

Check Out!



AT THE AVALON LIBRARY & HISTORY CENTER

Welcomed **976 new members** in 2024, for a total of **6,352!**
They borrowed **189,256 items** in person and online. Most in the past five years!
67% were digital loans, up from 55% in 2023.

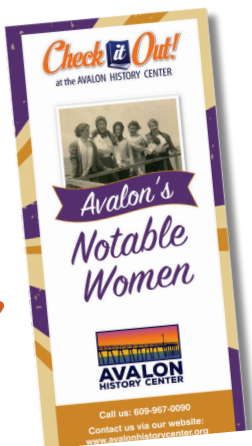
COMMUNITY REPORT 2024

Enjoyed visits **NEAR & FAR...**

- 75,512 Visits to the Library and Museum
- 95,200 Website Visits - Highest ever!
- 111,220 reached via Library Facebook - more than 2x 2023.
- Over **1 million** reaches via HC Facebook
- 19,651 reached via Library Instagram - almost 4x 2023!
- 10,061 reached via HC Instagram
- 2,805 visits to our Virtual Museum & Archives
 - 3,570 visited the museum on 39th St.



Packed crowds continue to make Surfside Park one of the most successful event venues for the organization.
Well Alright: A Rolling Stones Tribute, August 1, 2024



...and continue to experience an **unprecedented turnout** at special events and programs.

497 programs were attended by 21,568 participants.
24% increase over 2023!
Hundreds turned out for concerts, authors, and popular kids' events!

2024 marked the inaugural year for the museum's Notable Women exhibit. Additional exhibit features will be added in coming years.

Collections **continue to shift** in similar ways, and staff are focused on increasing **opportunities for access.**

- 27 Digital Apps - from eBooks & streaming to news, sports, cooking, and finance!
- 105,757 Books, Movies, Music, eBooks, Cake Pans, and more.
 - 18 Museum Passes - **Now Available Online!**
 - Over 175 Discovery Kits & Baking Pans
 - 85 Tech Loans
- 343 HC Collections Cataloged
- 831 HC Collections Digitized



The Library refined options for patron spaces in 2024, making it much easier for visitors to find purposeful spaces to work, study, read, and relax.
Pictured above: ROOM booths for individual use.

Business services remain popular, but are evolving...

New for 2024! Individual study spaces & reorganized public spaces.
420 quiet study sessions scheduled between June and December 2024.
15,989 computer sessions & 75,376 prints!
Over 20 scheduled technology programs (and nearly 500 tech help sessions!)

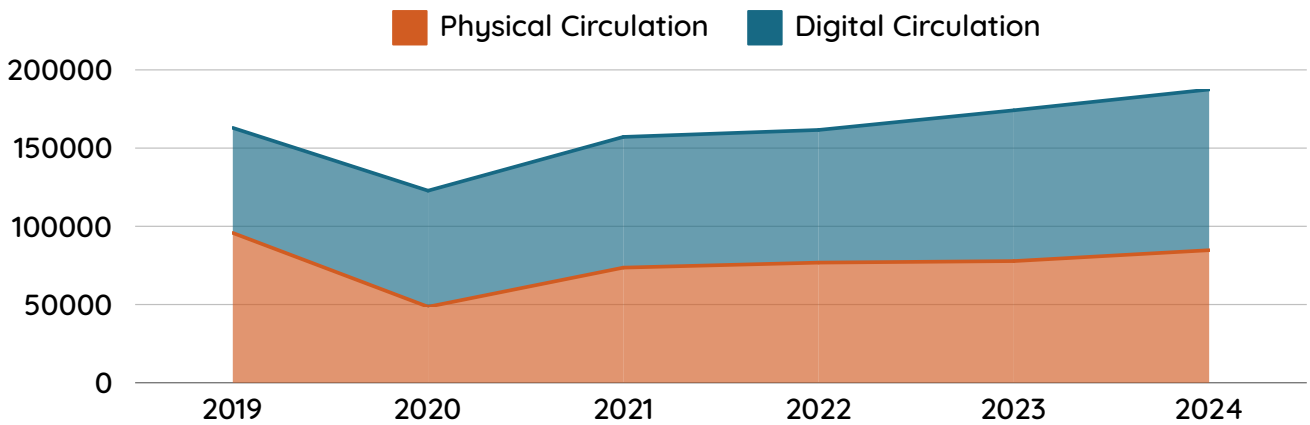
Launched in 2024! Expanded staff outreach initiative. This effort helped incorporate staff outreach into all positions and spread engagement throughout the year and community. The org engaged in 31 hours of dedicated outreach, and greeted upwards of 2,000 individuals.

...which we're keeping in mind as we **plan for the future.**

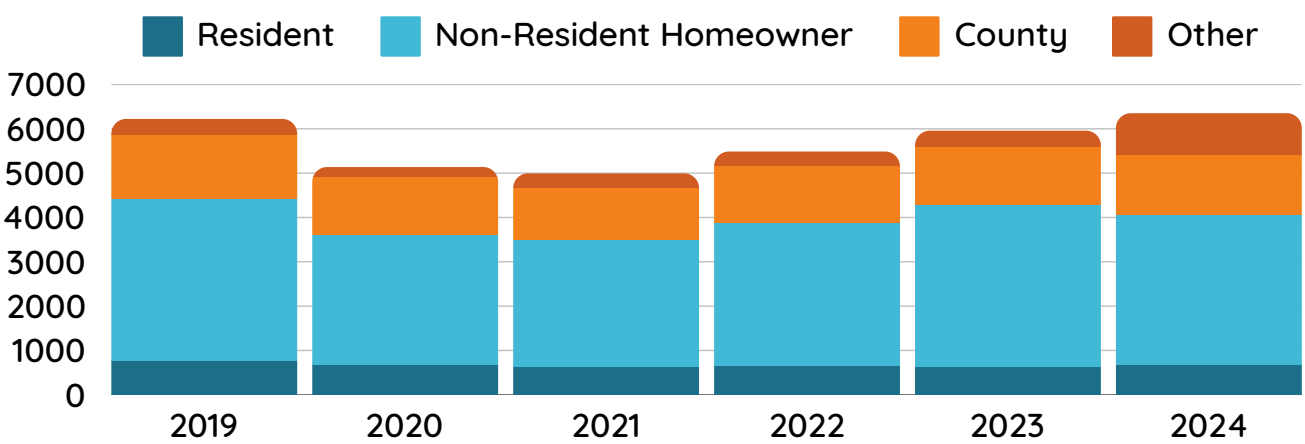
A new three-year strategic plan was launched April 2024. Visit the Library & History Center's website to learn more about our initiatives for the years ahead!
<https://www.avalonfreelibrary.org/>



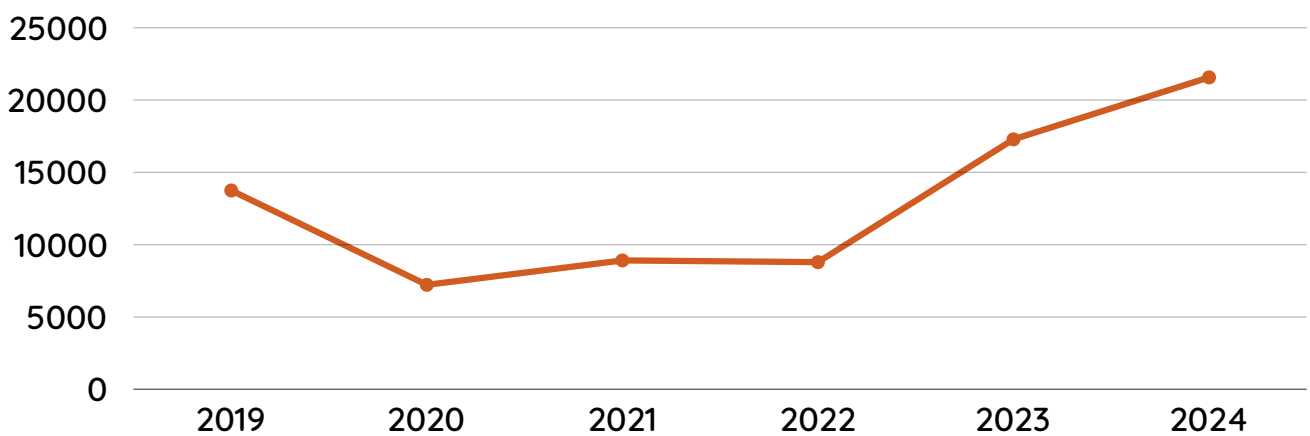
Borrowing



Members



Event Attendance



Engagement

