

AVALON FREE PUBLIC LIBRARY & HISTORY CENTER STATISTICS

November 2022 data / November 2021 data



MEMBERS

TOTAL 5,251 / 5,032

Resident 664 / 638

Nonresident 3,246 / 2,897

County 1,313 / 1,183

Seasonal 162 / 131

Other 115 / 109

eCard 59 / 74

NEW PATRONS 34 / 39



Continue to maintain patron base growth from earlier in 2022.
34 new patrons joined in November.

BORROWING

Circulation 11,132 / 10,840

Physical 4,225 / 4,214

Digital 6,907 / 6,626

Acquisitions 656 / 758

Print 254 / 406

AV 52 / 84

Digital 323 / 268



Similar pattern to October.
Overall circulation on par with November 2021.
Shift between physical vs. digital similar to fall 2021.

EVENTS

Adult events 20 / 22

Children's events 7 / 6

Attendance on Zoom 0 / 11

Attendance In Person 386 / 221



The stand out event for October was Story Time with Mrs. Claus and Festive Friday activities.
911 patrons visited on Festive Friday, over 2x the number from 2019!

HISTORY CENTER OBJECTS

Cataloged 17 / 50

Digitized 53 / 50

TECH USE & VISITS

PC use 177 / 170

Wi-Fi use 810 / 840

Printing 1,159 / 1,811

Website Visits 5,035 / 5,010

Lib Facebook Reach 13,406 / 24,391

HC Facebook Reach 40,880 / 28,291



Tech use on par with November 2021.

WELCOMED ONSITE

Library 3,964 / 3,084

History Center 101 / 111



Significant growth vs. ongoing pattern, due to Festive Friday visits.