

AVALON FREE PUBLIC LIBRARY & HISTORY CENTER STATISTICS

October 2022 data / October 2021 data



MEMBERS

TOTAL 5,617 / 5,189

Resident 670 / 645

Nonresident 3,276 / 3,035

County 1,323 / 1,199

Seasonal 163 / 135

Other 114 / 107

eCard 71 / 68

NEW PATRONS 41 / 21



Continue to maintain patron base growth from earlier in 2022.
41 new patrons joined in October.

BORROWING

Circulation 12,227 / 12,130

Physical 4,893 / 5,286

Digital 7,334 / 6,844

Acquisitions 656 / 673

Print 476 / 326

AV 85 / 77

Digital 95 / 270



Overall circulation on par with October 2021.
Shift between physical vs. digital more significant than fall 2021.

EVENTS

Adult events 26 / 20

Children's events 5 / 7

Attendance on Zoom 0 / 18

Attendance In Person 332 / 196



The stand out event for October was the Halloween Dance Party for kids, held on October 8th.

HISTORY CENTER OBJECTS

Cataloged 7 / 100

Digitized 15 / 35

TECH USE & VISITS

PC use 162 / 246

Wi-Fi use 899 / 899

Printing 3,014 / 3,096

Website Visits 5,737 / 4,671

Lib Facebook Reach 19,432 / 12,904

HC Facebook Reach 21,947 / 37,859



Decline in onsite computer use and printing vs. October 2021. Web visits continue to be strong vs. previous years.

WELCOMED ONSITE

Library 3,821 / 3,738

History Center 86 / 58



Consistent with the rest of 2022, overall visits are down by 30% vs 2019 and up by 20% vs. 2021.