Check it Out!
AT THE AVALON LIBRARY & HISTORY CENTER

Welcomed **952 new members** in 2023, for a total of **5,958!**
They borrowed **174,161 items** in person and online. **Most in the past five years!**
55% were digital loans.

Enjoyed visits NEAR & FAR...

- 70,389 Visits to the Library and Museum
- **86,700 Website Visits Highest ever!**
- **43,014** reached via Library Facebook
- **298,000 reached via HC Facebook 193% growth!**
- **5,509** reached via Library Instagram
- **11,873** reached via HC Instagram
- **3,571** visits to our Virtual Museum & Archives
  - 4,286 visited the museum on 39th St.

Hundreds packed Community Hall for our July concert celebrating the 50th Anniversary of The Fabulous Greaseband!

...and celebrated an unprecedented turnout at special events and programs.

485 programs were attended by 17,283 participants.
96% increase over 2022!
Hundreds turned out for concerts, authors, and popular kids' events!

The recreated Sullivan's counter pictured here was a highlight for many museum visitors this year.

Collections are growing, as are the ways members can access.

- **27 Digital Apps** - **from eBooks & streaming to news, sports, cooking, and finance!**
- 85,803 Books, Movies, Music, eBooks, Cake Pans, and more.
  - 23 Museum Passes
  - Over 100 Discovery Kits & Baking Pans
  - 46 Tech Loans
- 262 HC Collections Cataloged
- 570 HC Collections Digitized

Events at Surfside Park have had a dramatic impact on our ability to reach an even wider range of residents and visitors.

Launched in 2023! Book Bike outreach - a great way to connect with existing and new Library and History Center friends.

Business services remain popular, but are evolving...

15,800 computer sessions (3,474 on our public PCs and 12,326 **Wi-Fi sessions**)
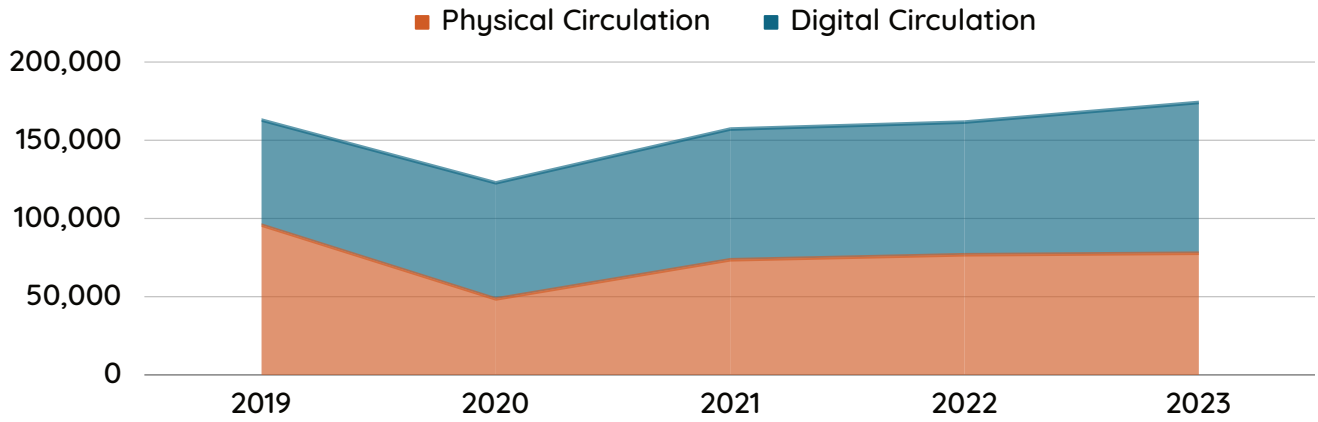**60,360 prints!**
Over 30 scheduled technology classes (**plus hundreds of tech help sessions!**)

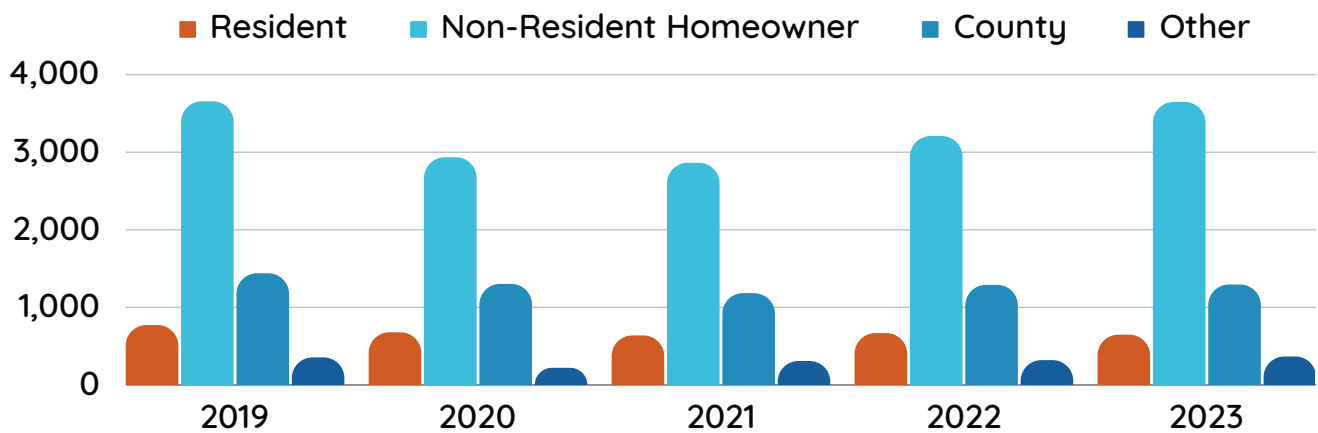## ...which we're keeping in mind as we look to the future.

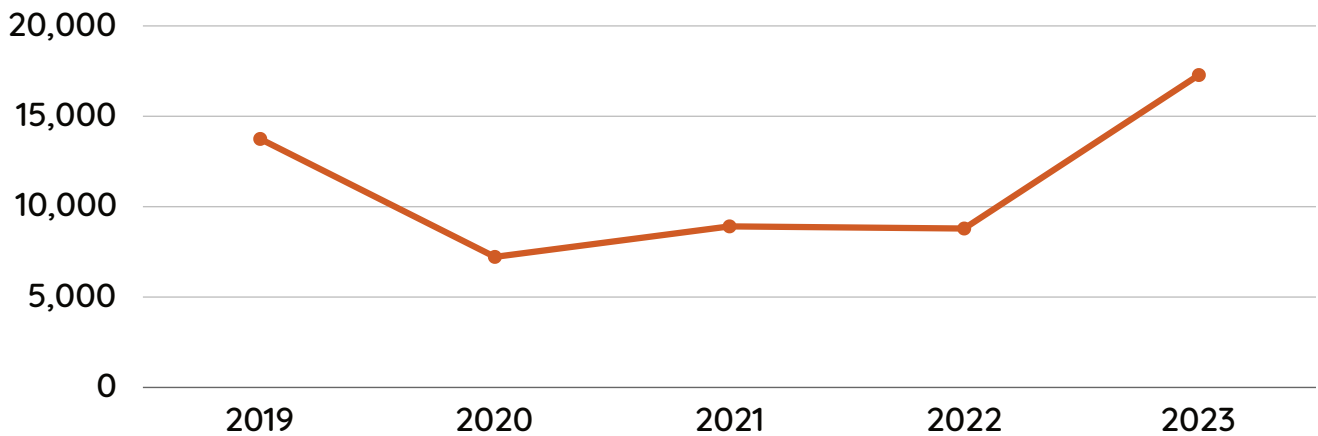As of January 2024, over 650 Strategic Plan survey responses have been received!

AVALON FREE PUBLIC LIBRARY

AVALON HISTORY CENTER

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2023
BY THE NUMBERS

Borrowing

■ Physical Circulation   ■ Digital Circulation

Y-axis: 200,000 / 150,000 / 100,000 / 50,000 / 0

X-axis: 2019, 2020, 2021, 2022, 2023

Members

■ Resident   ■ Non-Resident Homeowner   ■ County   ■ Other

Y-axis: 4,000 / 3,000 / 2,000 / 1,000 / 0

X-axis: 2019, 2020, 2021, 2022, 2023

Event Attendance

Y-axis: 20,000 / 15,000 / 10,000 / 5,000 / 0

X-axis: 2019, 2020, 2021, 2022, 2023

Engagement

■ Library Visits   ■ HC Visits   ■ Web Visits

Y-axis: 100,000 / 80,000 / 60,000 / 40,000 / 20,000 / 0

X-axis: 2019, 2020, 2021, 2022, 2023

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