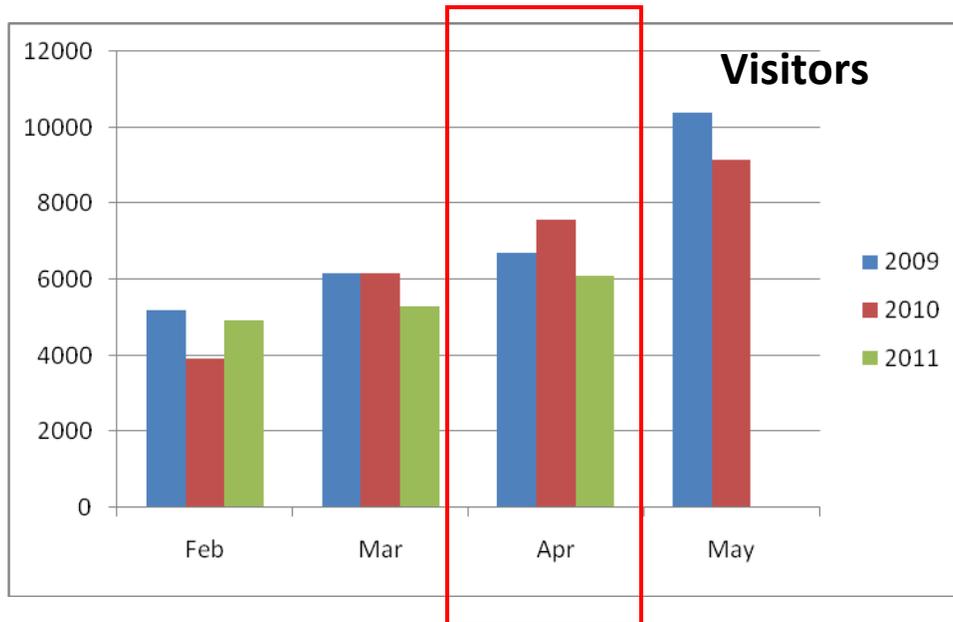
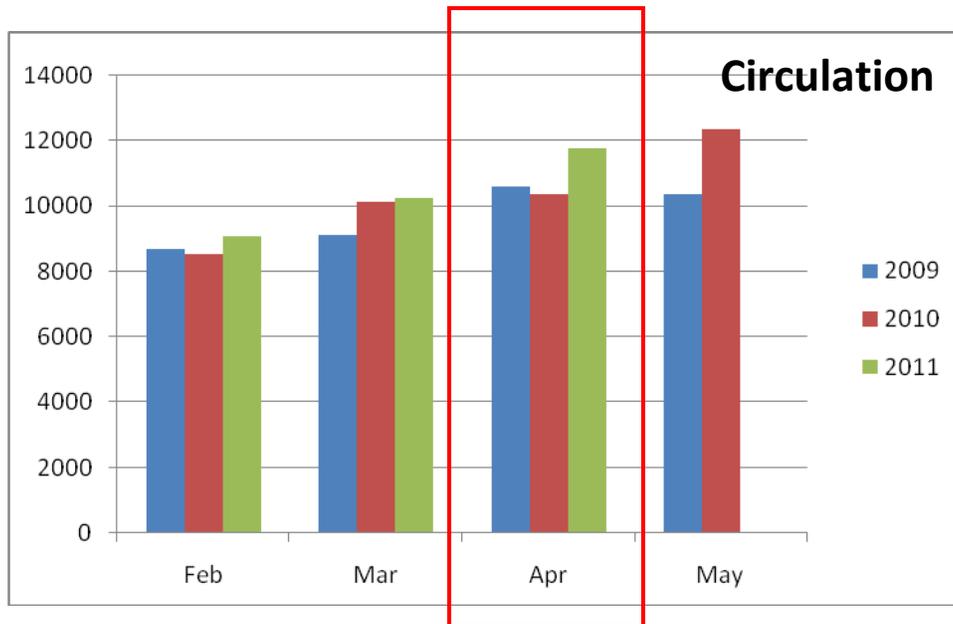


Avalon Free Public Library Director's Report – May, 2011

April's circulation (11765) increased by 15% from March (10243), and increased by 10% from this time last year (10669). By the end of March 40264 items were circulated for the year, a 3% increase from this time last year (38976).



Visits to the library in April (6094) increased by 15% from March (5282), but decreased by 19% from April of last year (7570). By the end of April, there were 21276 visits since the beginning of the year. This was approximately 7% below 2010's year to date figure (22934).

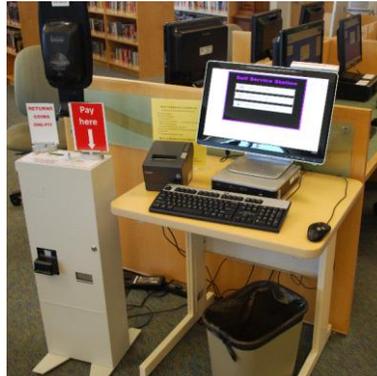
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Both the Library and the History Center were represented at Community Connections on April 9



Patron Computer Access Upgrades - New Print/Time management system installed in mid-April. Envisionware replaces SAM which had not worked properly since “upgrade” in May of 2010. Additionally, 2 iMACS were installed on the network.



Spring reading program at the beginning of School Book Fair – The library's spring reading program called Avalon Space Rangers ended on April 29. Twenty three students participated in the reading program. The children read 221 books and wrote 75 short book reviews which were posted to the library's website. All participants received gift certificates to the school's book fair. The value of each certificate was determined by how many books they read and the number of reviews they wrote.



The Director presented during the poster session of the New Jersey Library Association Conference – The title of the presentation was “Constant Contact as a Platform for Library eNewsletter” and was based on AFPL's experience using the service.

The State Library had announced that as a result of funding cuts, QandANJ, a state-wide virtual reference service was to be terminated on June 30. As a result of concerns raised across the state by librarians, the State Library has reallocated \$50,000 to keep the system running for a few months more to allow the library community to explore alternative service delivery methods and funding. The Director will be attending a meeting at Princeton Public Library sponsored by the New Jersey Library Association Reference Section on the May 13 concerning this issue. To inform our patrons of the potential demise of the service, AFPL has created an intermediary page (<http://avalonfreelibrary.org/qandanj.html>) linked to the QandANJ icon on our homepage.

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Technology Projects in 2011			
Project	Current	Next Step	Notes
Replacement of 8 computers	Completed		iMACS deployed mid-April
Replace SAM with Envisionware time/print management system	Installation completed. Issues with wireless and iMACS printing.	Envisionware and Ancero are currently working on the wireless printing which had been working prior to a recent power failure. Envisionware is also looking at the issue of why the iMACS are not printing.	
New Website	No work has been done on this project in April.		
Encore Catalog	Completed		
AirPAC – Millenniums Mobile Catalog	Completed		