

MEMBERS

TOTAL 4,917 / 5,015

Resident 636 / 651

Nonresident 2,877 / 2,907

County 1,205 / 1,260

Seasonal 38 / 42

Other 105 / 120

eCard 56 / 35

NEW PATRONS 35 / 35

BORROWING

Circulation 11,386 / 11,982

Physical 4,441 / 4,606

Digital 6,945 / 7,376

Acquisitions 675 / 801

Print 347 / 304

AV 57 / 75

Digital 271 / 422

EVENTS

Adult events 27 / 21

Children's events 12 / 10

Attendance on Zoom/Recorded .. / 2,072

Attendance In Person 393 / 0

HISTORY CENTER OBJECTS

Cataloged 10 / 14

Digitized 10 / 29

TECH USE & VISITS

PC use 183 / 146

Wi-Fi use 930 / 682

Printing 2,520 / 468

Website Visits 4,829 / 5,458

Lib Facebook Reach 15,002 / 20,469

HC Facebook Reach 40,878 / 22,758

WELCOMED ONSITE

Library 3,139 / 2,535

History Center 99 / 19

MONTH IN REVIEW



Seeing small gains in membership vs. previous months.



Slight decline in both physical and digital circulation vs. March 2021. Contrasts with increased onsite visits/tech use.



Program attendance up vs. previous month. Popular events included award season films and HC Storm program.



Stormy Weather, the HC's exhibit focusing on NJ hurricanes and storms was installed in March.



In person tech use up vs. last year with remote library tech access (website and Facebook) down. HC Facebook engagement continues to be strong.



Visitation up in both facilities vs. March 2021.