

MEMBERS

TOTAL 5,674 / 5,525

Resident 665 / 653

Nonresident 3,345 / 3,314

County 1,328 / 1,233

Seasonal 152 / 137

Other 110 / 108

eCard 74 / 80

NEW PATRONS 141 / 86

BORROWING

Circulation 19,721 / 18,773

Physical 11,647 / 11,153

Digital 8,074 / 7,620

Acquisitions 733 / 957

Print 356 / 570

AV 58 / 65

Digital 319 / 322

EVENTS

Adult events 37 / 31

Children's events 24 / 17

Attendance on Zoom/Recorded .. / 999

Attendance In Person 1,967 / 155

HISTORY CENTER OBJECTS

Cataloged 35 / 53

Digitized 30 / 47

TECH USE & VISITS

PC use 525 / 483

Wi-Fi use 2,170 / 1,581

Printing 8,077 / 6,618

Website Visits 10,260 / 7,240

Lib Facebook Reach .. / 28,266

HC Facebook Reach 11,826 / 25,165

WELCOMED ONSITE

Library 10,407 / 7,773

History Center 316 / 250

MONTH IN REVIEW



Only 5% down from prepandemic patron count of 6,005.



Physical and digital circ both slightly up over 2021 figures.
Compared to August 2019:
Digital up 40% over 2019 while physical circ is down 25%.



115 programs hosted in July and August with approximately 4,000 in attendance.
Youth programs mostly returned to prepandemic numbers while adult indoor events saw more moderate increases.



Survey results identified the top three ways August visitors discovered the HC:

- Repeat Visitor
- Social Media (Instagram & Facebook)
- Word of Mouth



Wi-Fi and printing continue to be very popular.
Highest monthly website visits in the history of the site (breaking record set in the previous month – July 2022).



Visitation 30% down from 2019, consistent with year-to-date.
20% up over 2021 traffic.