



AVALON FREE PUBLIC LIBRARY & HISTORY CENTER REPORT

May 2022

Administrative

- Summer Staffing – completed onboarding and training prep for seasonal staff.
- COVID-19 – Continue to coordinate coverage, maintaining required PPE and testing supplies, updating policies, as needed.
- Personnel
 - Coordinated with Personnel Committee concerning recommendation, pending Board approval.
 - Jon Gibson left the position of Digital Collections Coordinator, HC as of June 1, coordinated associated exit details.
- HC Addition – Awaiting engineer and architect's report for the History Center building addition project.
- Lighting – The interior library portion of the School/Library lighting renovation was completed at the end of May.
- JIF Training – Managers attended annual JIF training focused on Implicit Bias. All staff are enrolled in Cyber Security training.

Strategic

Engage (Marketing, Service, Community & Staff Engagement, and Programming)

- Volunteers – The Library will welcome back former and new volunteers in late June to resume its volunteer program for summer 2022.
- Diller Home Book Partnership – Resuming our annual collaboration with the Helen Diller Home to provide the summer camp with audio and braille content for their campers with support from NJ Talking Book and Braille Center.
- Programs -Planning for fall 2022, and into winter. Focusing on events that have been well received in the past 6 months.
 - Upcoming Library
 - June 14, 9:30am All About Pollinators
 - June 15, 6pm, Beachside Science
 - June 18, 6pm, Ray Didinger at Surfside Park – Expanded marketing in June 7MT!
 - June 20, 10am Jen Stewart in Concert
 - Upcoming HC
 - June 23, 5:00 PM, HC Family Event: Lenape of New Jersey
 - June 28, 10am-12pm, Kids' HC Mini Camp: Avalon Beach Patrol
 - June 28, 7:00 PM, Paper Peddler Trivia Night
- Marketing
 - 2022 Summer Guide, finalized, scheduled for delivery in June.
 - Proofed June marketing publications and pieces.
 - Shifting marketing for HC events to be a more quarterly focus, rather than strictly following the library's cycle. This will allow more promotional time for HC events.
- History Center
 - New Historic Preservation brochure received to aid in promotion of this initiative.
 - New HC reusable bags and other giveaways received for promotion at outreach events.
 - Little Free Library – as part of a Library/HC Capital project, staff anticipate installing a little free library onsite at the HC.

Enhance (Library & History Center use and facilities, Collections, and Digital Resources)

- Library
 - Continued planning for the upcoming transition to a new discovery/catalog service.
 - Moving forward with modular office space project.
 - Expanded project with new vendor for preprocessed library materials. Compared pricing and service options.

AVALON FREE PUBLIC LIBRARY & HISTORY CENTER REPORT – May 2022

- Seeking a replacement for school/library bike racks.
- History Center
 - Exhibits & Virtual
 - Completed Avalon Garden Club mini-exhibit, to be installed by mid-June.
 - Exploring options for expanding mini exhibits to other locations in Avalon.
 - Finalizing small exhibit on Helen L. Diller Vacation Home, in conjunction with anniversary.
 - Approximately 100 new images have been made accessible through PastPerfect Web.

Envision (Analytics, Reporting, Long-term Planning, and Innovation)

- Library Journal Patron Engagement Course – Staff signed up to attend a new course from LJ focused on reengaging patrons.
- OWL Camera – The library has the ability to run small meetings with combined in person and remoted attendees via zoom.
- Staff Strategic Q2 Meeting – The staff strategic committee met in May to review the following subcommittee reports:
 - Increase Digital Magazine Circulation
 - Identify tools for hybrid program access
 - Community Outreach and Visibility
 - Summer Reading Lists for Kids
 - Free Little Libraries
 - Library Wayfinding
 - Program Evaluation & Marketing Brainstorming