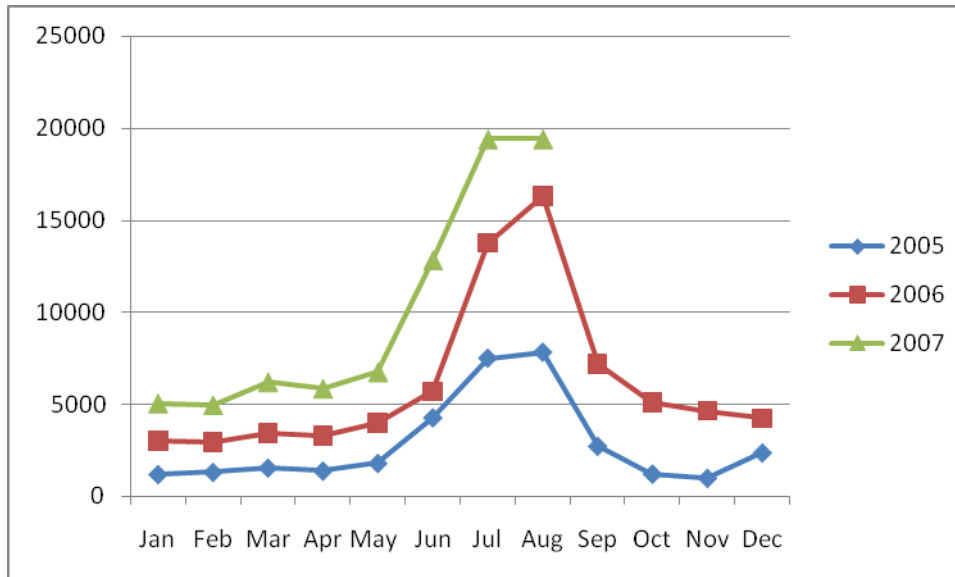


## Director's Report for August 2007

**August circulation (19412) did not increase from July (19402).** It increased by 19% from this time last year (16334). At the end of August the library circulated 80737 items since January. This is a 54% increase from the 2006 year-to-date circulation (52511).

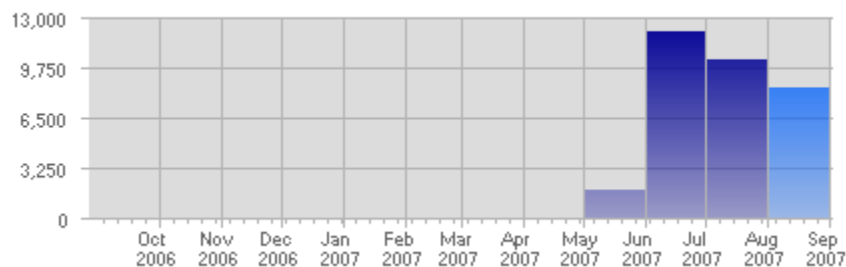


**290 new cardholders added in August bring the total number of patrons to 5991.** 18 year-round residents became patrons while 243 non-resident homeowners received cards. There were 28 new patrons from Cape May County

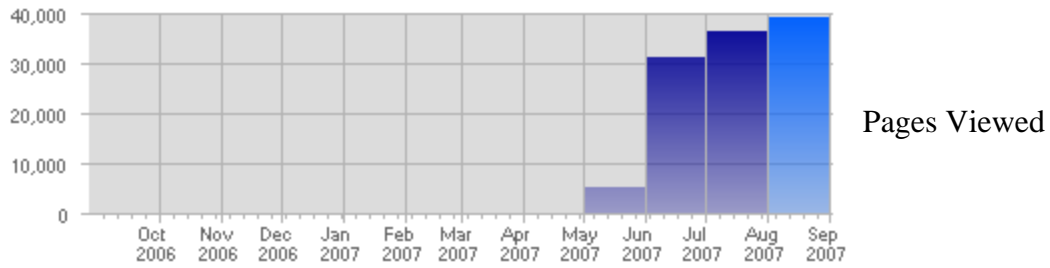
**7404 computer sessions in August.** This is less than a 1% increase from the previous month (7348) and a 11% increase from this time last year (6672). Average session is 16 minutes

**700 new items added to the collection August.**

**AFPL website had 8,555 visits in August.** Although this is a 17% decline from the previous month (10362), 39,294 pages were viewed, a 5% increase over the previous month.



Visits



The Events Calendar remains the the highest accessed page on the site with 14306 views. The Resource page which provides access to databases and links directory had 773 views and the childrens book review page had 671 views. The 3 most popular downloads were the Beethoven Bash program insert (132), the August newsletter (35), and the Strategic Plan (31).

**1009 books read for children’s summer reading program, *Get a Clue@ Your Library*.** 46 children out of the 109 who registered for the program read 5 or more books this summer. They also wrote 112 short book reviews which were posted directly onto our website. The top readers and writers received gift certificates to the Paper Peddler.

**Silverstein, Shel**  
**Where the Sidewalk Ends**  
 JLI - Avalon, NJ  
 I like this poem book very much. It has lots and lots of different poems in it. You can read one or a bunch. You should read this book.

**SIMON, SEYMOUR**  
**MERCURY**  
 MB - AVALON  
 I REALLY LIKED LEARNING ABOUT MERCURY. I LEARNED THAT MERCURY IS THE CLOSEST PLANET TO THE SUN.

**Simon, Seymour**  
**Mercury**  
 AD - Avalon  
 This story is about the planet Mercury. Mercury is hard to see from Earth even though it sometimes looks brighter than any of the stars in the sky. But Mercury is a planet not a star. Mercury is the planet that is closest to the sun. Its average distance from the sun is 36 million miles, about 1/3 of Earth's 93 million miles. Viewed from Earth, mercury appears to change its shape from day to day. We learned so much about Mercury in the 1960s and later in the 1970s when it was visited by the space probe, Mariner. The surface of Mercury looks very much like the cratered surface of the moon. I liked reading this book very much. I liked learning about the planet Mercury. The most interesting thing that I learned that was that the planet Mercury is the planet that is closest to the sun.

**Snicket, Lemony**  
**The vile village**  
 SW - Avalon  
 I liked this book but it's a little scary. Violet and Klaus and Sunny are on a bus and they go to a village called V.F.D. and they meet a guy named Hal and they find their friends, which go away with Hal in a balloon in the end.

**Snicket, Lemony**  
**The Grim Grotto**  
 SW - Avalon  
 I would recommend this book to those who like scary stories. It's about three siblings who lost their parents in a fire. They find a submarine with a man in it and girl named Fiona. They go to a grotto that is filled with medusom, in other words, poisonous mushrooms! I won't spoil the end, but hey, read it for yourself!

Sample from the “S” section of the Kids’ Book Review Section

**August was a programming blockbuster.** Due to the Avalon Players' use of the gym during July, 7 major events were scheduled during August.

	<p>Sara Paretsky – 8/1 – Community Hall – 100 people</p>		<p>Harlan Coben – 8/8 – Gym – 250 people</p>
	<p>Tom Schied – 8/15 – Library – 75</p>		<p>Starlite Steppers – 8/18 – 25 people</p>
	<p>Hope Fox – 8/22 – Library – 100 people</p>		<p>The Genius of Beethoven – Lecture (Jed Gaylin &amp; Qing Li) – 8/23 – Library – 50 people</p>
	<p>Beethoven Bash – Bay-Atlantic Symphony – 8/25 – Gym – 600 People</p>		

**Requests for criminal history record information for all library employees was sent to the State Police for adjudication.**

**Hollywood Favorites, World Cinema, and Sony Pictures Entertainment have been added to MyLibraryDV video streaming resource on the library's website.**