

MEMBERS

TOTAL 5,456 / 5,410

Resident 648 / 652

Nonresident 3,233 / 3,255

County 1,292 / 1,218

Seasonal 110 / 107

Other 106 / 108

eCard 67 / 70

NEW PATRONS 173 / 104

BORROWING

Circulation 21,028 / 19,086

Physical 13,596 / 11,812

Digital 7,432 / 7,274

Acquisitions 596 / 815

Print 291 / 437

AV 57 / 78

Digital 248 / 300

EVENTS

Adult events 33 / 38

Children's events 24 / 17

Attendance on Zoom/Recorded .. / 1,164

Attendance In Person 2,160 / 47

HISTORY CENTER OBJECTS

Cataloged 10 / 53

Digitized 15 / 47

TECH USE & VISITS

PC use 424 / 493

Wi-Fi use 2,387 / 1,860

Printing 8,574 / 6,961

Website Visits 9,495 / 8,243

Lib Facebook Reach .. / 20,795

HC Facebook Reach 13,636 / 16,072

WELCOMED ONSITE

Library 10,903 / 8,194

History Center 328 / 255

MONTH IN REVIEW



Maintaining patron gains made in 2021. Strongest new card sign up month since July 2018.



In 2022, physical circ has been 65% of total circ, up considerably from 2021's 46%, and nearly even with 2019's 67%.



54 programs were hosted in July with over 2,000 in attendance. Youth programs have mostly returned to pre-pandemic numbers. Popular adult events included two concerts: Johnny Cash & Broadway



Survey results identified the top three ways July visitors discovered the HC:

- Repeat visitor
- Social Media (Instagram & Facebook)
- Passing By



Wi-Fi and printing were key services for July 2022. Highest monthly website visits in the history of the site.



Library on-site foot traffic is up 33% from 2021, down 29% from 2019.