

AVALON FREE PUBLIC LIBRARY & HISTORY CENTER STATISTICS

September 2022 data / September 2021 data



MEMBERS

TOTAL 5,694 / 5,420

Resident 667 / 654

Nonresident 3,351 / 3,229

County 1,327 / 1,218

Seasonal 162 / 135

Other 112 / 107

eCard 75 / 77

NEW PATRONS 71 / 65

BORROWING

Circulation 14,082 / 13,406

Physical 6,622 / 6,309

Digital 7,460 / 7,097

Acquisitions 455 / 688

Print 187 / 369

AV 57 / 57

Digital 211 / 262

EVENTS

Adult events 21 / 21

Children's events 8 / 4

Attendance on Zoom 0 / 34

Attendance In Person 1030 / 353

HISTORY CENTER OBJECTS

Cataloged 29 / 29

Digitized 37 / 15

TECH USE & VISITS

PC use 373 / 372

Wi-Fi use 1,260 / 1,200

Printing 4,445 / 6,767

Website Visits 7,336 / 5,695

Lib Facebook Reach .. / 24,857

HC Facebook Reach 16,040 / 34,148

WELCOMED ONSITE

Library 5,334 / 4,808

History Center 176 / 232



Growth established in summer 2022 maintained. Strongest increases seen in new nonresident homeowner cards.



Digital growth continues to be maintained and outpace physical. Overall circulation up over September 2021.



The stand out event for September was the Library's sponsorship of the Borough's final Surfside Park summer concert – over 400 in attendance for Chicago 9.



Onsite computer use on par with September 2021. Website visits see a strong increase.



Library visits increased 11% from 9/21, decreased 25% from 9/19.