

Highlights

- 2026 Budget and Capital Planning
- Personnel – coordinated various personnel matters.
- Building Project – Assembled ad hoc HC Building Committee to assist with facility concept proposal.

Areas of Focus

- 2026 Budget – Preparing recommendations for 2026 compensation and operating budgets.
- 2026-2028 Capital Planning – Updating 2026 and 2027 capital projects and outlining recommendations for 2028.
- 2025 Capital Projects – Wrapping up current year projects, including:
 - Surfside Park AV installation, Circulation Desk replacement, Library camera expansion
- Building Project – HC Building Project committee met to contribute initial feedback for concept study for the 39th Street site.
- Personnel
 - Prepared onboarding for new PT Youth Services Assistant and PT Library Assistant – Key Holder.
 - Posted an opening for a PT Library Assistant.
 - Managed various personnel matters.
 - Coordinated facility coverage and scheduling.
- Marketing – Preparing marketing for winter - annual publications, signage, advertising, and related items.

Strategic Goals

Strengthening Community Connection (Library & History Center use and facilities, Collections, and Digital Resources)

- YTD Library & HC Use 2025 vs. 2024 - use remains strong overall, with steady gains in borrowing and program attendance.
 - Borrowing rose 3%, reaching its highest level since 2019. Digital use grew nearly 9%, while physical checkouts dipped slightly.
 - Patron registrations increased 3%, led by growth among non-resident cardholders.
 - Event attendance climbed 10% even with fewer programs, showing stronger turnout per event.
 - Library visits were down 7%, but History Center visits rose 30%, and web engagement stayed high despite a small dip.
 - Overall, 2025 reflects a balanced year of growth, with rising participation, strong digital use, and continued community engagement across most areas.
- Fiber Project – Progress continues on the Borough effort to update the fiber network for the Borough and Library, to secure improved speeds at a more competitive cost.
- Policies – Prepared recommended updates to library membership policy and drafted a privacy policy for review.
- Technology Services – Increase in onsite Wi-Fi use, and growth in onsite printing vs. same time in 2024 continued into September, following the patterns observed in the summer.

Cultivating Culture in the Community (Marketing, Community & Staff Engagement, and Events)

- Resource Promotion – Creativebug – Staff prepared effort to launch the third resource promotion of 2025. Efforts include extensive building signage and advertising. Staff aim to expand users of this arts and craft streaming service over the next three months.
- Community Outreach – Engagement included a staff presentation at the annual Avalon Book Club meeting.
- Staff Strategic Committee – the staff committee regrouped in September, reviewing progress of current subcommittees and outlining steps to establish new plans and subcommittees.
 - Little Free Libraries, Library and Museum Community and Facility Wayfinding, Increasing Avalon and Stone Harbor Schools Engagement, Program Evaluation & Marketing Brainstorming, Hybrid program access, Resource Promotion, Local Business Engagement
 - *New Committee* Arts and Culture Engagement in the Community