

MEMBERS

TOTAL 6,006 / 5,456

Resident 699 / 648

Nonresident 3,567 / 3,233

County 1,408 / 1,292

Seasonal 132 / 110

Other 92 / 106

eCard 108 / 67

NEW PATRONS 182 / 173



10% growth in patron base vs. same time in 2022.

Strongest July new patron sign up since 2018.

BORROWING

Circulation 21,798 / 21,028

Physical 13,504 / 13,596

Digital 8,294 / 7,432

Acquisitions 654 / 596

Print 365 / 291

AV 47 / 57

Digital 242 / 248



Overall borrowing on par with July 2022 (up 4%).

Digital borrowing up 11% vs. July 2022.

Youth print circulation up vs. July 2019-2022.

EVENTS

Adult events 45 / 33

Children's events 21 / 24

Attendance 5,554 / 2,160



Event attendance up 157% over July 2022 and 60% over July 2019.

Concerts were a highlight – including The Fabulous Greaseband and Library-sponsored Surfside Park Concerts.

HISTORY CENTER OBJECTS

Cataloged 0 / 10

Digitized 17 / 15

TECH & SOCIAL

PC use 543 / 424

Wi-Fi use 2,077 / 2,387

Printing 10,804 / 8,574

Website Visits TBD / 9,495

Lib Facebook Reach 21,058 (up 38%)

HC Facebook Reach 32,797 (up 11%)

Lib Instagram Reach 1,078 (down 36%)

HC Instagram Reach 2,273 (down 10%)

Lib Follows/Likes 45 (IG up vs. June)

HC Follows/Likes 66 (FB up vs. June)



Highest number of unique public PC users since 2019.

Record number of pages printed by patrons.

Highest monthly circulation of cultural passes since August of 2019.

WELCOMED ONSITE

Library 11,948 / 10,903

History Center 801 / 328



Library Visits - 10% increase over July 2022 library visits. Down 23% from July 2019.
HC Visits – 144% increase over July 2022.