

Avalon Free Public Library Year End Statistics - 2011

Circulation	Adult Books	Juvenile Books	Audio Books	CDs	DVDs BluRay	Play-away Vue	Video Games	Periodicals	Mail Bags	eReader	eBooks	eAudio books	ELS Drives	Total
2011	38865	29527	8544	12794	65097	242	5818	4273	2224	128	2512	1364	17	171405
% of total circulation	22.7%	17.2%	5%	7.5%	38%	0.1%	3.4%	2.5%	1.3%	0.1%	1.5%	0.8%	0%	
2010	39635	27274	8579	12954	67849	0	5670	4218	2067	23	671	934	0	169874
% of total circulation	23.3%	16.1%	5.1%	7.6%	39.9%	0%	3.3%	2.5%	1.2%	0%	.4%	.5%	0%	
+/- 2010	-770	2253	-35	-160	-2752	242	148	55	157	105	1841	430	17	1531
% (+/-) 2010 → 2011	-1.9%	8.3%	-0.4%	-1.2%	-4.1%		2.6%	1.3%	7.6%	456.5%	274.4%	46%		0.9%

Library Visits: 2011 - 102492 2010 - 111027 (+/-) -8535 % (+/-) -7.6%

Registered Patrons	Adult	Juvenile	Student	Staff	School Faculty	Total
2011	8208	1040	112	18	33	9411
% of Total	87.2%	11.1%	1.2%	0.2%	0.4%	
2010	7233	1092	89	20	29	8463
% (+/-) 2010 → 2011	13.5%	-4.8%	25.8%	-10%	13.8%	11.2%

Avalon Cardholder By Location	Non-Res. Home-owner	Res. Homeowner	County	Seasonal Visitors	Avalon Business	Borough Empl.	COIL	Total
2011	5665	1184	2032	314	95	82	39	9411
% of Total	60.2%	12.6%	21.6%	3.3%	1%	0.9%	0.4%	
2010	5231	1105	1688	268	61	72	34	8463
% (+/-) 2010 → 2011	8.3%	7.1%	20.4%	17.2%	55.7%	13.9%	14.7%	11.2%

New Acquisitions	2011	% Of Total
Adult Books	4774	47.1%
Juvenile Books	2153	21.3%
Audio Books	863	8.5%
CDs	335	3.3%
DVDs & BluRay	1116	11%
Periodicals*	176	1.7%
Video Games	286	2.8%
eBooks	598	5.9%
Total	10305	
Deleted	573	

*Magazine titles - not issues

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Computer Use (not wireless)	Sessions	Session Length	Hours	Pages Printed
2011	21175	26 min.	9086	28078
2010	27469	18 min	8248	10541

Interlibrary Loan	2011		2010	
	Submitted	Filled	Submitted	Filled
Avalon Patron Requests	358	313	372	310

Programming	2011	2010
Children	191	160
Attendance (Children)	4341	3594
Adult	417	362
Attendance (Adult)	6355	6097
Total Programs	608	522
Total Attendance	10696	10541