

MEMBERS

TOTAL 4,887 / 5,070

Resident 634 / 662

Nonresident 2,848 / 2,917

County 1,198 / 1,300

Seasonal 38 / 41

Other 105 / 122

eCard 64 / 28

NEW PATRONS 34 / 30

BORROWING

Circulation 9,247 / 10,883

Physical 3,973 / 3,887

Digital 5,274 / 6,996

Acquisitions 860 / 785

Print 393 / 312

AV 79 / 119

Digital 388 / 354

EVENTS

Adult events 21 / 13

Children's events 10 / 5

Attendance on Zoom/Recorded .. / 891

Attendance In Person 252 / 0

HISTORY CENTER OBJECTS

Cataloged 15 / 37

Digitized 38 / 58

TECH USE & VISITS

PC use 168 / 115

Wi-Fi use 924 / 476

Printing 2,159 / 307

Website Visits 4,623 / 6,747

Lib Facebook Reach 19,745 / 13,563

HC Facebook Reach 44,584 / 16,919

WELCOMED ONSITE

Library 2,660 / 2,044

History Center 26 / 25

MONTH IN REVIEW



Small declines in membership due to expiring cards during the winter season.



Decline in digital borrowing and maintained physical borrowing vs. February 2021.



Program attendance up vs. previous month. Popular events included award season films and kids' evening programs.



History Center virtual engagement dramatically up over February 2021. Popular posts included a photo of Charlie and Marian Moore of the Avalon Pier and the house that was Gehringer's Candy.



Wi-Fi and social media engagement up vs. February 2021.
Website visits down, potentially due to the shift away from virtual programming.



Visitors up slightly over February 2021.