

MEMBERS

TOTAL 5,388 / 4,888

Resident 669 / 632

Nonresident 3,198 / 2,852

County 1,306 / 1,189

Seasonal 45 / 39

Other 112 / 103

eCard 58 / 73

NEW PATRONS 43 / 18



More new cards than any other January since tracking began in 2016.

Average number of new cards in January = 27

BORROWING

Circulation 11,805 / 11,292

Physical 4,100 / 3,993

Digital 7,705 / 7,299

Acquisitions 443 / 809

Print 196 / 421

AV 49 / 31

Digital 198 / 357



Overall borrowing on par with January 2022.

January borrowing up 25% over 2018 figures and 6% over 2019 figures.

EVENTS

Adult events 20 / 19

Children's events 9 / 5

Attendance 255 / 143



Kids' offseason special events continue to do well - Preschool Science morning had 30 participants.

New Hybrid Format:
Italian Culture had 19 total participants, 4 virtual.

HISTORY CENTER OBJECTS

Cataloged 45 / 57

Digitized 76 / 79

TECH & SOCIAL

PC use 162 / 119

Wi-Fi use 713 / 775

Printing 2,952 / 2,270

Website Visits 6,218 / 4,767

Lib Facebook Reach 5,460 (down 3%)

HC Facebook Reach 25,068 (up 64%)

Lib Instagram Reach 628 (up 28%)

HC Instagram Reach 2,082 (up 19%)

Lib Follows/Likes 30 (IG up 54%)

HC Follows/Likes 58 (IG up 437%)



January blog traffic is high (6x average), due to the popularity of Sean's Oscar Nominees: Where to Watch Them post.

WELCOMED ONSITE

Library 3,153 / 2,283

History Center 71 / 46



Onsite library visits up 38% vs. January 2022.