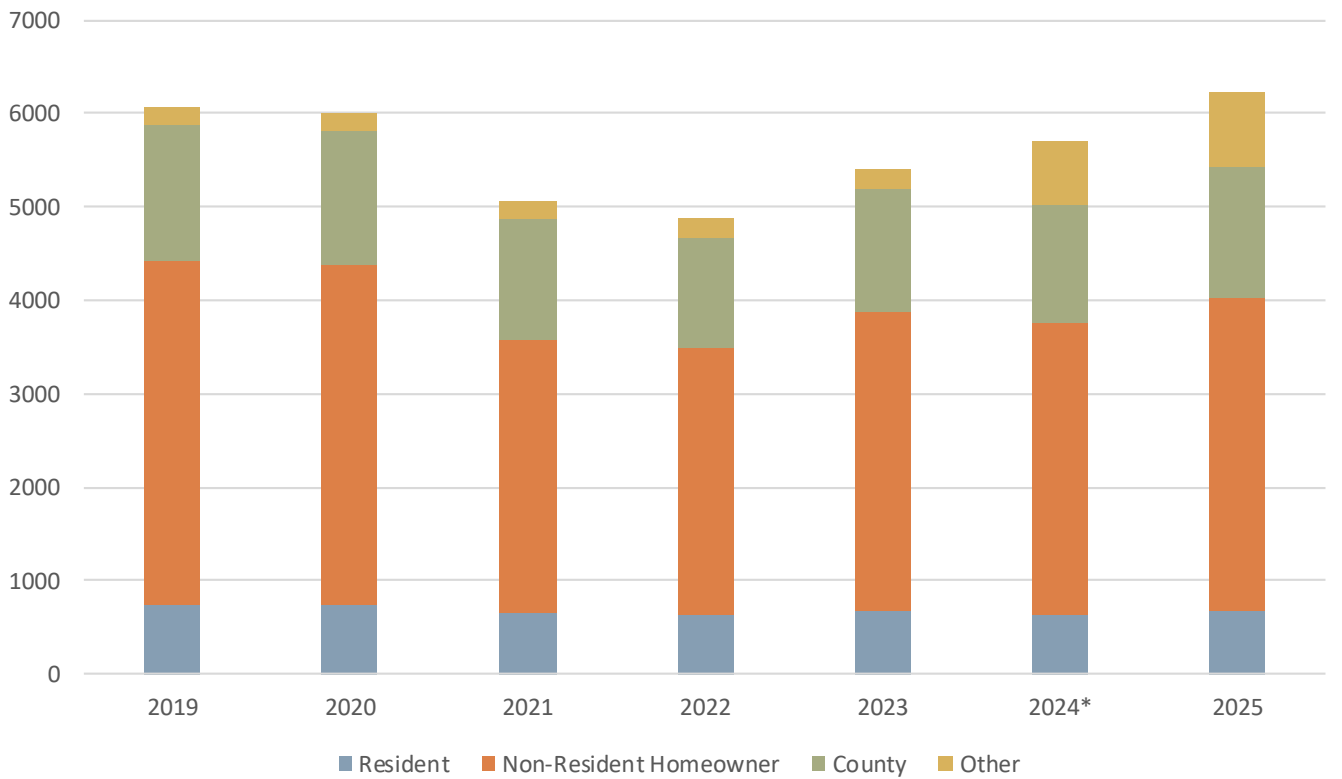
# February Year-to-Year

<b>BORROWING</b>							
	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>
All Circulation	9614	9813	10883	9247	11056	12272	12792
Juvenile Print Circulation	557	1061	836	904	941	1036	895
Physical Circulation	4333	5557	3887	3973	3992	4253	3707
Digital Circulation	5281	4256	6996	5274	7064	7902	8875
<b>PATRONS</b>							
	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>
Resident	753	755	662	632	666	632	668
Non-Resident Homeowner	3666	3630	2917	2852	3204	3136	3367
County	1455	1435	1300	1189	1326	1235	1381
Other	185	185	191	215	216	696	798
Total Patrons	6059	6005	5070	4888	5412	5699	6214
<b>EVENTS</b>							
	<b>VIRTUAL</b>						
	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>
Adult Events	34	37	13	21	19	22	22
Youth Events	14	12	5	10	9	13	8
Total Events	48	49	18	31	28	35	30
Attendance	905	709	891	252	357	498	419
<b>ENGAGEMENT</b>							
	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>
Library Visits	3887	3898	2044	2660	2916	3166	2785
HC Visits	75	90	25	26	59	186	50
Web Visits	4781	4181	6747	4623	6190	4949	5318

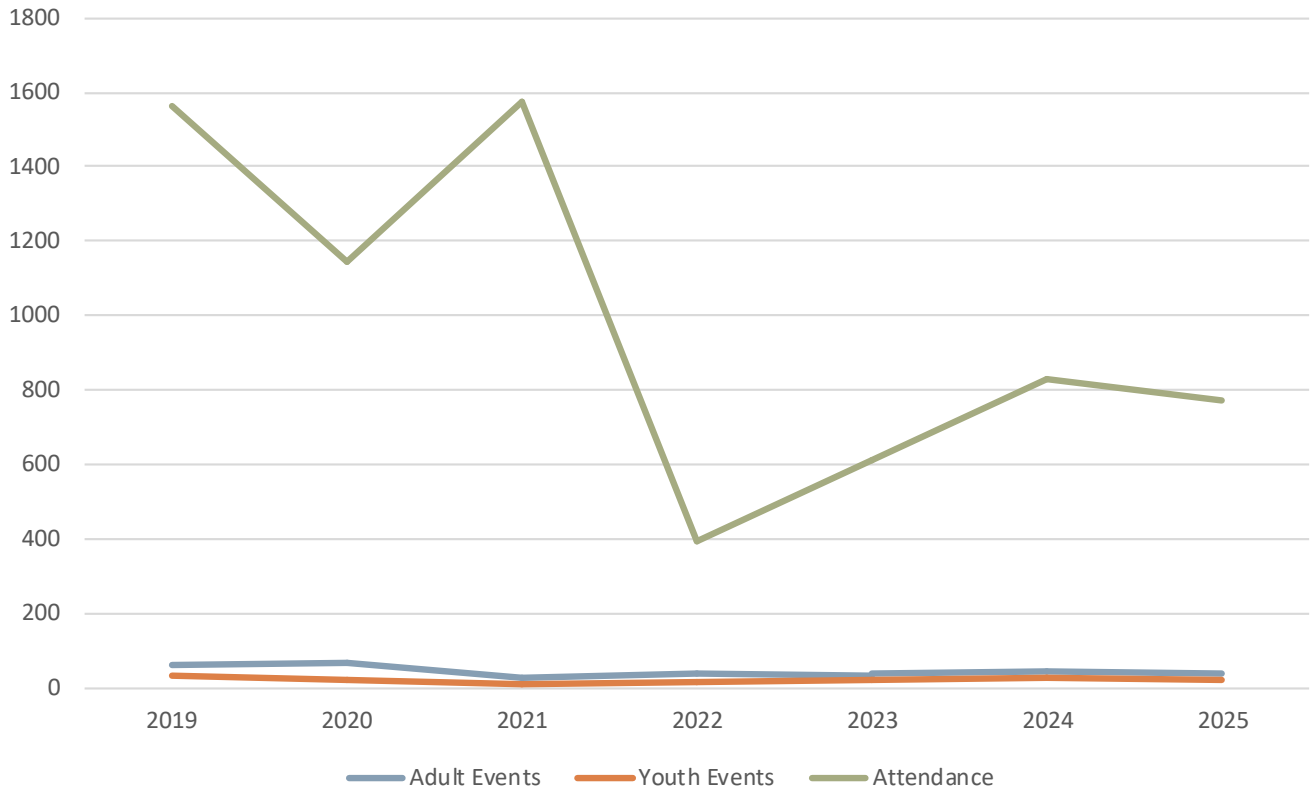
## BORROWING\_YTD



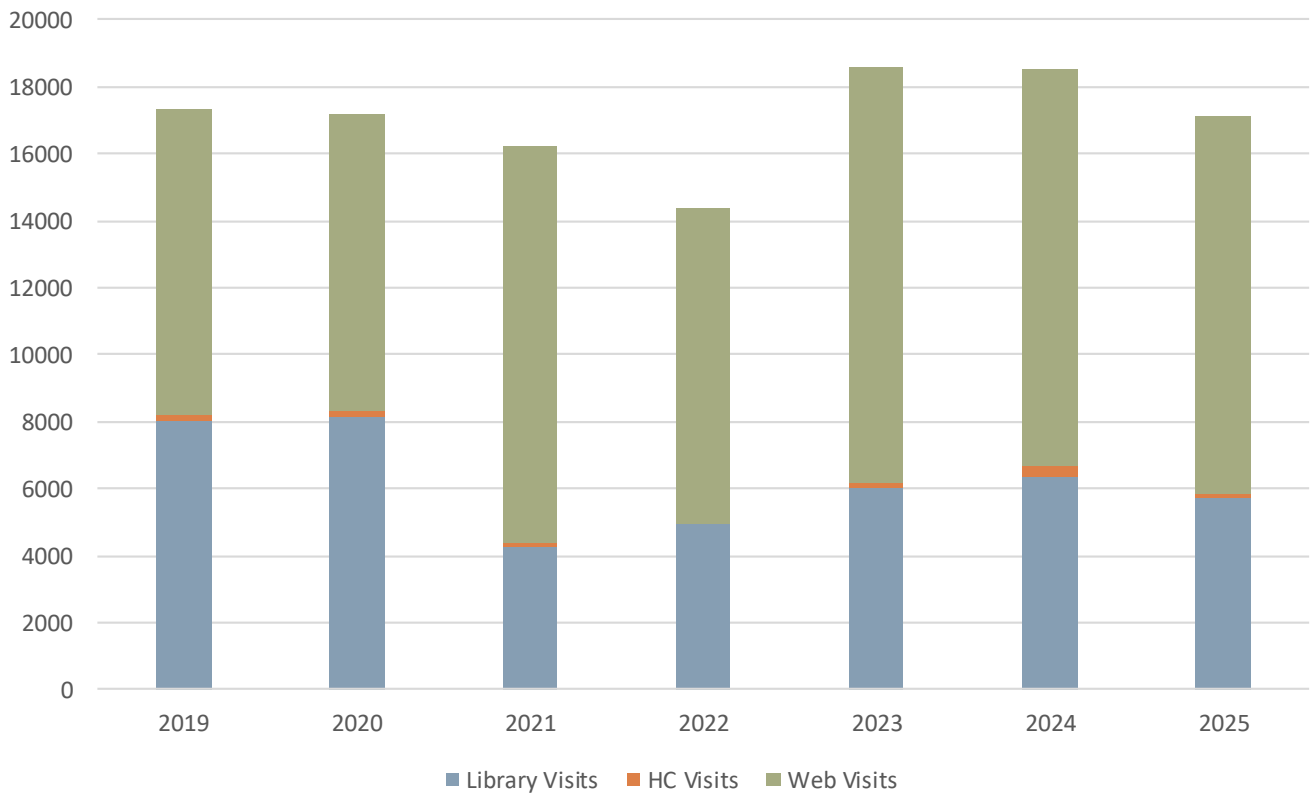
## MEMBERS YTD



### EVENTS YTD



### ENGAGEMENT YTD



# 2025 YTD

<b>BORROWING</b>							
	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>
All Circulation	20737	19489	22009	20539	22861	25527	26740
Juvenile Print Circulation	1363	1908	1679	1743	1830	2064	1714
Physical Circulation	9134	10738	8053	7966	8092	8694	7377
Digital Circulation	11603	8751	13956	12573	14769	16608	18858
<b>PATRONS</b>							
	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024*</b>	<b>2025</b>
Resident	753	755	662	632	666	632	668
Non-Resident Homeowner	3666	3630	2917	2852	3204	3136	3367
County	1455	1435	1300	1189	1326	1235	1381
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<b>EVENTS</b>							
	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>
Adult Events	62	68	24	40	39	42	40
Youth Events	29	21	10	15	18	24	20
Total Events	91	89	34	55	57	66	60
Attendance	1564	1145	1575	395	612	827	770
<b>ENGAGEMENT</b>							
	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>
Library Visits	8043	8171	4288	4943	6069	6345	5714
HC Visits	173	175	71	41	130	346	167
Web Visits	9130	8859	11900	9390	12408	11849	11255
*Youth separated from resident, NR, and county data starting January 2024.							