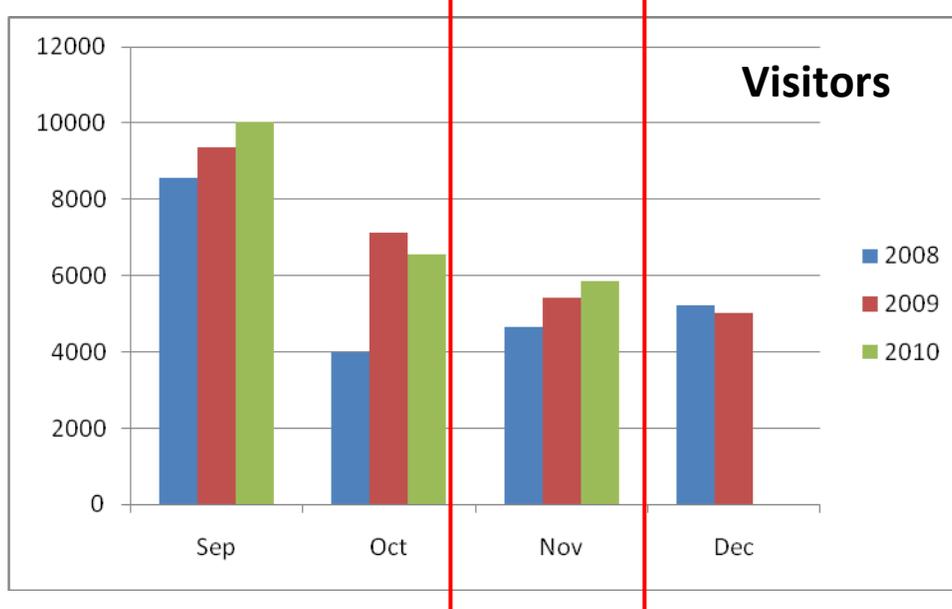
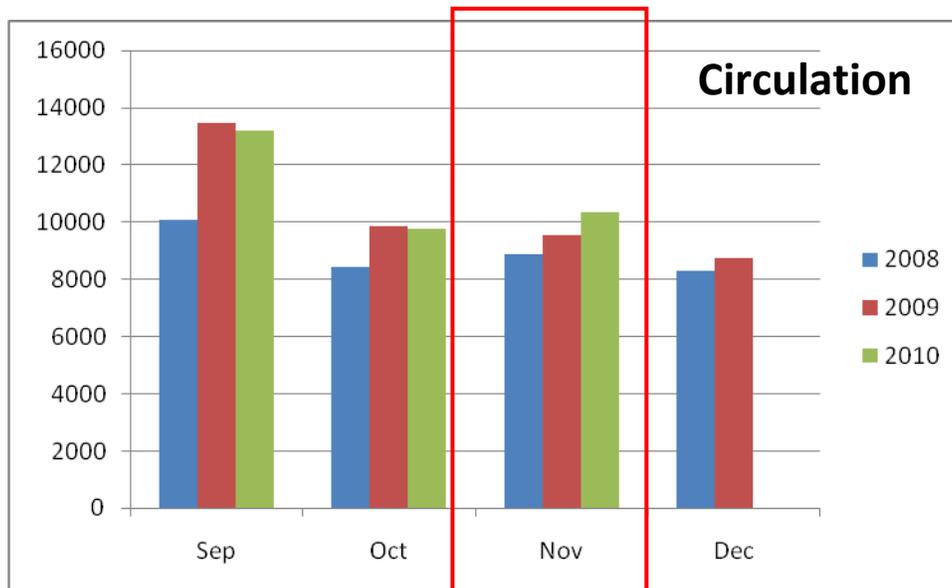


Director's Report for November 2010

November circulation (10350) increased by 6% from October (9770), and increased by 8.4% from this time last year (9549). At the end of November, the year to date circulation (158987) was .1% below last year (159162).

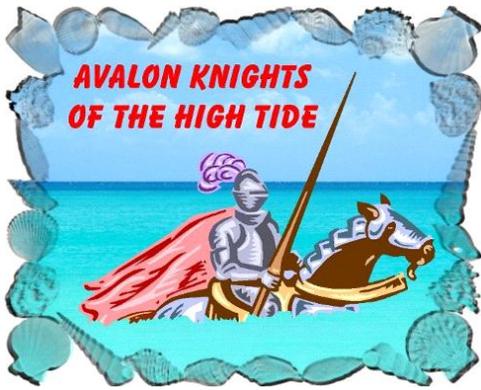


The Recreation Department will no longer stage the summer children's mini events (Tuesday & Thursday) in the school's gymnasium, Instead, they will be moved to Community Hall. To accommodate this move, the library is changing summer storytime from Tuesday & Thursday to Wednesday & Friday.



Avalon shows its generosity this holiday season at the library. The Toys for Tots drive has more than filled the collection box. Avalon residents continue to donate non-perishable foods to the Holy Redeemer Food Pantry basket.



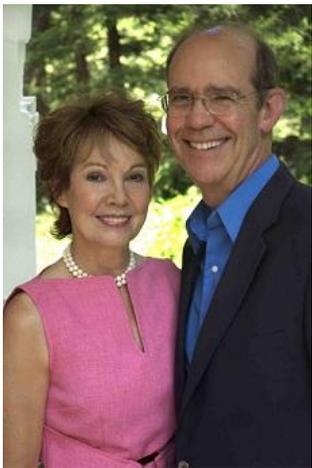


The Avalon Knights of the High Tide reading program ended December 3. The majority of the 23 children participating were from grades 1 through 3. The children read 138 books and wrote 59 reviews which were all posted on our website's kid's book review section. The Director worked closely with Mrs. Deb Ney, the school library / media specialist on this project. All children received gift certificates redeemable at the school's book sale. The library is planning another reading program in the spring.

The Outspoken Library Kiosk was delivered and installed by the Director of the Talking Book and Braille Center, Adam Szczepaniak. The goal of the program is to give every New Jersey public library patron an opportunity to learn about and explore the Talking Book & Braille Center's free library programs that are available to anyone who cannot read a standard print book. Mr. Szczepaniak also conducted staff training covering online resources and downloading audiobooks. To accommodate the kiosk, Public Works modified a table to permit handicap access.



The Library is supporting the school's Accelerated Reader (AR) program. Through an online catalogue, parents and students can select books that are age and reading level appropriate for any desired content. The library is now inserting reading level and other information into the bibliographic records that will enhance students, parents and teachers ability to select appropriate material. Additionally, links to the AR Bookfinder website and and to supporting information have been placed on our Kids / Teens page of our website.



The Library will present *NY Times* best-selling authors, David and Julie Nixon Eisenhower, on Wednesday, July 13 at 7 p.m. in the Avalon Elementary School auditorium as part of our summer author series. The Eisenhowers will be discussing, *Going Home to Glory: A Memoir of Life with Dwight D. Eisenhower, 1961-1969*. Written by David with assistance from Julie, the book was published earlier this year and describes David's life with his grandfather, Dwight (Ike) D. Eisenhower, on the family farm in Gettysburg, PA, after his presidency ends in 1961.

Shelving has been installed in the library's off-site storage unit. Library media and other material will be moved to storage in mid-December

