

MEMBERS

TOTAL 5,498 / 4,953

Resident 656 / 612

Nonresident 3,280 / 2,927

County 1,331 / 1,211

Seasonal 50 / 51

Other 107 / 105

eCard 74 / 47

NEW PATRONS 77 / 51

BORROWING

Circulation 13,483 / 12,810

Physical 5,683 / 5,772

Digital 7,800 / 7,038

Acquisitions 659 / 886

Print 335 / 458

AV 53 / 58

Digital 271 / 370

EVENTS

Adult events 19 / 19

Children's events 10 / 9

Attendance 518 / 283

HISTORY CENTER OBJECTS

Cataloged 0 / 12

Digitized 0 / 27

TECH & SOCIAL

PC use 263 / 258

Wi-Fi use 960 / 1,209

Printing 4,005 / 7,172

Website Visits 6,852 / 6,536

Lib Facebook Reach 8,160 (up 72%)

HC Facebook Reach 44,792, (up 76%)

Lib Instagram Reach 1,650 (up 120%)

HC Instagram Reach 4,291 (up 120%)

Lib Follows/Likes 30 (up vs. April)

HC Follows/Likes 100 (up vs. April)

WELCOMED ONSITE

Library 4,836 / 4,408

History Center 217 / 116



11% growth in patron base vs. same time in 2022.

Strongest May new patron sign up since recording started.



Overall borrowing is up 4% vs. May 2022.

Physical borrowing down 2%, digital borrowing up 8%.



Popular May events included the Puzzle Swap, HC Boardwalk lecture, and nearly 100 in attendance at Book Bingo MDW.



Significant social media growth for May 2023 vs. previous months in 2023.



10% increase over May 2022 library visits.

MDW traffic on par with 2022.