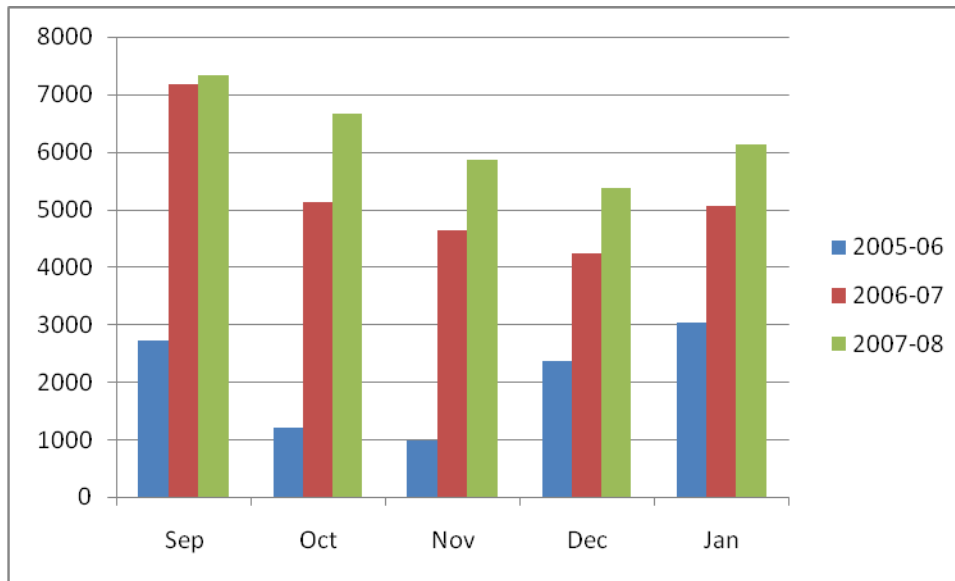


## Director's Report for January 2007

**January's circulation (6118) increased 14% above December's circulation (5380) and 21% above this time last year (5049).**

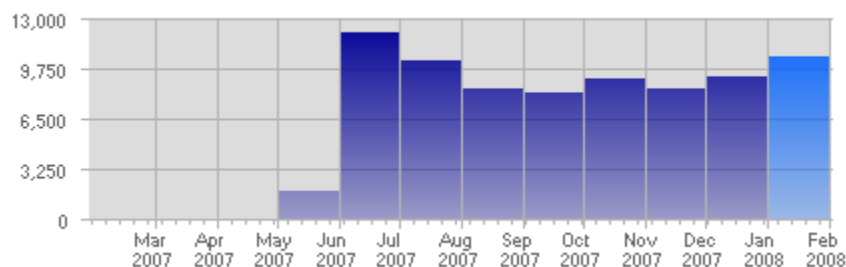


**70 new cardholders were added in January bringing the total number of patrons to 6344.** 13 year-round residents became patrons while 11 non-resident homeowners received cards. 46 Cape May County residents received cards.

**982 computer sessions in January.** This is 5% increase from the previous month (932), but a 57% increase from this time last year (821).

**889 items added to the collection in January.**

**AFPL website had 10979 visits in January.** This is a 13% increase from the previous month (9335). In January, 32,205 pages were viewed, a 18% increase from December (27,189). 1093 PDF files were downloaded.



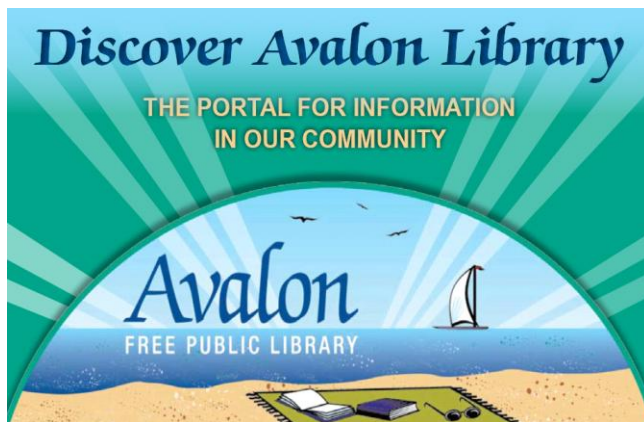


**Department of Public Works  
Remove Counter to Create  
Useable Space in Workroom.**

As soon as the wall is painted, file cabinets will be moved to this area.

**February E-Newsletter opened  
by 700 recipient.**

From the newsletter, 62 people downloaded the Revised Strategic Plan. In January, 51 downloads were recorded.



(Front)

**Library designs postcard to be sent to individuals involved with new real estate sales.** Information to be supplied by the Tax Office.

**Summer program schedule takes shape.**

Improv and Shakespeare, Actor's Workshop	6/24, 7/1, 7/8
Jerrold Casway (Irish in Baseball)	7/10
Bay-Atlantic Symphony Opera	7/12
Jim Albertson (Singer Storyteller)	7/15, 8/19
James Kirschke (Writing Biographies)	8/13
Daniel Silva	8/14
Bay-Atlantic Symphony Tchaikovsky Jubilee	8/23
Lisa See	8/26

Additionally, a culinary arts program for children has been scheduled as well as 2 art workshops. The ballroom dancing classes are currently being negotiated. Other programs are being considered but not finalized.

**235 32ND STREET  
AVALON, NJ 08202  
609-967-7155**

**HOURS**  
Mon-Thurs 9 to 8 • Fri-Sat 9 to 5 • Sun 11 to 3

**RESIDENT & NON-RESIDENT**  
homeowners qualify for a free library card

**FREE Programs for Adults & Children**

**FREE Remote Access to Online Resources**  
Including Streaming Music and Video Databases

**ONLINE NEWSLETTER**

**FREE ON-SITE WIRELESS INTERNET ACCESS**

**WWW.AVALONFREELIBRARY.ORG**

*We're as close as your computer!*

(Back)

## Avalon Free Public Library Statistics – 2007

Circulation	Adult Books	Juvenile Books	Audio Books	CDs	DVDs	Periodicals	Total	% Change
2007	26358	19379	5310	6159	46748	2030	105984	31%
2006	21750	15215	2777	4278	34957	1947	80924	148%
2005	11111	6152	1195	1697	10989	1410	32554	

Registered Patrons	Adult	Juvenile	Student	Staff	School Faculty	Total	% Change
2007	5337	759	116	36	26	6274	32%
2006	3905	517	112	23	24	4749	

Avalon Cardholders By Location	Non-Resident Homeowners	Resident Homeowners	Cape May County	Seasonal Visitors / other
2007	4068	1228	667	311
2006	3043	993	342	168

Computer Use (not wireless)	Sessions	Session Length	Documents Printed
2007	30306	13 Min 38 sec	5180
2006	10630	13 min, 41 sec	1959

New Aquisitions	2007	2006
Adult Books	2827	2006
Juvenile Books	1886	1788
Audio Books	747	660
CDs	586	432
DVDs	2151	2758
Periodicals	16	55
Total	8213	8477

Collection	2007	2006
Adult Books	22558	20353
Juvenile Books	10905	10981
Audio Books	1447	1232
CDs	1865	1454
DVDs	5317	3112
Periodicals	156	216
Total	42248	37348

Deleted from the collection: 3313

Interlibrary Loan	2007		2006	
	Submitted	Filled	Submitted	Filled
Avalon Patron Requests	534	273	304	170
Requests from Other Libraries	24	5	86	20

Programming	Children's Programs	Children's Attendance	Adult Programs	Adult Attendance	Total Programs	Total Attendance
2007	179	4017	354	6079	533	10096
2006	51	1682	118	2674	169	5356