

Administrative

- Personnel
 - Congrats Linda and Lisa! – Celebrating 5 years with Avalon Library.
 - PT Youth Services/Circ position – This position was not filled and will be redrafted and brought back to the Personnel Committee in the fall.
- Artemis – Continue with management of deaccessioned documents.
- Share911 – Annual opt in/out process for library staff for this Avalon School service.

Engage (Marketing, Service, Community & Staff Engagement, and Programming)

- Programming
 - Final plan prep for summer events, including personnel, scheduling, supplies, and marketing, as well as coordinating with safety committee and developing plans to manage relocation of outdoor events.
 - Popular June events (each welcoming 100-200 patrons) included An Evening with Bernie Parent, Bay Atlantic Symphony's Latin Jazz performance, and a variety of children's weekday morning activities.
 - HC events including Trivia, the monthly lecture, and the AHS House Tour helped welcome a record number of visitors to the museum.
 - Greaseband – Staff completed extensive marketing efforts and prep for Greaseband in June. Saw some of the highest attendance in recent years - approximately 800.
- Marketing
 - Managed design queue, in coordination with an extensive update of marketing pieces, both reprints and new for distribution summer 2023.
 - Tidings – AHS newsletter was distributed in June.
 - Video marketing – Continued with efforts from May 2023 to develop and edit social media videos for Library and HC marketing.
 - Bongo Room photo – HC staff coordinated an effort to recreate a famous Bongo Room porch shot.
- Outreach & Engagement
 - Outreach Committee – Reconvened under the new direction of the Assistant Director for Programming and Outreach.
 - Book Bike Story Time – The first of this new outreach effort was held in June at the 39th St. Park.
 - Hometown Heroes – Worked with DPW to coordinate annual hanging of veterans' banners and associated booklet.
 - Oral History initiatives – HC staff working to make oral history efforts easier to execute without compromising quality. Both onsite sit-down interviews and on the spot interactions were tested.

Enhance (Library & History Center use and facilities, Collections, and Digital Resources)

- Library
 - Summer – Made annual library updates related to accommodating increased foot traffic and use.
 - Parking – Continues to be challenging for patrons. Awaiting completion of the firehouse project to determine how this might mitigate the issue.
 - Offsite Storage – Working to deaccession offsite storage shelving.
 - Shades – Awaiting install of replacement shades for south library wall.
 - Adobe Creative – Expanded business services to include access to Adobe Creative Suite on all public library PCs.
 - Kids Collections – Updated display and new book features have been added to the children's collection.
- History Center
 - Exhibits 2023 – Proofed and finalized panels for expanded local business exhibits, a special exhibit featuring Sullivan's counter, and upcoming mini exhibits.
 - HC Water – Plumbers have been scheduled to address the ongoing water system issue.
 - Power Washing – Building cleaning was completed in mid-June.

AVALON LIBRARY & HISTORY CENTER REPORT – June 2023

- Furniture Move – The final phase of the second-floor clean-out was completed in late June.
- 39th St. Sign – Working with the Borough of Avalon to potentially have the HC added to the Dune Drive 39th St. Park sign.
- Parking – Reached out to members of the safety committee to identify possible solutions for parking in unmarked spots at the History Center.

Envision (Analytics, Reporting, Long-term Planning, and Innovation)

- New Integrated Library System – Held kick off meeting for the migration to a new ILS, launch anticipated in fall 2023.