

MEMBERS

TOTAL 6,395 / 6,006
Resident 679 / 699
Nonresident 3,473 / 3,567
County 1,341 / 1,407
Seasonal 133 / 132
Other 588* / 92
eCard 181 / 108
New Patrons 208 / 182



Active patrons at 6395, is the highest active patron count since Oct. 2019. Highest monthly new cards in July (208), since tracking started in 2015.

*Youth separated from resident, NR, and county data starting January 2024.

BORROWING

Circulation 24,942 / 21,798
Physical 15,336 / 13,504
Digital 9,422 / 8,294
Acquisitions 942 / 654
Print 401 / 365
AV 34 / 47
Digital 507 / 242



Growth in physical circulation when compared to Julys of the past few years. Of note - Children's books out-circulated adult books (by 4%) for the first time since recording began 2015.

EVENTS

Adult events 41 / 45
Children's events 22 / 21
Attendance 5,395 / 5,554



Event attendance on par with July 2023. Slight dip compared to last year, but overall engagement was strong.

Weather impacted a few July events.

HISTORY CENTER OBJECTS

Cataloged 100 / 0
Digitized 100 / 17

TECH & SOCIAL

PC use 493 / 543
Wi-Fi use 1,984 / 2,077
Printing 10,062 / 10,804
Website Visits 13,598 / 8,500
Lib Facebook Reach 10,041 (up 54% vs. previous month)
HC Facebook Reach 90, 208 (down 70%)
Lib Instagram Reach 1,811 (down 30%)
HC Instagram Reach 3,854 (up 67%)
Lib Follows/Likes 69 (up vs. June)
HC Follows/Likes 69 (up vs. June)



Overall tech use slightly down vs. 2023, but overall use remains substantial (10,062 prints).

Compared to June 2024:
Lib Facebook & HC Insta up,
Lib Insta & HC Facebook down

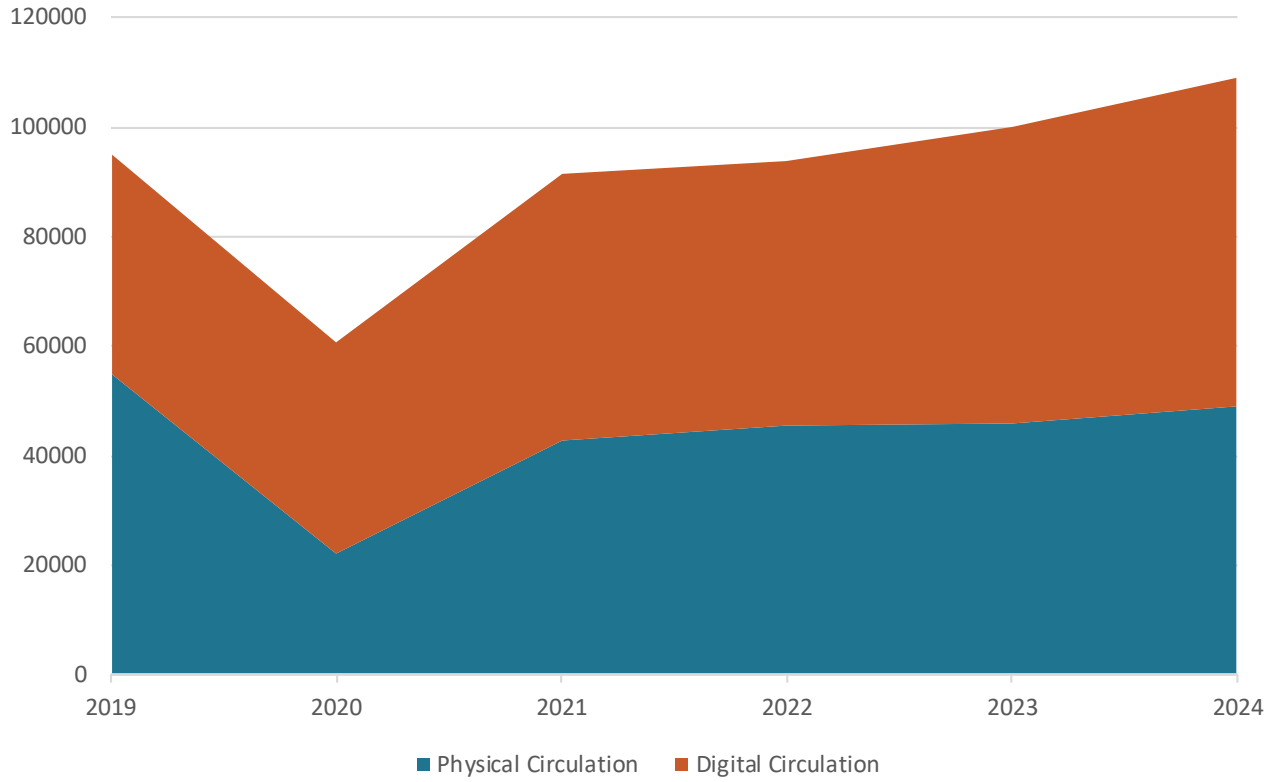
WELCOMED ONSITE

Library 13,978 / 11,948
History Center 696 / 801

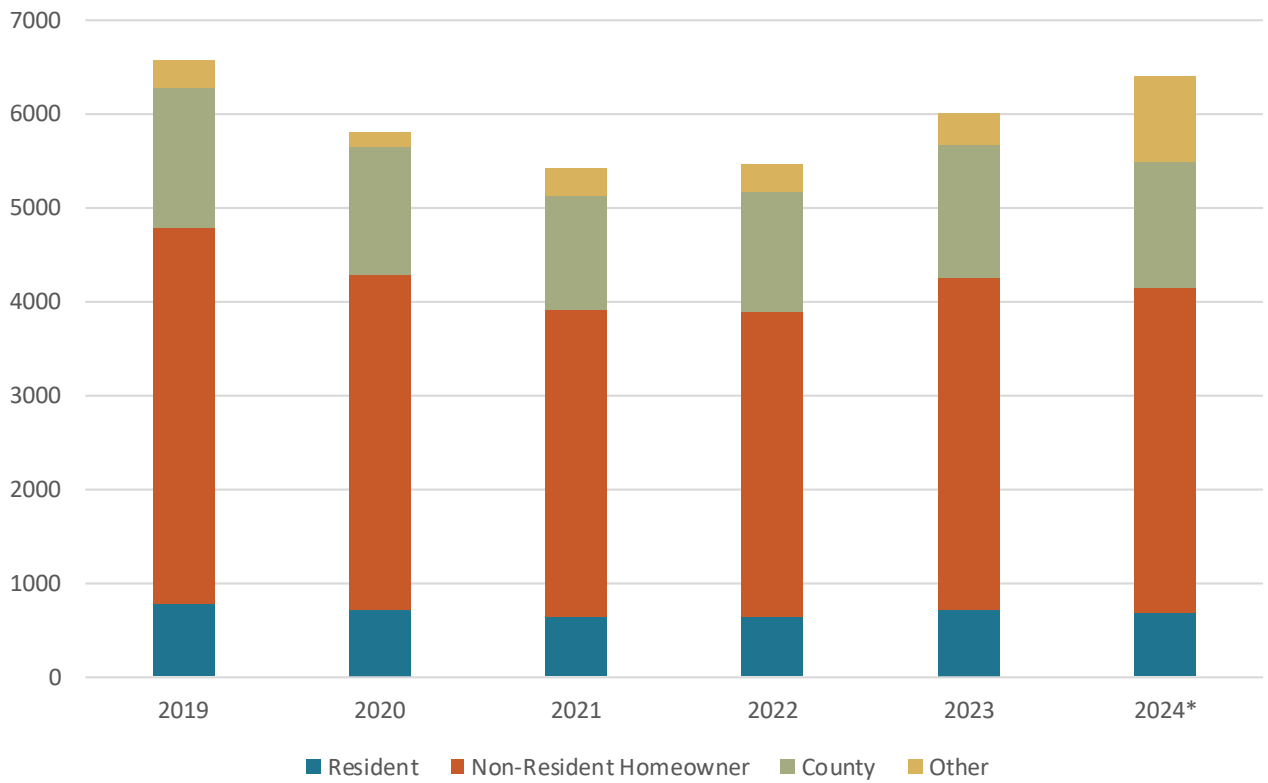


Onsite library traffic only down 9% vs. July 2019. Website engagement (13,598) significantly up.

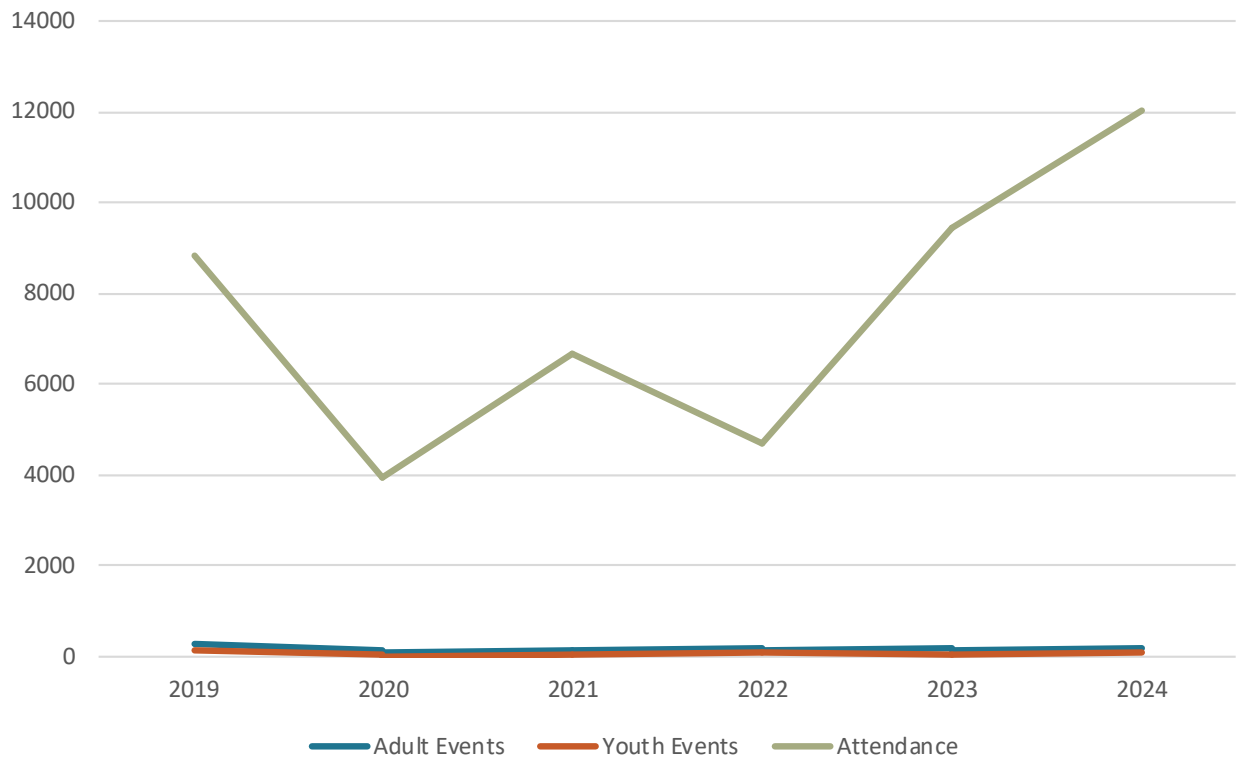
BORROWING_YTD



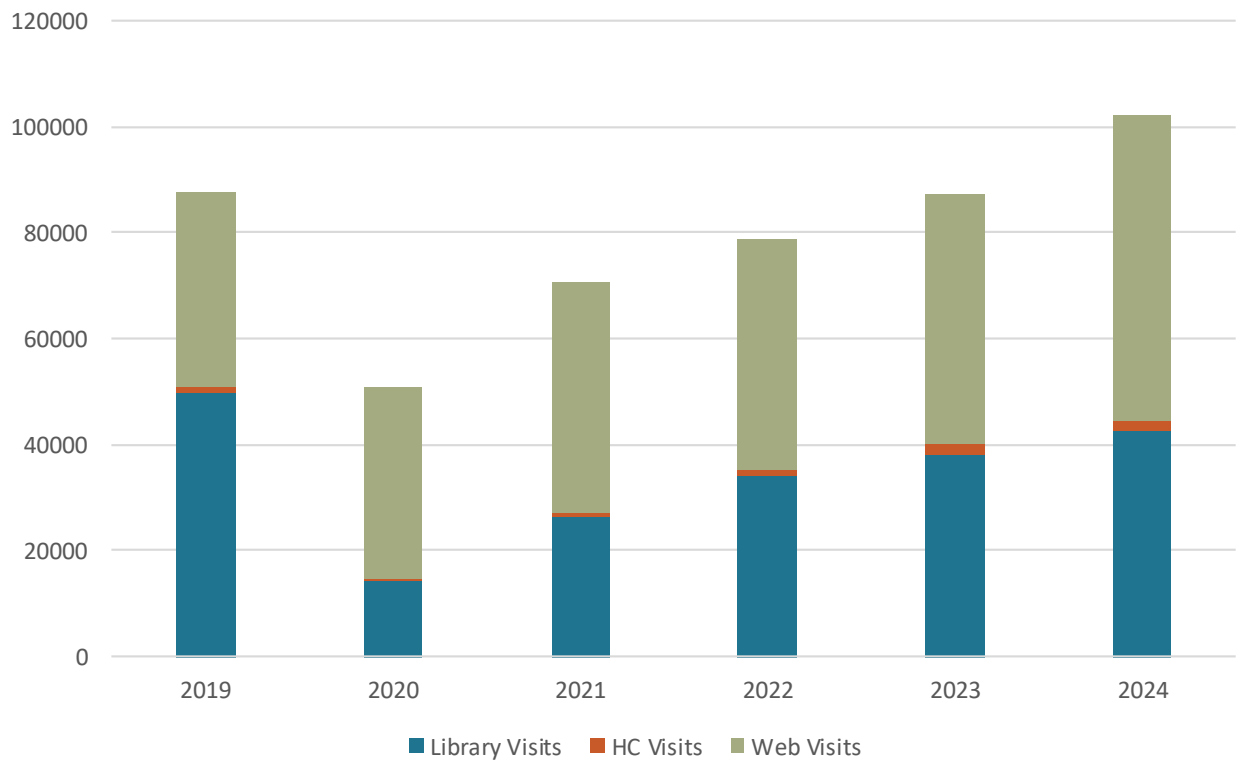
MEMBERS YTD



EVENTS YTD



ENGAGEMENT YTD

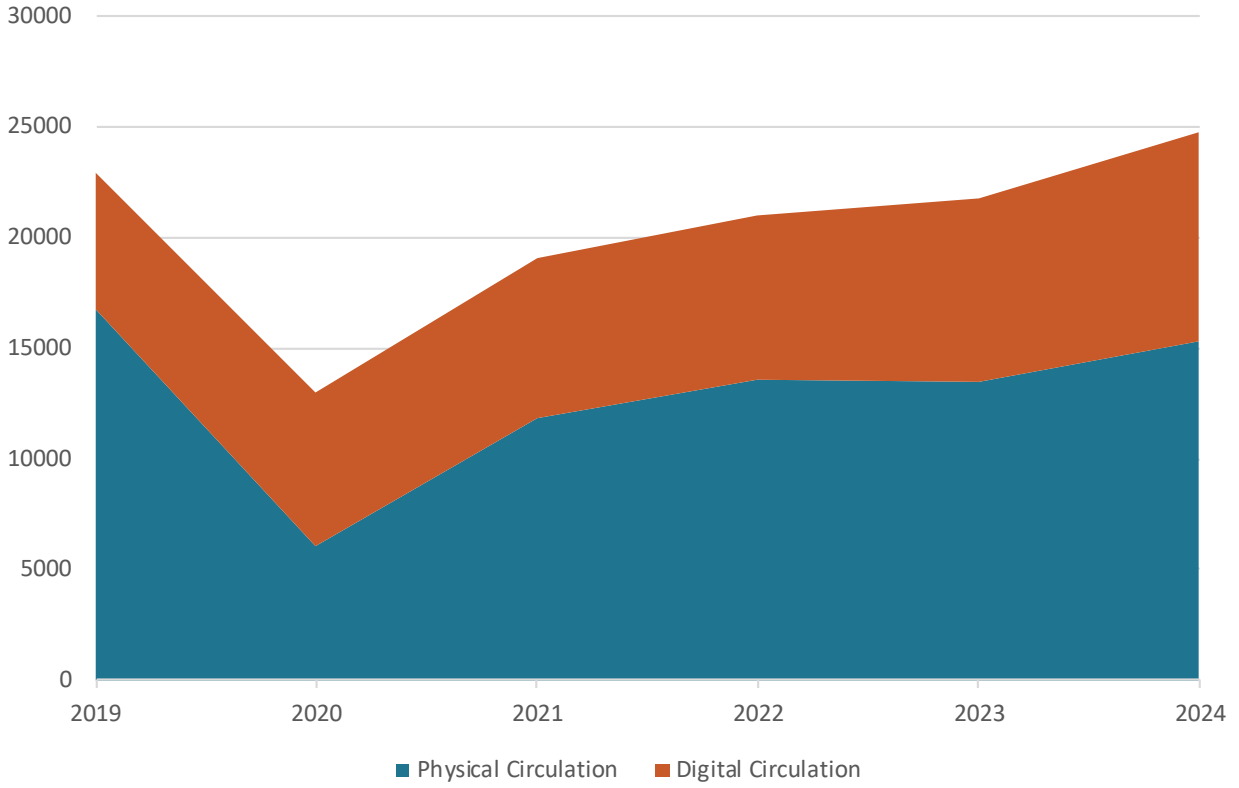


July/YTD Statistics – As of July 31

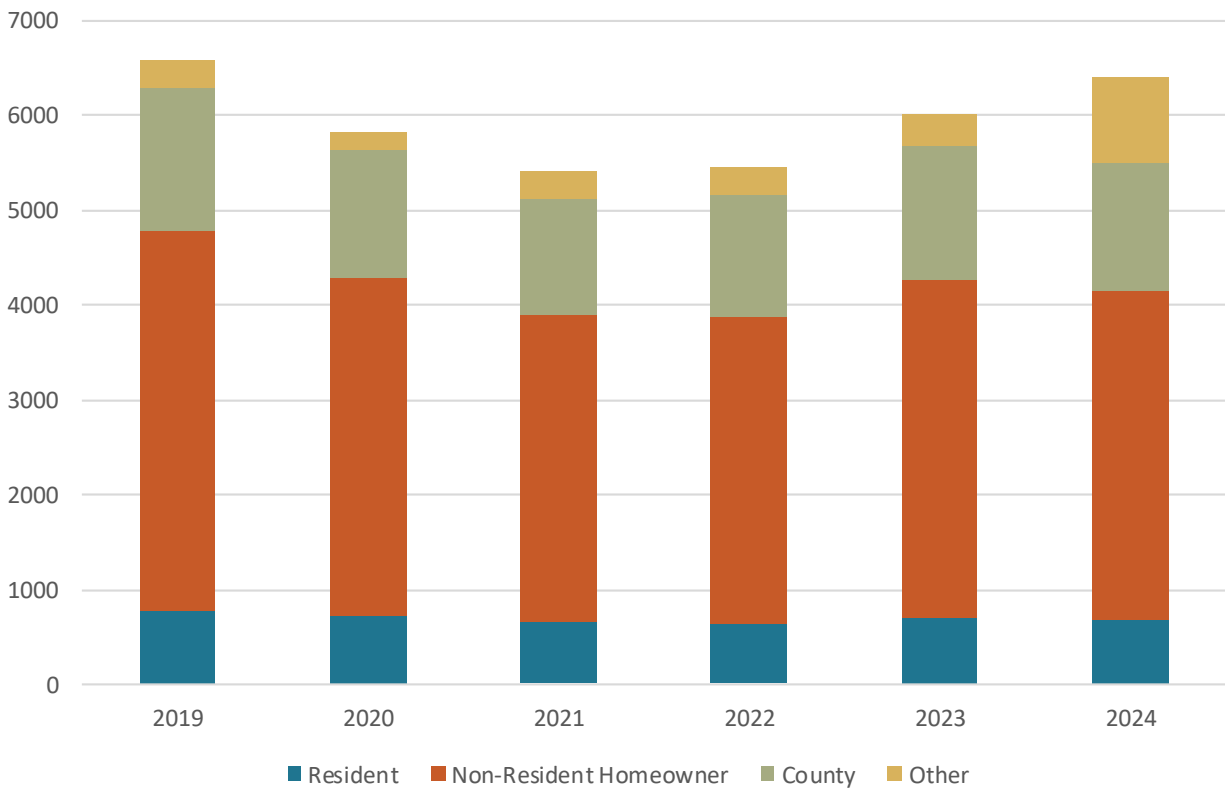
BORROWING						
	2019	2020	2021	2022	2023	2024
All Circulation	94910	60511	91651	93695	99936	110096
Juvenile Print Circulation	10854	4423	11842	12559	13580	15115
Physical Circulation	54946	22108	42597	45586	45770	49086
Digital Circulation	40064	38403	49054	48104	54166	60047
PATRONS						
	2019	2020	2021	2022	2023	2024*
Resident	766	720	652	648	699	679
Non-Resident Homeowner	4020	3554	3255	3233	3567	3473
County	1490	1359	1218	1292	1408	1341
Other	293	178	285	283	332	902
Total Patrons	6569	5811	5410	5456	6006	6395
EVENTS						
	2019	2020	2021	2022	2023	2024
Adult Events	266	133	144	168	188	203
Youth Events	113	49	57	82	80	90
Total Events	379	182	201	250	268	293
Attendance	8828	3939	6680	4708	9419	12038
ENGAGEMENT						
	2019	2020	2021	2022	2023	2024
Library Visits	49741	14328	26596	34219	38010	42355
HC Visits	1335	269	646	1077	2033	1977
Web Visits	36421	36267	43532	43568	47054	57816

*As of January 2024, youth members have been pulled out of the three primary categories and are now included in the “Other” column. Detailed youth statistics available upon request.

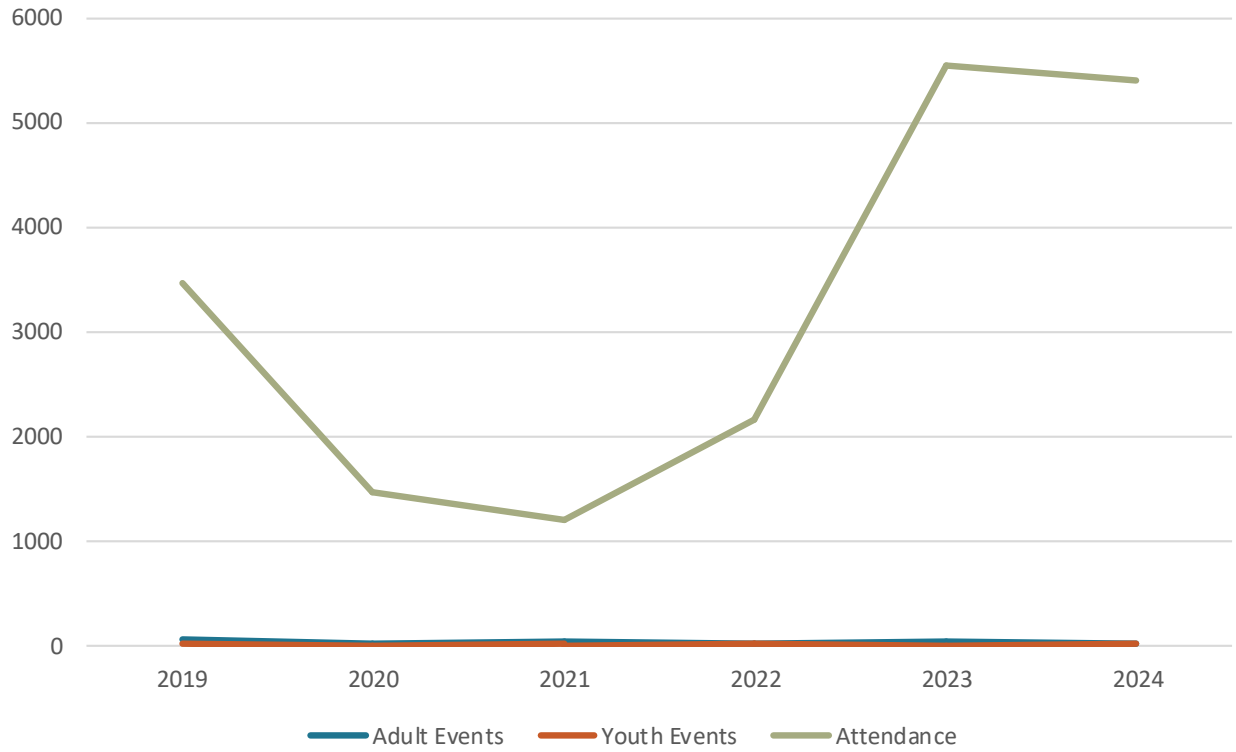
BORROWING_July



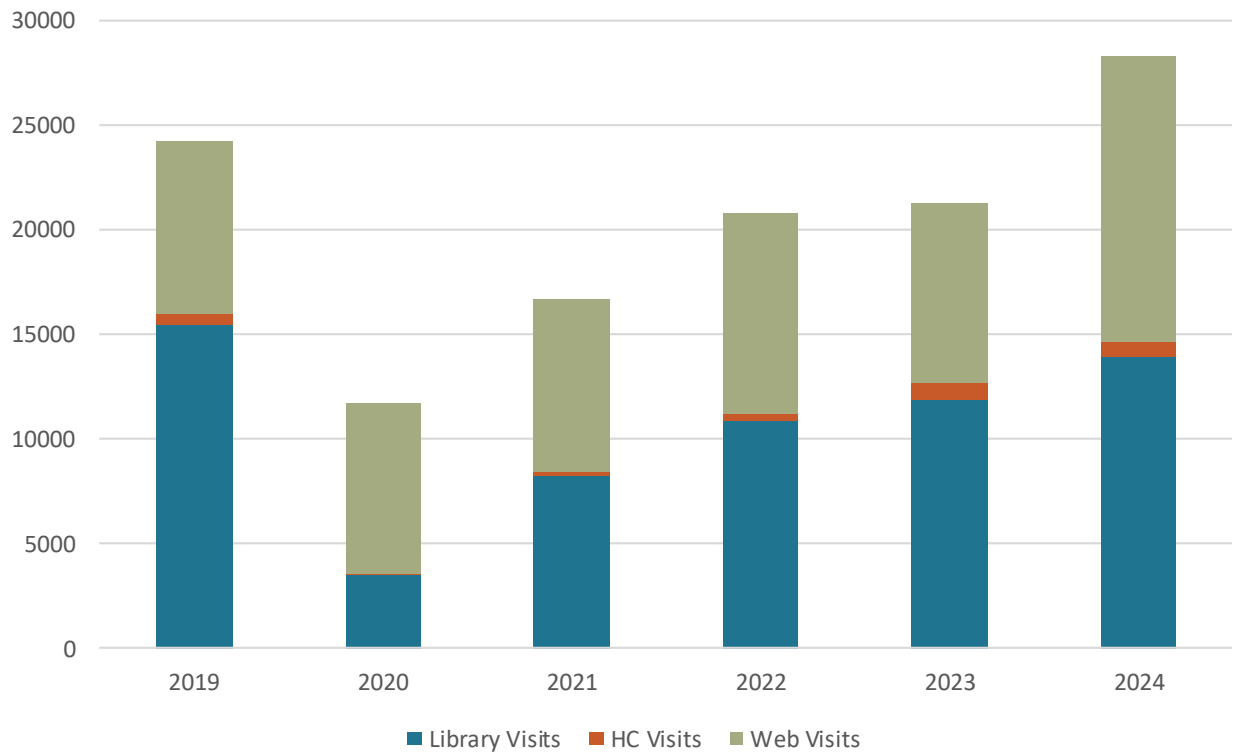
MEMBERS_July



EVENTS_July



ENGAGEMENT_July



Monthly Data: July Year-to-Year

BORROWING						
	2019	2020	2021	2022	2023	2024
All Circulation	22888	12996	19086	21028	21798	24942
Juvenile Print Circulation	4602	1395	3815	4727	5044	6095
Physical Circulation	16794	6036	11812	13596	13504	15336
Digital Circulation	6094	6960	7274	7432	8294	9422
PATRONS						
	2019	2020	2021	2022	2023	2024
Resident	766	720	652	648	699	679
Non-Resident Homeowner	4020	3554	3255	3233	3567	3473
County	1490	1359	1218	1292	1408	1341
Other	293	178	285	283	332	902
Total Patrons	6569	5811	5410	5456	6006	6395
EVENTS						
	2019	2020	2021	2022	2023	2024
Adult Events	59	26	38	33	45	41
Youth Events	29	15	17	24	21	22
Total Events	88	41	55	57	66	63
Attendance	3465	1469	1211	2160	5554	5395
ENGAGEMENT						
	2019	2020	2021	2022	2023	2024
Library Visits	15417	3545	8194	10903	11948	13978
HC Visits	549	31	255	328	801	696
Web Visits	8235	8170	8243	9495	8500	13598