

## Highlights

- Personnel – Continued coordination of staffing efforts within the Library and History Center.
- Building Project – Working with architects to develop concept studies to address facilities items raised during strategic planning. Addressing related funding items.
- 2025 Capital Projects
  - Circulation desk installation scheduled for December 9, 2025.
  - Surfside AV anticipated for install mid-December 2025.
  - Library camera expansion scheduled for December 2025.
- 2026 Planning – Finalized 2026-2028 Capital Plan and 2026 draft Budget.

## Areas of Focus

- Personnel
  - Completed onboarding for two new circulation employees, both starting in December 2025.
  - Posted a position for a year-round key holder at the museum.
  - Coordinated facility coverage and scheduling.
- 2026-2028 Capital Planning – Finalized projects and budget for the upcoming capital plan cycle, pending Board review in December.
- 2026 Budget – Reviewed draft 2026 budget with the Finance Committee. For full Board review, December 2025.
- Building Project – Architects and the ad hoc Building Committee to meet via zoom in December to review facility options for various sites. Concept studies anticipated in advance of January 2026 Board meeting.

## Strategic Goals

### *Strengthening Community Connection (Library & History Center use and facilities, Collections, and Digital Resources)*

- YTD Library & History Center Use
  - Borrowing
    - Circulation is up 3.4% over 2024 YTD (182,530 vs. 176,550), continuing a steady multi-year rise.
    - Digital circulation continues to drive growth, up 10% (103,599 vs. 94,269).
    - Physical circulation is down 5% (76,605 vs. 80,688), continued gradual shift toward digital formats.
    - Juvenile print circulation has dipped in 2025 (22,741 vs. 24,129), though it remains well above pre-2023 levels.
  - Membership
    - Total patrons increased (6,547 vs. 6,402), marking 2nd year of post-pandemic cardholder growth.
    - Non-Resident Homeowner cards increased nearly 5%.
    - Resident cardholder count remains steady (685), matching 2024.
  - Events
    - Total number of events is slightly down (433 vs. 465).
    - Event attendance continues to climb, up 10% from 2024 (23,045 vs. 20,991) —highest on record.
  - Engagement
    - Library visits decreased 8% (63,285 vs. 69,006). This mirrors the broader trend of strong borrowing with fewer in-person visits.
    - HC visits increased sharply (4,067 vs. 3,265) in 2025.
    - Web visits remain strong and stable (91,111 vs. 90,935), reflecting continued digital engagement.
- Business Services – Moving forward with plans to update the organization’s copy/scan/fax/print services through the purchase of new all-in-one equipment, anticipated January 2026.
- Websites – The organization is exploring ways to improve the web presence for the library and history center, both with an eye on improving access, and making the HC collection as easy to view as possible.

## AVALON LIBRARY & HISTORY CENTER REPORT – November 2025

### *Cultivating Culture in the Community (Marketing, Community & Staff Engagement, and Events)*

- Community Outreach – Engagement included staff presence at Festive Friday and Senior Center Bingo.
- Library Anniversary – The organization celebrated the 20<sup>th</sup> Anniversary of the Library facility on 11/19 with remarks from the Mayor and assorted activities. Another celebration is planned for June 2026.