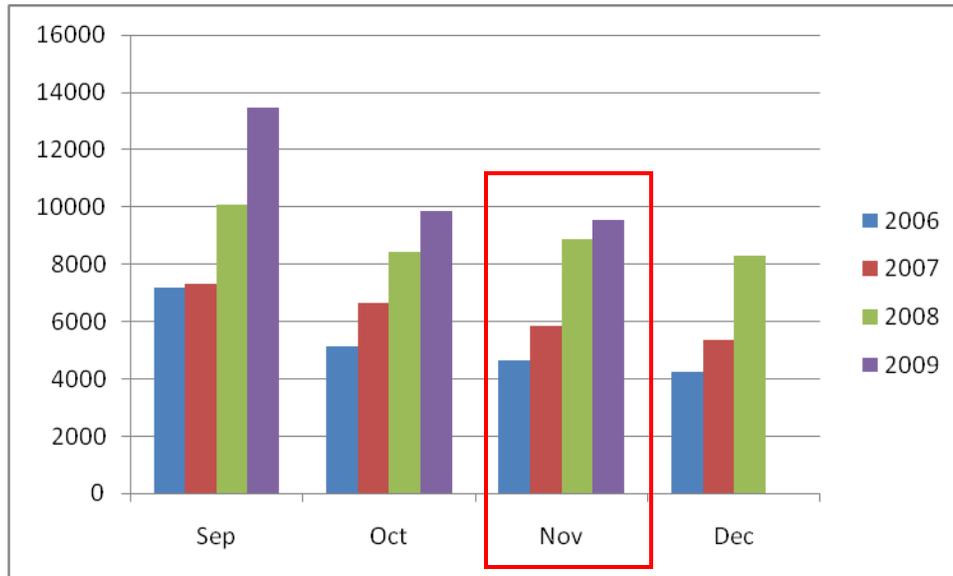


## Director's Report for November 2009

November's circulation (9549) decreased by 3% compared to October (9879), and increased by 8% from this time last year (8858). Year to date figure for 2009 (159162) is 22% above the same period last year (130129).



There were 5432 visits to the library in November, a 24% decrease from October's 7125 visits. Compared to November, 2008 (4645), library visits increased by 17%. By the end of November, there were 122989 visits year to date.



### Avalon Free Public Library

Press Release

#### Avalon Free Public Library Closing at 3:00pm

(Avalon, New Jersey - 11/12/09)

The Avalon Free Public Library and the History Center will be closing at 3:00pm, Thursday, November 12. The Borough of Avalon Municipal Offices will also be shutting down at 3:00pm.

Coastal flooding and high wind warnings are currently in effect.

#### Important links:

[The Borough of Avalon Flood and Hurricane Guide for 2008](#)

[Weather for Avalon from Weather.com](#)

[Weather for Avalon from Accuweather.com](#)

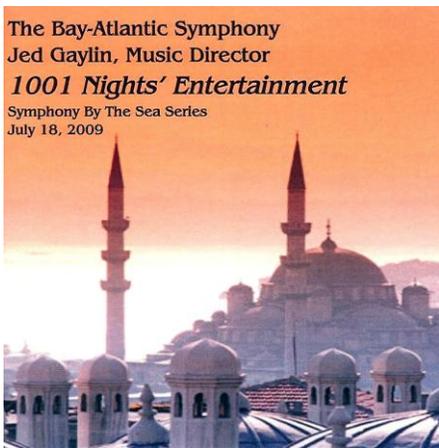
As a result of high winds and flooding, the library closed at 3:00pm, Thursday, Nov 12, and remained closed Friday. The library reopened on Saturday, Nov 14, with no apparent damage to the building. The borough helped to publicize the closure. We also utilized Constant Contact to inform our patrons of the closure as well as provide them with links to local weather and the The Borough of Avalon Flood and Hurricane Guide for 2008. 834 patrons opened the email.

Workshops and Training – Shannon and Michelle attended a risk management workshop. Linda participated in a webinar at the end of October concerning aspects of library management. The director attended a webinar titled *Marketing with Web 2.0*. He also went to the South Jersey Regional Library Cooperative board meeting.

**Facts on File Health Reference Center has been added to library's electronic resources and is accessible remotely through the website. The Health Reference Center has a visually appealing interface that is clearly organized and easy to navigate. This user-friendly database includes more than 585 educational videos on a wide range of health topics; more than 1,100 searchable and browsable color illustrations; and a "Health in the News" section with regularly updated health news articles.**

**Key features include:**

- **Overview Articles:** informative entries separated into five subject areas: Body Systems, Diseases and Disorders, Drug Abuse and Addiction, Mental Health and Developmental Disorders, and Nutrition and Wellness
- **Health Centers:** specially selected entries in five main categories—Teens' Health, Women's Health, Men's Health, Children's Health, and Seniors' Health—to help users find a starting point for their research
- **Images and Videos:** more than 1,100 searchable and browsable color illustrations; more than 585 educational videos that explore a wealth of health-related topics
- **News Articles:** a "Health in the News" section featuring regularly updated health news articles, which also appear in search results, sorted by relevancy or date
- **Special Features:**
  - **"Editor's Selection of the Month"** highlighting a timely topic
  - **Searchable and browsable sections** with detailed information on medical tests, drugs, and organizations
  - **"Find a Medical Test"** with information about the procedure, reference range, normal and abnormal values, and more
  - **Clickable food pyramid**
  - **BMI calculator** in both English and metric units
  - **Listing of various hotlines** to help those struggling with a wide range of issues—from depression and suicide to rape and domestic violence
  - **Conversion calculator**
  - **Health dictionary.**



**The Bay-Atlantic Symphony released a CD of the July 18<sup>th</sup> concert. According to Bob Watters, the cd will be available commercially in several locations in Avalon. The library will have 2 CD's in the collection shortly.**

Presents  
**1001 Nights' Entertainment**  
Sponsored by the Avalon Free Public Library