

MEMBERS

TOTAL 4,925 / 4,890

Resident 616 / 635

Nonresident 2,899 / 2,849

County 1,208 / 1,211

Seasonal 40 / 44

Other 106 / 116

eCard 56 / 35

NEW PATRONS 41 / 29

BORROWING

Circulation 11,902 / 11,371

Physical 4,782 / 4,856

Digital 7,120 / 6,515

Acquisitions 694 / 738

Print 265 / 276

AV 92 / 87

Digital 337 / 375

EVENTS

Adult events 24 / 21

Children's events 9 / 5

Attendance on Zoom/Recorded .. / 437

Attendance In Person 319 / 0

HISTORY CENTER OBJECTS

Cataloged 17 / 48

Digitized 86 / 38

TECH USE & VISITS

PC use 198 / 174

Wi-Fi use 930 / 600

Printing 2,865 / 185

Website Visits 5,643 / 5,106

Lib Facebook Reach 19834 / 17,864

HC Facebook Reach 48,917 / 22,030

WELCOMED ONSITE

Library 3,688 / 2,612

History Center 90 / 60

MONTH IN REVIEW



Continuing to see small gains in membership vs. previous months. Easter holiday typically results in small increase in renewals.



Overall circulation on par with April 2021, digital continues to be stronger than physical circulation.



Award Season films and HC lectures continue to be popular. The most attended event in April was the family program on 4/15 – 58 attendees.



1,400 more pages of historic materials uploaded to Avalon Archive and made available for viewing. Materials include zoning maps from the early 1900s, Avalon Reporter issues, and Avalon Players programs.



Tech use is up overall vs. April 2021. Social media reach has also been strong over the past couple of months.



Visitation up in both facilities vs. April 2021. The monthly increase has been trending up.