

MEMBERS

TOTAL 5,407 / 4,925

Resident 648 / 616

Nonresident 3,206 / 2,899

County 1,331 / 1,208

Seasonal 44 / 40

Other 108 / 106

eCard 70 / 56

NEW PATRONS 43 / 41

BORROWING

Circulation 12,003 / 11,902

Physical 4,712 / 4,782

Digital 7,291 / 7,120

Acquisitions 673 / 694

Print 394 / 265

AV 52 / 92

Digital 227 / 337

EVENTS

Adult events 25 / 24

Children's events 8 / 9

Attendance 570 / 319

HISTORY CENTER OBJECTS

Cataloged 5 / 17

Digitized 5 / 86

TECH & SOCIAL

PC use 227 / 198

Wi-Fi use 630 / 930

Printing 3,403 / 2,865

Website Visits 5,736 / 5,643

Lib Facebook Reach 4,744 (down 35%)

HC Facebook Reach 25,323, (up 25%)

Lib Instagram Reach 749 (down 8%)

HC Instagram Reach 1,948 (down 7%)

Lib Follows/Likes 12 (up vs. March)

HC Follows/Likes 51 (down vs. March)

WELCOMED ONSITE

Library 3,725 / 3,688

History Center 101 / 90



Winter 2022/2023 gains in patron base maintained.



Overall borrowing on par with April 2022. Physical & digital borrowing patterns similar.



Popular April events included the Life in a Salt Marsh family event, Cooking, and the History Center lecture.



Most figures on par with typical trends for spring. Lower than anticipated Wi-Fi sessions for April.



Slight increase over April 2022 visits.