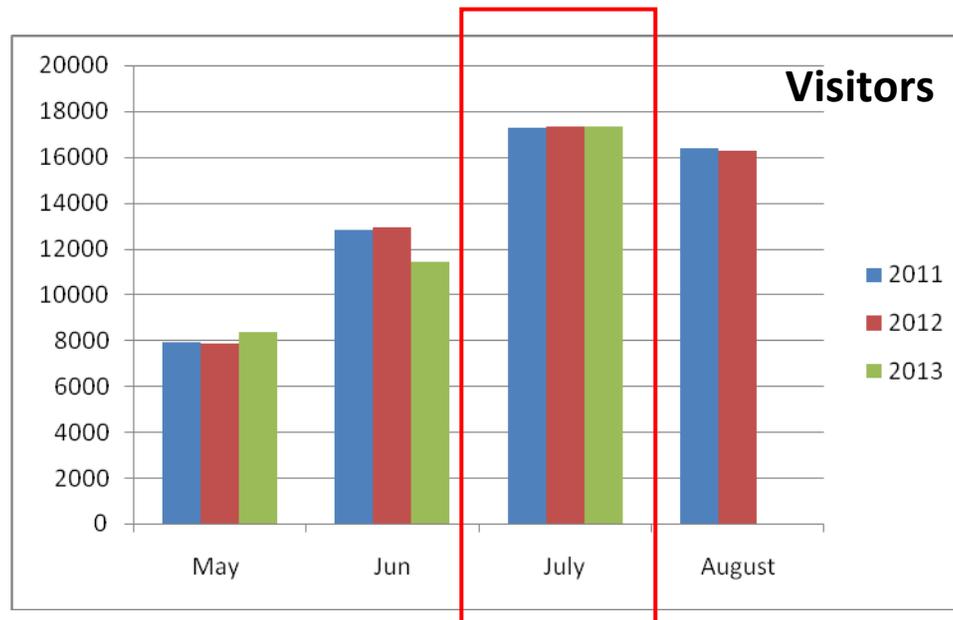
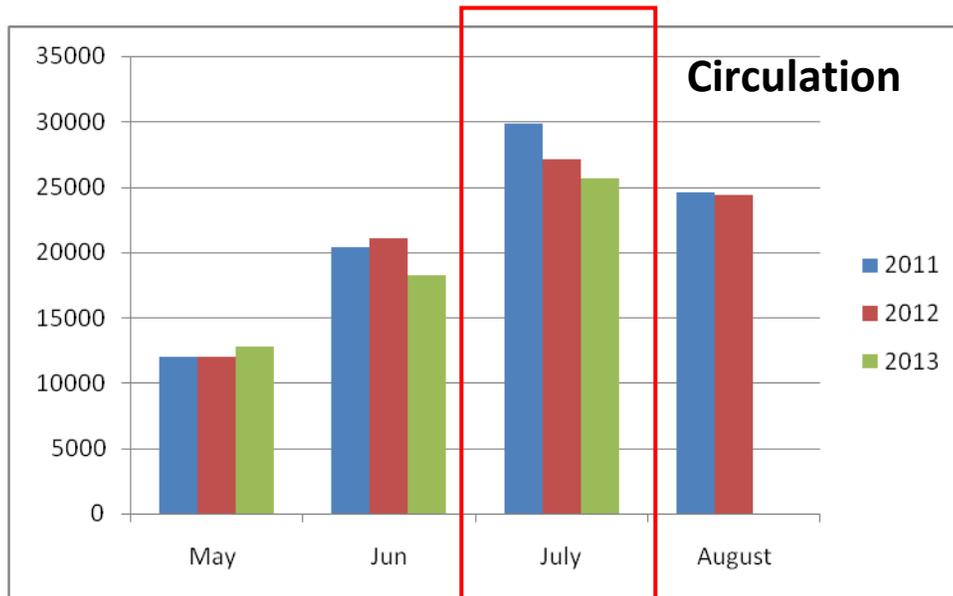


Avalon Free Public Library Director's Report – August, 2013

July's circulation (25636) increased by 41% from June (18240), and decreased by 5% from this time last year (27068). By the end of June, the library circulated 90,955 items year-to-date, a 6% decrease from the same time period last year (97,404).



Visits to the library in July (17,350) increased by 51% from June (11,400) and marginally declined from this time last year (17,402). By the end of July there were 56,626 visits year-to-date which was a 4% decline from this period last year (59,033).

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HVAC Failure – There has been 5 instances this summer where the HVAC has failed and the temperatures in the library have risen to 80 and above. All of these failures have occurred during the weekends, and according to school staff, are the result of electrical brown-outs shutting down components of the HVAC. The system has to be reset manually after such occurrences, and could take several hours before the temperature begins to come down. A closure policy for loss of HVAC is being developed.

July Programs – In July, the library sponsored 40 programs with 98 sessions attended by 3265 people. Attendance at the Bay-Atlantic Symphony Orchestra's *Italian Opera Gala* on July 20 was approximately 650. Two days earlier, on July 17, 350 people came to hear our keynote summer author, **Jennifer Weiner**.

Freeding – In addition to the library's Overdrive ebook download service, our patron's now have access to Freeding. Freeding consists of over 20,000 titles. Collection development is done by the company, the library only purchases access to the collection. Every month patrons have 10 tokens to check out books with. The average cost of a book is 2 tokens, with high-interest books "costing" 4. All books have multi-user access, so there is never any waiting for a title, and titles can be renewed. The service is compatible with iPad, iPhone, iPod Touch, and Android devices as well as Kindle Fire, Nook, Kobo and Sony Reader.

Summer Reading Program - 58 children are currently signed up in the Summer Reading Program

Keyser's Leave - Sue (library assistant for Storytime) and Harry Keyser (Apple computer, software and iPad instructor) will be leaving us at the end of August as they move to Delaware. They have both made significant contributions to our programming effort and are one of the reasons we are a 5 star library. While the staff is sorry to see them leave, we wish them the very best.

National Night Out - The library's contribution to this year's National Night Out was \$500 which paid for magician and a balloon artist. Between 500 & 600 people attended National Night Out.

Staff Development – Terri and Shannon attended a Lyrisis course: *Graphic Design for non-designers: Designing and Branding for Libraries and Cultural Heritage Institutes*. Shannon and Norman participated in a Dot Net Nuke Content Management System workshop. Dot Net Nuke is utilized in managing our new website. Shannon attended a webinar on *Concepts of RDA Cataloging*.

On July 31, a library patron fell on the steps adjacent the main entrance to the school. EMT's and police were called, and the individual was taken to the hospital.