



AVALON FREE PUBLIC LIBRARY & HISTORY CENTER REPORT

JUNE 2022

Administrative

- Summer Staffing – continued onboarding and training for seasonal staff. Added additional seasonal employee due to a personnel update.
- Personnel - Lorna Robertson left her position as an On-Call Library Assistant at the end of June.
- COVID-19 – Continue to coordinate coverage, maintaining required PPE and testing supplies, updating policies, as needed.
- Capital Plan 2022-2024 – Recommended amendments to the 2022-2024 Capital Plan to address HC addition timing, pending Trustee approval.
- Library Audit – The 2021 audit was received, pending Trustee review.
- Return of Surplus: Assisting Board Treasurer with RoS application.
- HC Addition – Engineer has been in touch regarding final items for the HC addition plans.
- HC Utilities
 - Fire System –HC Fire system maintenance was completed in June (5 year trip test, 3 year air test).
 - Camera System – HC Camera system was updated following the transfer to a new vendor in 2022.
 - AC Condenser – This part is on order and a repair will be scheduled as soon as possible.

Strategic

Engage (Marketing, Service, Community & Staff Engagement, and Programming)

- Author Events Update – Two author events were added to the schedule for August, both at Surfside:
 - Emily Giffin, August 11, 11am
 - Adriana Trigiani, August 15, 7pm
- June Events
 - The library saw a return to pre-pandemic event attendance at the end of June with triple digit audiences for kids' programs and the library's Ray Didinger visit.
 - HC programs welcomed large groups including Trivia, the HC Kids' Mini Camp, and the AHS House Tour.
- Summer Reading Program – 170 Adults, teens, and kids are signed up for this year's program.
- Upcoming Programs - Planning continues for fall and winter. Exploring options for larger off-season events. Staff have begun using a new program evaluation tool to gain more useful feedback.
- Marketing – Using increased engagement and attendance to test which tools are most successful for engaging with different groups of patrons. Focusing on social media and other online tools.

Enhance (Library & History Center use and facilities, Collections, and Digital Resources)

- Library
 - Library use – Up significantly vs. recent years. Foot traffic in June up 30% over 2021. Library public seating is frequently in use throughout each weekday, even during the formerly less busy afternoons.
 - Library parking - A variety of factors has led to less available parking than previous summers. Staff are working with patrons to communicate alternative options where possible.
 - New Vendor Project - Received initial test order from new book vendor – this has been a long-term project, anticipated for completion by the end of summer.
 - Space Budgeting – Developing a plan to shift collections' budgeting to align with a space budget model.
 - Sunday hours expanded to 9:30-5pm, starting in July.
 - Updated resource: Rosetta Stone – The Library is now offering this resource directly from the publisher, rather than via the portfolio of resources made available by the state.
 - New Museum Passes available – Including Pennsylvania Academy of Fine Arts, Penn Museum, and African American Museum in Philadelphia.
 - Donated a selection of deaccessioned materials to local NJ libraries in June.

AVALON FREE PUBLIC LIBRARY & HISTORY CENTER REPORT – June 2022

- History Center
 - Installed Avalon Garden Club mini-exhibit in the library porch and a small exhibit in honor of the Diller Home's 50th Anniversary.
 - Hometown Heroes and Historic Preservation programs added to the HC website, including HH banner locations. Interest in both of these programs continues to grow.
 - Collections' Committee items for consideration from June 10, 2022:
 1. Ruth Albrecht - March 2022 - 22 x photographs of Avalon dating from 1973 to 1998, plus supporting letter from donor
 2. Graham Hueber - March 2022
 - Avalon Hotel coaster
 - Whitebriar matchbook
 - Golden Inn and Windrift brochures
 - Hotel Avalon photographic postcard, matted & framed
 - Avalon Environmental Commission booklet
 3. Anna Murphy - March 2022 - 2 x ABP gym bags
 4. Dee Phillips - March 2022
 - William Smith painting - matted & framed, plus letter
 - 2 x AHS Holiday ornaments
 - Vintage child's dress
 5. Matt Adelizzi - April 2022 - 2 x 2018 Avalon Beach Tags
 6. Via Dave Coskey – April 2022 - Wooden painted Catacombs Bar sign
 7. Rose Marie Chew - May 2022
 - Avalon Fishing Club items - By-laws, button, tags
 - Local Business items - 1st National Bank of Stone Harbor bags (keep or offer to SH?)
 - 1974 AVFD membership card, window decals
 8. Lucy Provost - May 2022
 - 1982 Rock'n Chair uniform
 - Plus 2 x digital photographs
 9. Wilma Mehan - May 2022
 - 2 x sepia photographs of Avalon after 1938 storm
 - 3 x sepia photographs of Avalon after 1944 storm
 - 1 x Avalon Girl postcard
 - 1 x C. Mahan & Co. postcard
 - 1 x Stone Harbor Yacht Club postcard, mailed in 1910
 10. Graham Hueber - May 2022
 - Small piece of cloth said to be from Avalon Movie Theater curtain
 - Newspaper photograph of Avalon Hotel (photo from 1920s-'30s)
 11. Sue Keen - June 2022 - Set of 6 Rock'n Chair coasters
 12. Joseph Steiger - June 2022 - 8 x folders containing hard copies of AVES "Avalon Chronicle" edited by Joey Steiger

Envision (Analytics, Reporting, Long-term Planning, and Innovation)

- OWL Camera – Tested expanded use of the library's remote meeting tools and software.

AVALON FREE PUBLIC LIBRARY & HISTORY CENTER REPORT – June 2022

- Market Research project – Staff evaluating options to obtain more up-to-date information to drive facility and resource planning.
- Staff Professional Development
 - SN completed Data Analytics Certificate Program from Cornell's SC Johnson School of Business.
 - ME attended annual NJLA Conference.
 - SN and SF attended 360 Degree Engagement three-week course from LJ
 - Webinars:
 - Enjoy Streaming Video with Kanopy and Overdrive
 - State Library Rosetta Stone Overview
 - JIF training
 - SN and SF attended Aspen webinar: Personalization in Aspen